

OLIVE OIL CAPITALS



The Ultimate Guide

Exclusive Olive & Olive Oil Guide

For discerning travelers looking to explore the finest olive oil regions in the world, a curated guide to the most renowned destinations. These regions not only produce some of the best olive oils but also offer unique experiences with boutique farms, historic estates and quality accommodations. Discover the best varieties, notable olive oil types and tailored tourism opportunities.

1. Jaén, Spain



- **Top Olive Varieties:** Picual, Arbequina, Manzanilla
- **Notable Olive Oil Types:** Extra Virgin Olive Oil (EVOO), Organic Olive Oil
- **Notable Olive Farms:**
 - **Finca la Torre:** A leader in organic olive oil production, offering private tours and tastings.
 - **Cortijo Spiritu Santo:** A boutique estate where visitors can see traditional olive oil production methods.
 - **Castillo de Canena:** An award-winning olive oil producer that offers guided tours through centuries-old groves.
- **Associations & Organizations:**
 - **International Olive Council:** An important body governing olive oil quality and standards.
 - **Denomination of Origin (DO) Sierra de Cazorla:** Protects and certifies the quality of olive oils from this region.
- **Tourism & Olive Experiences:**

- Exclusive visits to olive oil estates with private tastings.
- Stay in traditional Spanish cortijos (farmhouses) overlooking vast olive groves.
- Explore local cuisine and how it integrates with Jaén's renowned olive oils.

■ Where to Stay



La Bobadilla, a Royal Hideaway Hotel - Andalucía, Spain

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2. Tuscany, Italy



- **Top Olive Varieties:** Frantoio, Leccino, Moraiolo
- **Notable Olive Oil Types:** Tuscan Extra Virgin Olive Oil, Organic Olive Oil
- **Notable Olive Farms:**
 - **Fattoria Ramerino:** Known for its organic EVOO, visitors can enjoy personalized tours and tastings.
 - **Laudemio Frescobaldi:** One of Tuscany's most prestigious olive oil producers, offering VIP estate tours.
 - **Fattoria di Maiano:** Offers a full olive oil immersion experience including walks through ancient olive groves.
- **Associations & Organizations:**
 - **Consorzio dell'Olio Toscano IGP:** Ensures the quality and origin of Tuscan olive oils.
 - **Laudemio Consortium:** Preserves the finest Tuscan olive oils adhering to strict production standards.
- **Tourism & Olive Experiences:**
 - Private olive oil tastings in historic villas and estates.
 - Olive oil cooking classes featuring Tuscan cuisine.
 - Luxurious stays in boutique hotels nestled among olive groves and vineyards.
- **Where to stay**



Fonteverde Lifestyle & Thermal Retreat - The Leading Hotels of the World – Tuscany, Italy

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3. Umbria, Italy



- **Top Olive Varieties:** Moraiolo, Leccino, Frantoio
- **Notable Olive Oil Types:** Umbrian Extra Virgin Olive Oil, Organic Olive Oil
- **Notable Olive Farms:**

- **Marfuga:** A top-tier producer known for its award-winning olive oils.
- **Frantoio Gaudenzi:** Offers exclusive tastings and behind-the-scenes tours of their olive oil production process.
- **Antico Frantoio Nunzi:** Specializes in organic EVOO and offers in-depth tours of their traditional production methods.
- **Associations & Organizations:**
 - **DOP Umbria:** Certifies and guarantees the quality of Umbrian olive oils.
- **Tourism & Olive Experiences:**
 - Enjoy private olive oil tastings in intimate, rustic farm settings.
 - Personalized farm tours showcasing centuries-old olive trees and artisanal pressing techniques.
 - Luxurious accommodations in restored farmhouses with panoramic views of the Umbrian countryside.
- **Where to stay**



Sina Brufani – Perugia, Umbria, Italy

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4. Andalusia, Spain



- **Top Olive Varieties:** Picual, Hojiblanca, Arbequina
- **Notable Olive Oil Types:** Andalusian Extra Virgin Olive Oil, Organic Olive Oil
- **Notable Olive Farms:**
 - **Núñez de Prado:** A renowned family-owned estate offering guided tours of traditional olive oil pressing methods.
 - **Finca Cortijo Suerte Alta:** Famous for its organic and biodynamic olive oils, with private tours and tastings.
 - **Almazara de la Subbética:** A cooperative producing award-winning olive oils, offering tours to discerning travelers.
- **Associations & Organizations:**
 - **Denomination of Origin (DO) Baena:** Ensures the quality of olive oils from the Baena region.
 - **International Olive Council (IOC):** Promotes high-quality olive oil standards across Spain.
- **Tourism & Olive Experiences:**
 - Exclusive olive oil tastings and cooking classes in historic Andalusian estates.
 - Luxurious stays in olive oil-focused resorts, such as Hacienda Minerva in Córdoba.
 - Explore UNESCO World Heritage sites in Andalusia while enjoying local olive oil-infused gourmet experiences.
- **Where to stay**



Hotel Alfonso XIII, a Luxury Collection Hotel - Seville, Spain

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5. Sicily, Italy



- **Top Olive Varieties:** Nocellara del Belice, Cerasuola, Biancolilla
- **Notable Olive Oil Types:** Organic Extra Virgin Olive Oil, DOP Val di Mazara
- **Notable Olive Farms:**
 - **Planeta:** A prestigious wine and olive oil producer offering private tastings in an idyllic Mediterranean setting.
 - **Titone:** Known for its organic EVOO, offering intimate guided tours.
 - **Frantoio Cutrera:** Provides private tours and an inside look at their award-winning olive oil production process.
- **Associations & Organizations:**
 - **DOP Val di Mazara:** Protects the origin of high-quality olive oils from the Val di Mazara region.
 - **Slow Food Sicily:** Supports sustainable olive oil production across the island.
- **Tourism & Olive Experiences:**
 - Explore olive and wine estates with tailored tastings for discerning travelers.
 - Luxurious stays in boutique farmhouses offering a mix of culinary and cultural experiences.
 - Scenic helicopter tours over Sicily's olive groves and wine estates.
- **Where to stay**



Rocco Forte Villa Igíea - Palermo, Sicily, Italy

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6. Provence, France



- **Top Olive Varieties:** Aglandau, Salonenque, Bouteillan
- **Notable Olive Oil Types:** AOP Provence Extra Virgin Olive Oil, Organic Olive Oil
- **Notable Olive Farms:**
 - **Château d'Estoublon:** A luxury estate known for its olive oils and wines, offering private tours and tastings.
 - **Moulin Castelas:** A family-owned estate producing top-quality olive oils, with exclusive guided tours.
 - **Domaine Salvator:** Offers boutique experiences and personalized tastings of their organic olive oils.
- **Associations & Organizations:**
 - **AOP Provence:** Protects and certifies the origin and quality of olive oils from the Provence region.
- **Tourism & Olive Experiences:**
 - Tailored olive oil tastings in historic estates and luxury chateaus.
 - VIP experiences including stays in Provencal farmhouses and gourmet olive oil-centric dining.
 - Explore the vibrant markets of Provence, where olive oil is celebrated as a cornerstone of local cuisine.
- **Where to stay**



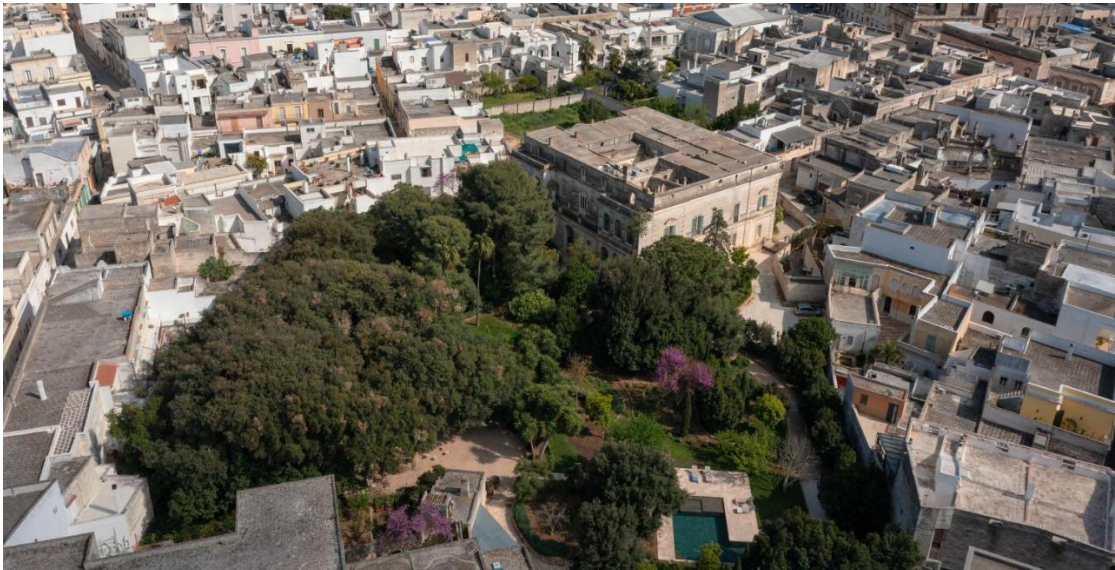
Château de la Gaude - Aix-en-Provence, France

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7. Puglia, Italy



- **Top Olive Varieties:** Coratina, Ogliarola Barese, Cellina di Nardò
- **Notable Olive Oil Types:** Puglian Extra Virgin Olive Oil, Organic Olive Oil
- **Notable Olive Farms:**
 - **Antica Masseria Brancati:** A historical olive farm offering private tours of ancient groves and their traditional oil mill.
 - **Frantoio Muraglia:** Renowned for their colorful ceramic bottles and premium olive oils.
 - **Masseria Il Frantoio:** Offers luxury farm stays and personalized olive oil tastings.
- **Associations & Organizations:**
 - **DOP Terra di Bari:** Protects the origin and quality of Puglian olive oils.
 - **Olive Oil Association of Puglia:** Promotes sustainable olive oil production in the region.
- **Tourism & Olive Experiences:**
 - Stay in luxurious masserias, historic farmhouses offering immersive olive oil experiences.
 - Personalized tours of ancient olive groves and artisanal oil presses.
 - Exclusive dining experiences featuring Puglia's top olive oils.
- **Where to stay**



Palazzo Donna Elisabetta - Manduria, Apulia, Italy

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8. Marrakech, Morocco



- **Top Olive Varieties:** Picholine Marocaine
- **Notable Olive Oil Types:** Moroccan Extra Virgin Olive Oil, Organic Olive Oil
- **Notable Olive Farms:**
 - **Les Arômes du Maroc:** An estate known for organic olive oil production, offering private tours and tastings.
 - **Oléa Santé:** Offers luxury tours focused on sustainable olive oil production.
- **Associations & Organizations:**
 - **Moroccan Olive Oil Association (MOOA):** Promotes high-quality olive oil production in Morocco.
- **Tourism & Olive Experiences:**
 - Private olive oil tours combined with stays in luxury riads.
 - Guided tastings of premium Moroccan olive oils, paired with local cuisine.
 - Cultural excursions to the nearby Atlas Mountains and desert resorts.
- **Where to stay**



Park Hyatt Marrakech – Morocco

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This guide is designed for travelers who seek the ultimate olive oil experiences, combining luxury with education and offering exclusive access to some of the world's best olive oil producers. These destinations not only produce top-quality olive oil but also provide unique, high-end experiences that elevate the journey.