

Dear Newtown community:

The Newtown Winterfest committee is proud to present Newtown Winterfest Saturday, December 10th, 2022. A group of community members are hard at work to make this year's event the most memorable yet.

Some highlights from the event will include:

- Interactive kid's activities / Photo with Santa / Christmas Dance Party / Scavenger Hunt
- Selfie Station
- Craft Vendor Village
- Local music entertainment / Christmas Dance Party
- Food Vendors
- Rozzi Fireworks Christmas display

Why become a sponsor? Bringing families to Winterfest in Newtown can translate into increased awareness and a positive image of the Newtown business community. Donors will be recognized in all Winterfest promotions, advertising, signage, and flyers in the area and at the event.

Your individual or company sponsor sign could also be on display around the event ground. We will contact you with in mid-October to discuss your participation and can answer any questions that you may have.

How your donation will be used: A successful event requires hard work and funds to pay for interactive activities for the kids, general entertainment, supplies, insurance, and other necessary expenses; lighting, portable toilets, safety, etc. Your donation can also sponsor a specific event where your business will be credited with your business sign and will be announced from our main stage.

As a resident, business owner or neighbor of Newtown, we share in a unique opportunity to bless others and show our love to neighbors, community, and friends. We do hope you will consider a donation. In lieu of monetary donation, you can also support by donating goods/ services.

Thank you for carefully considering support and bringing back this wonderful Newtown event! Sincerely,

Newtown Winterfest committee members

Sponsorship Levels

Levels	Amount	Benefits
Santa	\$5000	 Business will be advertised in the Village Newsletter as a major/top sponsor Will be given priority spots for the current festival and early communication for the follow year Business signs will be advertised before, during and after the event Business will be advertised and announced from the main stage during the event regarding being a sponsor of a selected festival activity Will be included in our social media communications
Buddy the Elf	\$2500	 Business will be advertised in the Village Newsletter as a top-level sponsor Business signs will be advertised before, during and after the event Business will be advertised and announced from the main stage during the event regarding being a sponsor of a selected festival activity Will be included in our social media communications
Frosty	\$1000	 Business will be advertised in the Village Newsletter as a sponsor Business signs will be advertised before, during and after the event Business will be advertised and announced from the main stage during the event regarding being a sponsor Will be included in our social media communications
Rudolph	\$500	 Business will be advertised in the Village Newsletter as a sponsor Business signs will be advertised before and during the event Will be included in our social media communications
Olive, the other reindeer	\$100	Will be included in our social media communications

Donation Page

Benefits to you:

- All donations are tax deductible
- You or your business will be recognized
- Participate in the joy and wonder of Christmas

Ways to Pay:

• Complete coupon below & Mail this form and a check to:

Newtown Winterfest 6809 Main St. # 400 Newtown, Ohio 45244

2022 Newtown Winterfest Sponsorship

Make checks payable to: **Newtown Winterfest**

All considerations and contributions are greatly appreciated.

THANK YOU FOR CONTRIBUTING!

Due on/by October 10th, 2022

All receipts will be mailed on/by January 31st, 2023