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GRIT GRIND
HUSTLE



COACH DERRICK

GGH

GRIT, GRIND, HUSTLE IS MORE THAN A BASKETBALL TEAM. IT IS A MOVEMENT, A VILLAGE, AND A REFLECTION OF COACH DERRICK'S BELIEF THAT WHEN YOUNG PEOPLE ARE GIVEN STRUCTURE, LOVE, AND OPPORTUNITY, THEY RISE.

COACH DERRICK'S PASSION FOR ATHLETICS BEGAN AT A YOUNG AGE WHEN HIS MOTHER SIGNED HIM UP TO PLAY YOUTH FOOTBALL. THE ROAR OF THE CROWD, THE RHYTHM OF THE GAME, AND THE LESSONS OF PERSEVERANCE BECAME THE FOUNDATION OF DERRICK'S LIFE STORY. SPORTS PROVIDED NOT ONLY JOY BUT STRUCTURE. ALTHOUGH LIFE OCCASIONALLY THREW HIM OFF COURSE, THE BROTHERHOOD AND PURPOSE HE FOUND THROUGH SPORTS ALWAYS BROUGHT HIM BACK.

NOW A FATHER TO TWIN BOYS, COACH DERRICK IS ON A MISSION TO PAY IT FORWARD—TO CREATE THE SAME ENVIRONMENT OF LOVE, DISCIPLINE, AND GROWTH THAT SHAPED HIM. HE IS ESPECIALLY PASSIONATE ABOUT SUPPORTING YOUNG BOYS FROM UNDER-RESOURCED COMMUNITIES, OFFERING THEM A PROGRAM WHERE THEY ARE SEEN, SUPPORTED, AND PUSHED TO GROW—NOT ONLY AS ATHLETES BUT AS LEADERS, TEAMMATES, AND FUTURE MEN.



BROTHERHOOD



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WHAT WE OFFER:

- **ELITE TRAVEL TEAMS** – COMPETING IN HIGH-LEVEL TOURNAMENTS BOTH LOCALLY AND NATIONALLY.
- **DEVELOPMENT PROGRAM** – FOCUSING ON BASKETBALL FUNDAMENTALS, STRENGTH TRAINING, FITNESS, AND MENTAL DISCIPLINE.
- **FAMILY-FIRST CULTURE** – WE BELIEVE THAT SUCCESS STARTS AT HOME, AND GGH IS PROUD TO PARTNER WITH FAMILIES TO HELP RAISE RESPECTFUL, RESILIENT, AND CONFIDENT YOUTH.

GGH



ABOUT GGH

GRIT, GRIND, HUSTLE ELITE IS A COMPETITIVE AND COMMUNITY-ROOTED BASKETBALL PROGRAM THAT FOCUSES ON DISCIPLINE, TEAMWORK, AND CHARACTER BUILDING THROUGH ATHLETICS. ORIGINALLY FOUNDED IN 2023, GGH BEGAN WITH A SMALL GROUP OF YOUNG PLAYERS AND FAMILIES WHO WANTED MORE THAN JUST BASKETBALL—THEY WERE SEEKING BROTHERHOOD, STRUCTURE, AND COMMUNITY.



TODAY, GGH PROUDLY SERVES FAMILIES FROM ALL WALKS OF LIFE, MANY OF WHOM ARE CHILDREN OF SINGLE-PARENT HOUSEHOLDS AND PEOPLE OF COLOR. OUR PROGRAM PROVIDES NOT JUST A SPACE TO PLAY BUT A PLACE TO BELONG, TO GROW, AND TO THRIVE. THROUGH BASKETBALL, WE CREATE A POWERFUL AVENUE FOR BUILDING SELF-WORTH, ACCOUNTABILITY, AND LEADERSHIP.

GGH IS SUPPORTED BY **THE STEPHENS FOUNDATION**, A NONPROFIT ORGANIZATION DEDICATED TO STRENGTHENING UNDERSERVED COMMUNITIES BY FOCUSING ON:

- WORKFORCE DEVELOPMENT
- HEALTH & WELLNESS
- CIVIC ENGAGEMENT & FAMILY AFFAIRS
- ENVIRONMENTAL JUSTICE
- COMMUNITY PARTNERSHIPS

THROUGH THIS POWERFUL PARTNERSHIP, GGH IS MORE THAN A SPORTS PROGRAM—IT IS PART OF A MOVEMENT TO BUILD HEALTHIER, STRONGER, AND MORE CONNECTED COMMUNITIES THROUGH YOUTH ENGAGEMENT.



The Stephens Foundation
www.ts-found.org





**OUR ELITE TRAVEL TEAMS
– COMPETING IN HIGH-
LEVEL TOURNAMENTS BOTH
LOCALLY AND NATIONALLY.**



**IN 2025, GGH LAUNCHED
ITS FIRST FULL SEASON
WITH:**

- 2 HIGH SCHOOL BOYS TEAMS
- 1 HIGH SCHOOL GIRLS TEAM
- 3RD/4TH GRADE TEAM
- 5TH/6TH GRADE TEAM



GGH



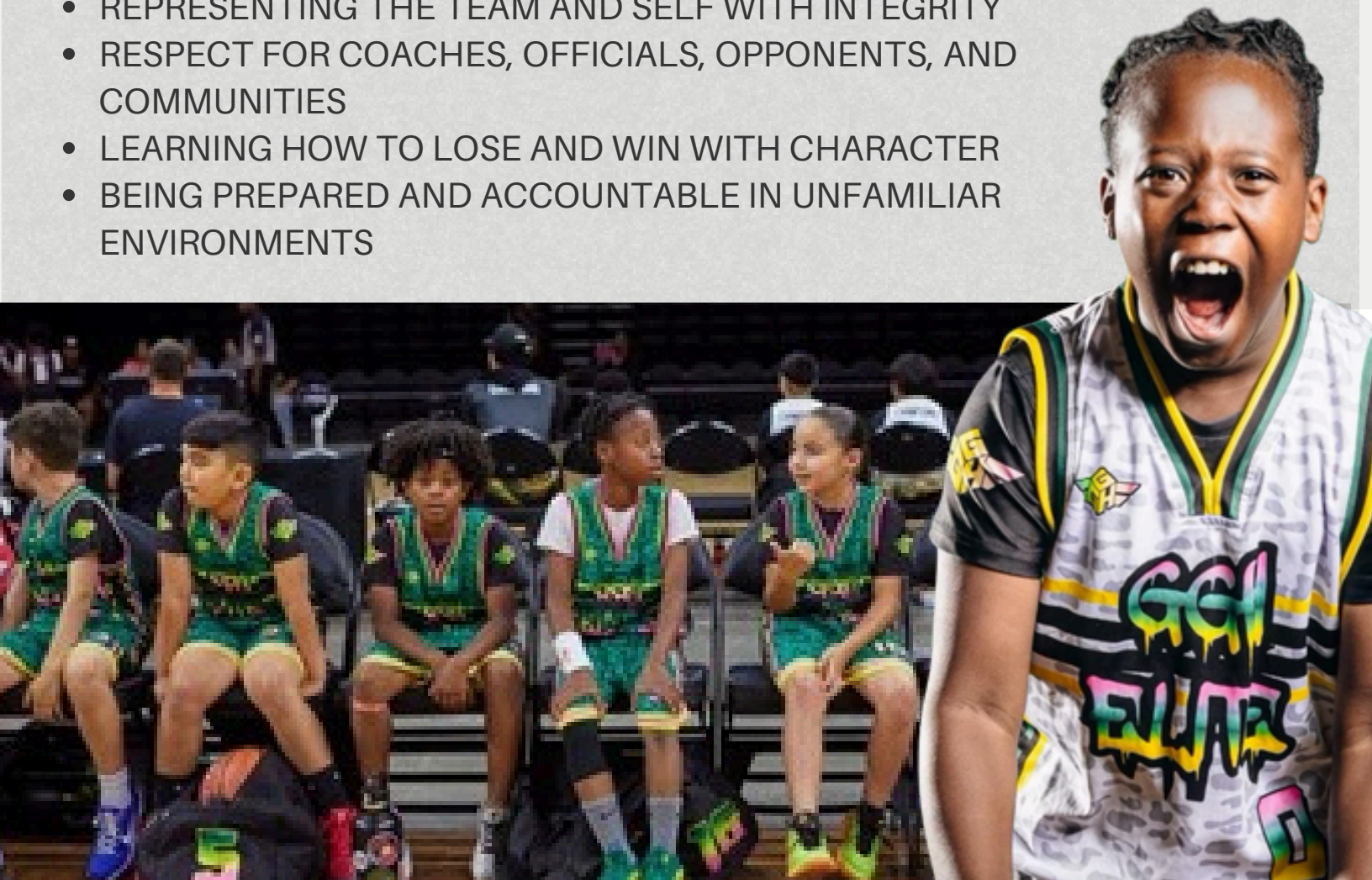
OUR FOCUS



AT GRIT, GRIND, HUSTLE, OUR FOCUS GOES BEYOND THE SCOREBOARD. WE BELIEVE IN THE COMPLETE DEVELOPMENT OF STUDENT-ATHLETES, AND OUR TRAVEL PROGRAM IS DESIGNED TO INSTILL PROFESSIONALISM, INDEPENDENCE, AND LEADERSHIP IN EVERY PLAYER.

FOR MANY OF OUR YOUTH, PROFESSIONAL SPORTS ARE MORE THAN A DREAM—THEY ARE A GOAL. OUR PROGRAM HELPS BRIDGE THE GAP BETWEEN ASPIRATION AND ACTION BY EXPOSING PLAYERS TO WHAT IT TRULY MEANS TO OPERATE LIKE A PROFESSIONAL:

- TIME MANAGEMENT WHILE TRAVELING
- REPRESENTING THE TEAM AND SELF WITH INTEGRITY
- RESPECT FOR COACHES, OFFICIALS, OPPONENTS, AND COMMUNITIES
- LEARNING HOW TO LOSE AND WIN WITH CHARACTER
- BEING PREPARED AND ACCOUNTABLE IN UNFAMILIAR ENVIRONMENTS



BECOME A **GGH SPONSOR**



ELITE SUPPORTER - \$500 OR MORE

"Powering the Grind"

- Logo placement on GGH website
- Logo featured on team merchandise (select gear)
- Personalized Sponsorship Recognition Letter
- Special mention at GGH events and social media features



GOLD SUPPORTER - \$250-\$499

"Investing in Grit"

- Logo placement on GGH website
- Personalized Sponsorship Recognition Letter
- Acknowledgement on social media



LEADERSHIP SUPPORTER - UP TO \$249

"Fueling the Hustle"

- Recognition on our sponsor thank-you page (web & print)
- Personalized Sponsorship Appreciation Letter



ALL SPONSORS RECEIVE:

- A tax-deductible donation receipt (via The Stephens Foundation, 501(c)(3))
- Invitation to attend select GGH tournaments or events
- The pride of knowing you're making a difference in a young athlete's life!





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