

# SOCIAL CALENDER

**Annual Guideline** 

The life of a HNWI is cloaked in an aura of mystery and intrigue. It's a world of unparalleled wealth, where everyday experiences are transformed into extraordinary ones. Imagine waking up in a sprawling mansion overlooking a breathtaking landscape, your every need catered to by a team of dedicated staff.

A Glimpse into the HNWI Lifestyle: Opulence, Influence, and Exclusivity

# A World of Opulence:

- Luxury travel: HNWI's travel isn't limited to commercial airlines. Instead, they
  jet off to exotic destinations on private jets, experiencing the utmost comfort
  and privacy.
- **Five-star accommodations:** Their accommodation options are equally exclusive, ranging from private islands to luxurious penthouse suites with breathtaking cityscapes.
- Exquisite dining: From Michelin-starred restaurants to private chefs preparing gourmet meals, their palates are treated to the finest culinary experiences.
- High-end fashion: Their wardrobes boast designer clothing and accessories, often custom-made to fit their individual style.

### Influence and Power:

- Boardroom decisions: They wield immense power in the world of business, influencing markets and shaping industries with their decisions.
- Global philanthropy: Many HNWIs dedicate their wealth to philanthropy, tackling global issues like poverty, education, and healthcare.
- **Exclusive social circles:** They mingle with other high-net-worth individuals, forming powerful connections and collaborating on ventures.

# **Exclusivity and Privacy:**

- Security and privacy: Their lives are guarded by the highest levels of security, ensuring their safety and privacy.
- Hidden havens: They own private islands, yachts, and secluded estates, offering them escape from the public eye.
- Unmatched experiences: From attending exclusive events to chartering luxury yachts for exploration, their experiences are unlike anything else.

# **Beyond the Opulence:**

It's important to remember that the HNWI lifestyle isn't just about luxury and extravagance. It's also about hard work, dedication, and a relentless pursuit of ambition. Many HNWIs have sacrificed immensely to reach their level of success, putting in countless hours and working tirelessly to achieve their goals.

Ultimately, the HNWI lifestyle is a complex tapestry woven from wealth, influence, and exclusivity. It offers a glimpse into a world far removed from the ordinary, a world where limitations are virtually nonexistent and anything is possible.

HNWI SOCIAL CALENDER	
JANUARY	
LONDON ART FAIR	EUROPE
DAVOS WORLD ECONOMIC FORUM SWITZERLAND	EUROPE
ART STAGE SINGAPORE	ASIA
SNOW POLO WORLD CUP SWITZERLAND	EUROPE
PARIS FASHION WEEK	EUROPE
FEBRUARY	
SUPER BOWL	N.AMERICA
SKI SEASON	EUROPE
MARCH	
OSCARS	N.AMERICA
BAL DE LA ROSE	EUROPE
ART BASEL HONG KONG	ASIA
APRIL LES VOILES DE ST. BARTH	N.AMERICA
MASTERS	N.AMERICA
INACTERO	IN.AIVILITIOA
MAY	
CANNES FILM FESTIVAL	EUROPE
MONACO GRAND PRIX	EUROPE
MILKEN INSTITUTE GLOBAL CONFERENCE LOS ANGELES	N.AMERICA
FRIEZE NEW YORK	N.AMERICA

ROLAND GARROS	EUROPE
JUNE	
ROYAL ASCOT	EUROPE
CHAMPIONS LEAGUE	EUROPE
CARTIER QUEEN'S CUP	EUROPE
ART BASEL	EUROPE
JULY	
HENLEY ROYAL REGATTA	EUROPE
WIMBELDON	EUROPE
AUGUST	
VENICE FILM FESTIVAL	EUROPE
SEPTEMBER  MONACO YACHT SHOW	EUROPE
MILAN FASHION WEEK	EUROPE
SINGAPORE GRAND PRIX	ASIA
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OCTOBER	
GENEVA MOTOR SHOW	EUROPE
FRIEZE MASTERS LONDON	EUROPE
NOVEMBER	
MELBOURNE CUP	OCEANIA
CRICKET WORLD CUP	ASIA
DECEMBER	
DUBAI WORLD CUP	ASIA
ART BASEL MIAMI BEACH	N.AMERICA

ST. BARTH XMAS	N.AMERICA
IMPERIAL BALL VIENNA	EUROPE