

Draw Buyers Into Your Home!!



START FROM THE OUTSIDE, AND WORK YOUR WAY IN

Don't underestimate the importance of drive-up appeal. A well-manicured lawn, neatly trimmed shrubs and a clean walkway help make a good first impression. Repair or replace damaged screens, glass panes, door hardware and other outdoor fixtures.

INVEST IN PAINT

Paint livens up a dingy room and makes it fresh and more appealing. Use soothing whites or other neutral tones.

INVITE SUNSHINE

Open your curtains, shades or drapes to let in the sun and brighten the room. Washing windows inside and out will add a sparkle. Also, turn on lamps or accent lighting; replace missing lightbulbs. This helps to make the room more inviting.



MEND MINOR FLAWS

Check squeaky and hard-to-open windows, doors, door knobs, drawers and sliding-glass doors for ease of operation. Provide adjustments or lubrication as necessary. Make sure all your plumbing is in working order. Clean rust and soiled spots, empty trash baskets and deodorize pet and smoking areas.

DECORATIVE KITCHENS SELL A HOME

Create a comfortable atmosphere in the kitchen with colorful curtains, cup towels and place mats. Clear countertops of appliances and add green plants or bowls of fruit. Remember, prospective buyers will look inside cabinets, so make space in cabinets and clean inside and out.



BLEND COLOR AND CONVENIENCE IN BATHROOMS

Remove clutter from bathroom vanities and cabinets. Scrub the sinks, tub, shower, and polish mirrors and chrome. Always clean the floors and walls and deodorize the area. Put out fresh towels and add some scented soaps.

LIVING AND DINING AREAS REVEAL INTERESTS

Arrange your living- and dining-room furniture to create an open, friendly effect. Straighten bookshelves and discard excess papers. Clean all the carpets and polish furniture and hardwood floors. Add a few logs in the fireplace and magazines, books and flowers to the coffee table.

FAMILY ROOMS ARE FOR RELAXATION

Store games and sports equipment (arranged in attractive containers) in the family room. Eliminate the clutter. Turn off all entertainment units; play soft, relaxing music. Place furniture in conversational groups. Showcase books and magazines on tables or shelves.

BEDROOMS MUST INVITE REST AND PEACE

Avoid a crowded look in the bedroom. Remove excess furniture and unnecessary items — keep the room light and bright. Clean, crisp bed linens, with decorative pillows and shams, are important to add peace and tranquility to the room. Arrange nightstands to display books, plants and family photos, but stay away from clutter.



VALUE GOES FROM TOP TO BOTTOM

Permit visitors to see the value of your property from the front entrance to the back and through the garage. Remove unnecessary artifacts, and neatly arrange stored boxes and cartons. Darker spaces may be lightened with new paint or additional lights in room and for stairs.