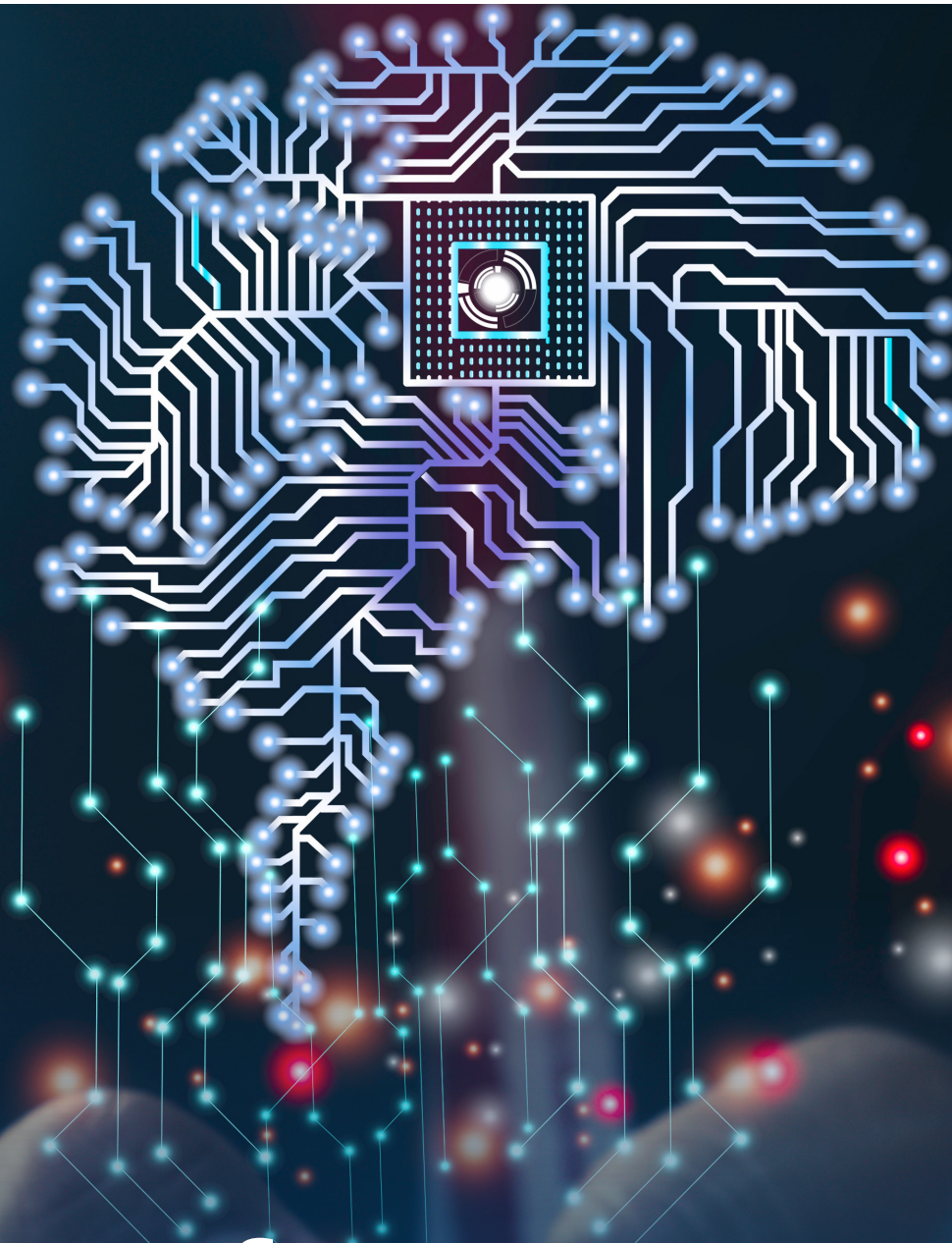




Master of Arts in Applied Social Psychology

INTAKES

Starting Winter 2026

PROGRAM LENGTH

18 months

DELIVERY

On-campus*, online, hybrid**

*Starting Fall 2026 **Based on program availability

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**University of
Niagara Falls
Canada**



Create social impact

Understand the intricate relationship between social factors and human behaviour with a Master of Arts in Applied Social Psychology (MA ASP) degree. Take your psychology background to the next level and delve into how social influences, perceptions, and interactions impact the mental health and well-being of individuals and communities.

Become the expert who makes research matter and solves today's toughest social issues.

Why Applied Social Psychology?

In-demand skills

Develop a strong understanding of human behaviour, social interaction, and group dynamics – highly sought after insight in sectors like health care, government, and marketing.

Real-world experience

Gain valuable experience and apply your knowledge to real-world challenges with the program's practicum and capstone project.

Focus on ethical considerations

With ethical considerations integrated throughout the curriculum, graduate ready to navigate complex ethical dilemmas and conduct research thoroughly

Admission requirements

You need to meet these minimum requirements:

- Completion of a recognized undergraduate degree in psychology or adjacent social science disciplines such as sociology, criminology, or social work, equivalent to the four-year honours degree standard, or relevant bridging studies, with CGPA of 3.0 (on 4.33 scale) or better
Applicants with bachelor's degrees from other disciplines may be considered if their degree contains five or more courses in psychology
- Completion of at least one undergraduate level course in statistics or quantitative methods
- Must meet English language proficiency requirements