

Here are the three contract options in a formal contractual format:

1. 70/30 Split Artist/Promoter Profit Package Contract

This Agreement (“Agreement”) is made effective as of [Date], by and between:

- The Merchkingz / World Merchandising Group (hereinafter referred to as “The Company”), a business entity with its principal office located at [Company Address], and
- [Artist/Promoter Name] (hereinafter referred to as “Artist/Promoter”), located at [Artist/Promoter Address].

1. Services Provided

1.1 Merchandise Costs: The Company will cover all costs associated with merchandise, including but not limited to:

- Production and inventory
- Shipping and logistics between events
- Travel and operational expenses

2. Artist/Promoter Profit

2.1 The Artist/Promoter shall receive 30% of the total merchandise sales revenue for events with audiences of 1,500 to 3,000 people.

2.2 For larger events, an increased percentage may be negotiated.

3. Merchandise Responsibilities

3.1 The Company will manage all inventory, logistics, and sales processing.

3.2 The Artist/Promoter is responsible for promoting the merchandise at the event.

4. Payment Terms

4.1 Payments shall be made to the Artist/Promoter within [X] days after the conclusion of each event.

4.2 The Company will provide an itemized sales report.

5. Termination

5.1 Either party may terminate this Agreement with [X] days written notice.

6. Miscellaneous

6.1 Entire Agreement: This Agreement supersedes any prior discussions or understandings.

6.2 Governing Law: This Agreement shall be governed by the laws of [State/Country].

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Signatures

The Merchkingz / World Merchandising Group

By: _____

Name: [Authorized Representative]

Title: [Title]

Date: _____

Artist/Promoter

By: _____

Name: [Artist/Promoter Name]

Date: _____

2. Wholesale Purchase Option Contract

This Agreement (“Agreement”) is made effective as of [Date], by and between:

- The Merchkingz / World Merchandising Group (hereinafter referred to as “The Company”), with its principal office at [Company Address], and
- [Client Name] (hereinafter referred to as “Client”), with a mailing address at [Client Address].

1. Wholesale Purchase

1.1 The Client agrees to purchase merchandise from The Company at wholesale prices.

1.2 The Client will be responsible for selling the merchandise at retail prices.

2. Risk and Profit

2.1 The Client assumes all risks associated with resale, including inventory management and pricing.

2.2 The Client will retain 100% of the profits from sales.

3. Payment Terms

3.1 The Client agrees to pay in full upon placing an order.

3.2 Payment terms may be Net 30 or as otherwise agreed upon.

4. Returns and Unsellable Stock

4.1 The Client is responsible for managing unsold inventory.

4.2 No returns or refunds shall be accepted unless agreed to in writing.

5. Termination

5.1 Either party may terminate this Agreement with [X] days written notice.

6. Miscellaneous

6.1 Entire Agreement: This Agreement supersedes all prior discussions or agreements.

6.2 Governing Law: This Agreement shall be governed by the laws of [State/Country].

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Signatures

The Merchkingz / World Merchandising Group

By: _____

Name: [Authorized Representative]

Title: [Title]

Date: _____

Client

By: _____

Name: [Client Name]

Date: _____
