

Newtown Village, Ohio

Newtown Winterfest Planning Committee

Winterfest: Saturday, December 12th, 2026 on Church Street North of the Police Station

Dear Newtown Business Owner,

Newtown Winterfest 2026 will be returning again this year and we are asking for your partnership and support to make this the best year yet! Demonstrating our commitment to this partnership, the Newtown Winterfest Planning Committee is dedicated to high-quality promotional production and marketing assets. This investment ensures that your sponsorship is met with marketing support that amplifies your brand's presence throughout the entire region. Partnering with us is a strategic investment in your business's local footprint. Beyond a traditional donation, this is an opportunity to secure significant visibility, capture high-intent foot traffic, and foster deep consumer loyalty within the community.

The Story Behind Our Celebration

To understand the impact of your partnership, we look back at how this festival has shaped our vibrant community:

- **The Tradition of Winterfest:** Winterfest is a cherished Newtown tradition that was proudly revived in 2022. Each year, the event brings the community together for a festive evening featuring visits with Santa and Mrs. Claus, seasonal music provided by our fantastic schools, local holiday shopping opportunities, delicious food, cozy fire pits, and complimentary hot chocolate.
- Last year's Winterfest brought true Norman Rockwell vibes by creating our very own living snowglobe... our 2025 Winter Wonderland. It celebrates the true spirit of the season while providing an essential winter platform for residents to support local businesses and vendors.

As Newtown Winterfest continues to grow, our long-term goal is to transition to a sustainable funding model supported through sponsorships, vendor participation fees, and event-generated revenue. Winterfest has become a cornerstone Newtown celebration that brings people of all ages together for connection, entertainment, and engagement. With your continued support, Winterfest will continue to expand while remaining committed to creating memorable experiences and strengthening local connections for years to come.

Thank you for your dedication to making Newtown a wonderful place to live, work, and play.

Warm regards,

The Winterfest Planning Committee

Village of Newtown, Ohio

www.newtownohio.gov

Sponsorship Opportunities

Note: Sponsorship levels are cumulative; each tier includes all benefits from the preceding levels.

Investment Tier	Sponsorship Level	Key Partnership Benefits
\$250	Civic Elf Partner	Corporate logo featured on the official Winterfest Facebook page with direct URL linking.
\$500	Digital Snowflake Partner	A dedicated standalone social media spotlight post highlighting your specific services.
\$1,000	Northern Lights Partner	Logo placement on high-visibility signage at strategic high-traffic village locations.
\$5,000	Polar Express Partner	Exclusive logo placement on souvenir beer cups, providing lasting brand impressions.

Sponsorship Commitment Form

Please complete the section below to finalize your festival partnership for 2026. Along with this completed form, please submit a high-resolution copy of your company logo to ensure high-quality printing.

- **Business Name:** _____
- **Contact Name:** _____
- **Email / Phone:** _____

Selected Sponsorship Level:

☐ \$5,000 ☐ \$1,000 ☐ \$500 ☐ \$250

- **Authorized Signature:** _____ **Date:** _____

Payment Instructions: Checks should be made payable to "**Newtown Winterfest**" (EIN: 88-0758727) and mailed to **6809 Main St #400, Cincinnati, OH 45244**. A receipt will be provided for tax purposes. Payments and logo submissions are due by 5pm July 17th, 2026.

Logos and/or questions should be emailed to newtownwinterfest@gmail.com.