

BACHELOR OF COMMERCE WITH SPECIALIZATIONS

**Coming
Winter 2026
Term**

Classification of Instructional Programs (CIP) Code: **52.0101**

Get ready for the business world with UCW's Bachelor of Commerce degree, where classroom learning meets real-world experience.

This 120-credit program is packed with opportunities to sharpen your critical thinking, teamwork and communication skills—everything you need to thrive in today's fast-paced business sector. Accredited by ACBSP and NCMA, the program builds your knowledge and skills step by step. By the time you reach the Capstone courses, you'll be tackling real-world projects that set you up for career success.

UCW's BCom program has also received the NCMA designation from CIM | Chartered Managers Canada. Students currently enrolled in the BCom program are entitled to a free Associate Membership with CIM | Chartered Managers Canada, giving UCW students the chance to belong to Canada's chartered management and leadership association while earning their degree.

Starting in the Winter 2026 Term, Bachelor of Commerce students will be able to choose one of three specializations as they pursue their degree.

Accounting

The Accounting Specialization will prepare students for entry into a professional accounting program.

Elective Courses

In addition to the core courses, the Accounting Specialization requires at least five (5) of the following elective courses:

- Managerial Accounting II
- Auditing & Assurance
- Income Taxation
- Intermediate Financial Reporting I
- Intermediate Financial Reporting II
- Strategic Managerial Accounting
- Advanced Financial Reporting

Marketing

This Marketing Specialization will provide students with core marketing concepts together with new technological trends in marketing to help develop a sound marketing strategy.

Elective Courses

In addition to the core courses, the Marketing Specialization requires four (4) courses from the Essential Marketing area and two (2) from Digital Marketing:

Essential Marketing (choose 4):

- Service Marketing
- Marketing Research
- Integrated Marketing Comm
- PR in Practice & Theory
- Consumer Behaviour
- International Marketing

Digital Marketing (choose 2):

- Digital Marketing Strategy
- Content Creation
- Social Media
- E-commerce

Technology Management

The Technology Management Specialization equips future business managers with solid technological skills that can be applied to improve business operations.

Elective Courses

In addition to the core courses, the Technology Management Specialization requires at least five (5) courses from the following three (3) areas:

Technology Foundation (take both):

- FinTech; Blockchain and Cryptocurrency
- Emerging Technologies

Business Applications (choose 2):

- E-business
- E-commerce
- Digital Transformations
- Managing Innovation
- Research and Development
- Digital Marketing Strategy

Social Aspect (choose 1):

- Cybersecurity Awareness
- Information Technology Ethics



Program Structure

Term 1

- Academic Writing
- Business Fundamentals
- Business Analytics

Block 1

Term 2

- Business Communications
- Microeconomics
- Business Mathematics

Term 3

- Accounting Principles
- Macroeconomics
- One (1) Elective

Term 4

- Three (3) Electives

Block 2

Term 5

- Statistics
- Business Environment
- Marketing Management

Term 6

- Organizational Behaviour
- Business Ethics
- One (1) Elective

Term 7

- Career Preparation
- Management Information Systems
- One (1) Elective

Block 3

Term 8

- Managerial Accounting I
- Human Resource Management
- Finance

Term 9

- Operations Management
- Data Visualization & Stories
- Professional Communications

Term 10

- Business Environment
- Two (2) Electives

Block 4

Term 11

- Sustainable Business Practices
- Two (2) Electives

Term 12

- Strategy & Decision Making
- Two (2) Electives

Term 13

- Three (3) Electives

Term 14

- Capstone Project

Elective Areas

(starting Winter 2026 Term)

You can choose to pursue a BCom without a specialization and take take courses in one of two elective areas or a combination of electives. Please note that elective areas are not noted on your official parchment.

Human Resource Management (HRM)

- Occupational Health & Safety
- Industrial Relations
- Recruitment and Selection
- Strategic HR Planning
- Strategic Compensation
- Workforce Training & Growth

International Trade

- Feasibility of International Trade
- International Market Entry Strategies
- International Sales and Marketing
- Products for a Global Market
- International Trade Finance
- Global Value Chain

UCW is implementing cohorts starting in the Winter 2026 Term.

Students in the same cohort will progress through the first term together by taking three core courses.

These core courses will be offered on multiple days and at different times. The cohort will then progress through the program taking the core courses, and specialization courses or electives they choose as they meet the pre-requisites.

How to Apply

For more information, email: partners@ucanwest.ca

ucanwest.ca

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UNIVERSITY
CANADA WEST

Vancouver's Business and Tech University