



CHESHIRE SHOWGROUND

20 + 21st

SEPTEMBER

2025

The Great British Car Show celebrates our nation's motor manufacturers past and present. It's an opportunity for clubs and owners to come together for a weekend of cars from UK brands - old and new, standard and special, but always with a British name on the badge.

LAND ROVER
ROLLS ROYCE
JAGUAR | TVR
MINI | BENTLEY
ASTON MARTIN
LOTUS | MORGAN

A FANTASTIC TRADING OPPORTUNITY FOR SELLERS OF CAR PARTS & ACCESSORIES, INSURANCE, TOYS, CHARITIES, GAMES AND GIFTWARE, MOBILE PHONE ACCESSORIES, HOUSEWARES, CLEANING PRODUCTS, CLOTHING, DOG TOYS & ACCESSORIES, BREAKDOWN RECOVERY, DEALERSHIPS, AUTOJUMBLE

www.greatbritishcarshow.co.uk

Trade to 10000-14000 car enthusiasts over the course of two days. Primarily male aged 35-60 + couples and families

SPONSORSHIP OPPORTUNITIES

Headline Sponsorship **£5000**
Bar & Live Music Sponsor **£3000**
Platform Sponsor **£3000**
Show Sponsor **£1000**

Show Sponsors will receive their logo on all marketing & publicity for the show; tags in all social media posts; a large premium trade position stand; solus social media post and eNewsletter promotion; banners at the event.

TRADE PRICES

£35 per metre frontage (5m depth)

£45 per metre for corner & premium positions

Autojumble £75 for 8x8m

All trade stand bookings are for both Saturday and Sunday 19th and 20th September 2025. Camping is free for all traders. All traders receive a free listing on our website and in our showguide.

The Great British Car Show is organised by Assignment Media who have more than twenty years experience in running automotive events and currently organise the Great British Land Rover Show three times a year. We publish Custom Car Magazine, 4x4 Magazine and The Landy newspaper. We are also organising The Big Yellow Car Show which is set to take place in July 2025.

Marketed to our established audience of car enthusiasts:
32K Facebook followers
10K Instagram Followers
12K eNewsletter Subs
20K Readership

To book your trade space call 07766 316316 or email your requirements to kirsten.harber@assignment-media.co.uk

