

GRADUATE PROGRAM

MASTER OF BUSINESS ADMINISTRATION

Classification of Instructional Programs (CIP) Code: [52.0201](#)

Intakes

Winter / Spring / Summer / Fall

Delivery

- **Hybrid Mode (in-person and online guided learning)**
- **Online Mode**

Program Length

2 Years

Courses are scheduled in four terms each of which consists of 10 weeks of classes plus one to two weeks of review and exams.

Tuition Fees



Scan or click on the QR code to see MBA Tuition Fees

International students graduating from the Master of Business Administration program may be eligible to apply for a Post Graduation Work Permit (PGWP) if they meet all the [eligibility criteria](#) as outlined by Immigration, Refugees and Citizenship Canada (IRCC).

This program is offered under the written consent of the Minister effective February 27, 2025, having undergone a quality assessment process and been found to meet the criteria established by the Minister. Nevertheless, prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (for example, acceptable to potential employers, professional licensing bodies, or other educational institutions).



The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level.

UCW's MBA program offers you the chance to acquire more specific knowledge and skills in one of three specializations. You can choose between specializations in Artificial Intelligence and Machine Learning Leadership, Supply Chain Management or Business Analytics.

In addition, you have the option to pursue an MBA and choose your electives from six elective areas. The elective areas are Human Resources, Financial Management, Digital Marketing, Leadership, Project Management and Entrepreneurship. You can also take electives from more than one of these areas.

Our MBA program also includes relevant digital components. We collaborate with digital leaders, such as Riipen, Digital Marketing Institute, Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

Students can also qualify to earn certifications, including Chartered Professional in Human Resources (CPHR), Certified Digital Marketing Professional (CDMP), Certified Digital Marketing Associate (CDMA) and more.

Elective Areas

You can choose to pursue a general MBA and can take courses in one of six elective areas or a combination of electives from these six areas. Please note that elective areas are not noted on your official parchment.

Entrepreneurship

- Design Thinking
- Entrepreneurship
- Prototyping for Entrepreneurs

Financial Management

- Investment Analysis & Management
- Personal Financial Planning
- Sustainability & Finance

Human Resources

- HR Strategy
- Recruiting & Retaining Talent
- Management & Employee Relations

Digital Marketing

- Marketing Promotion
- International Marketing
- Digital Marketing Strategies

Project Management

- Professional Project Management
- Advanced Project Management
- Agile Project Management

Leadership

- Change Management
- Negotiation
- Leadership and Decision Making

email: partners@ucanwest.ca

Specializations

You can choose from three specializations in the MBA program. The specialization will appear as a notation on your official parchment so potential employers will know your particular area of focus during your studies.

Specialization in Supply Chain Management

- Supply Chain Management
- Logistics and Supply Chain Management
- Procurement and Inventory Management

Specialization in Business Analytics

- Machine Learning Tools and Techniques
- Predictive Analytics: What Works?
- Cloud Computing Technologies

Specialization in Artificial Intelligence and Machine Learning Leadership

- Application of AI in Business
- Leadership for Advanced Project Management
- Leadership for STEM Professionals

Graduate Entry Requirements

Applicants to the MBA program may qualify for admission based on the following requirements:

A cumulative GPA of 3.00 (on a 4.33 scale) or better in a bachelor's degree from a recognized university.

AND

One of the following:

- A suitable score on a Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five (5) years.
- A relevant Canadian professional designation or equivalent international designation (e.g., CPA, CA, CGA, CMA, CHRP or P.Eng).
- Bachelor's degree in business or a STEM-related program from a recognized university.
- A minimum of three (3) years documented professional or management experience with evidence of career progression and relevant education and/or training.

AND

If your first language is not English, submit an IELTS score of at least 6.5 (minimum 6.0 in the writing band) or equivalent (TOEFL, PTE, Duolingo etc.). If your first language is English and you can demonstrate that you graduated from a recognized degree program in an English-speaking country, the English IELTS score or equivalent requirement is waived.

How to Apply

To find out how you can enrol, email: partners@ucanwest.ca

ucanwest.ca

September 2025 | Information in this flyer is correct at the time of publication and is subject to change.

Program Structure

Term 1

- Accounting for Managers
- Ethics, Sustainability and Social Context
- Talent Management

Term 2

- Financial Management
- Operations Management
- Business Analytics

Term 3

- Marketing Management
- Leadership in the Global Context
- One (1) elective

Term 4

- Project Management
- Two (2) electives

Term 5

Capstone Experience Course (apply for one)

- MBA Practicum
- MBA Consulting Capstone Project
- MBA Launch Your Business
- MBA Academic Research Project

OR

Course-based Learning (take all three)

- Strategic Management
- Digital Transformation
- Small Business Growth and Development

Course availability is subject to change without notice.

Some courses have prerequisites or corequisites. For a comprehensive list of courses and course details, please refer to the Academic Calendar at

ucanwest.ca/about/academic-calendar.



Scan or click on the QR code to see the Academic Calendar page

Accreditations, Memberships and Designations



Vancouver's Business and Tech University