

STOP RENTING

Renting means more than paying your landlord and increasing their equity instead of yours. Renters miss out on lots of benefits of homeownership...

- **FREEDOM FROM A LANDLORD AND RENTAL AGREEMENT**
- **CREDIT BUILDING**
- **STABLE MONTHLY PAYMENTS WITH A FIXED RATE**
- **AND MUCH MORE**

RENT ADDS UP

The table shows how much rent you're paying, money you could be using to build up equity in a home.

Imagine the house you would own after a 15 or 30 year mortgage with the money you would save.

HAS YOUR RENT BEEN GOING UP?



2017 2018 2019 2020 2021 2022 2023 2024

Source: U.S. Bureau of Labor Statistics
New Tenant Rent Index (July 2024)

| Starting Rent | Total paid to landlord after... | | |
|---------------|---------------------------------|-------------|-------------|
| | 5 Years | 15 Years | 30 Years |
| \$1,000 | \$63,710 | \$223,187 | \$570,905 |
| \$1,500 | \$95,564 | \$334,780 | \$856,357 |
| \$2,000 | \$127,419 | \$446,374 | \$1,141,810 |
| \$2,500 | \$159,274 | \$557,967 | \$1,427,262 |
| \$3,000 | \$191,129 | \$669,561 | \$1,712,715 |
| \$3,500 | \$222,984 | \$781,154 | \$1,998,167 |
| \$4,000 | \$254,839 | \$892,748 | \$2,283,620 |
| \$4,500 | \$286,693 | \$1,004,341 | \$2,569,072 |
| \$5,000 | \$318,548 | \$1,115,935 | \$2,854,525 |

Amounts are based on a 3% rent increase each year
Note: from 2021 to 2022, rental prices went up 15.4%



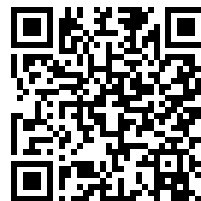
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