

CONFERENCE OF MINORITY PUBLIC ADMINISTRATORS (COMPA) 2020 ANNUAL CONFERENCE SPONSORSHIP PACKAGE



February 26-29, 2020 | Crowne Plaza Hotel Atlanta SW Peachtree City

December , 2019

Dear Colleagues

On behalf of the Host Committee of the Conference of Minority Public Administrators (COMPA), I invite you to support our vision of advancing the science, processes, technology, arts, and image of public administration and promote excellence among faculty, students, and practitioners in the field of public policy and administration by sponsoring **COMPA's 2020 Annual Conference** being held **February 26-29, 2020** at the **Crowne Plaza Hotel Atlanta SW Peachtree City**.

This academic year's conference theme is **"2020 Vision: Refocusing, Reforming and Restoring Public Service Values and Governance,"** which highlights the courageous work of those who despite the political, social, and economic climax are using their voice, their research, and their talents to positively affect and make a significant difference in their respective spheres of influence, their communities, and the nation.

Founded in 1971, COMPA is one of America's leading national public service organizations headquartered in Washington, DC. The organization was officially established in 1977 as a section of the American Society for Public Administration (ASPA) to provide a forum for leadership and professional development for minority students, public servants, administrators, and governmental officials. The Conference of Minority Public Administrators annual conference is the one of the largest meetings of minority public administrators and academics held in the nation. Hence, in an effort to support our initiatives, we are looking for individuals, universities, organizations, and/or business owners to help sponsor our plenary sessions, academic panels, student public policy debate, and student scholarships. An estimated 150 people will be in attendance at the 2020 COMPA Conference and we are expecting many individuals from not only the metropolitan Atlanta area, but also from across the country for four days of professional development, research presentations, intellectual dialogue, and educational activities aimed at increasing minority participation in public administration and public service.

In order to facilitate the aforementioned conference activities, the 2020 Conference Planning Committee is asking for your support by providing a monetary donation or donation item(s) to our Host Committee, which will be used to assist in formulating our various activities. Since COMPA is an independent nonprofit organization your donation is tax-deductible to the fullest extent allowed by law. In addition, you will have the opportunity to showcase your company or educational institution in a variety of ways based on your contribution level. As you can see from the information below, we are offering you an opportunity to market your products and/or services to the conference participants throughout the 2020 Conference as well as on our website www.compaspanet.org.

Thank you in advance for your valued participation in encouraging increased minority participation in the field of public service. If you require additional information, please feel free to contact me at 404-314-7663 or by email at compapresident1@gmail.com . I will follow up with you within the next two weeks to discuss sponsorship opportunities in greater detail.

Thank you,

Kristie Roberts-Lewis, Ph.D.
COMPA President

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Background

The Conference of Minority Public Administrators (COMPA) was established in 1971. It is a section of the American Society for Public Administration (ASPA). Our mission is to serve and assist public administrators, students, and other professionals involved in public service. COMPA is dedicated to achieving and supporting the following goals for its members:

- Strengthening and increasing the role minorities play in setting public policy.
- Influencing public managers and executives to ensure that the interests and goals of minority employees are served.
- Educating our membership about emerging issues in public sector management by sponsoring conferences and issuing periodicals.
- Nurturing the career aspirations of our membership by identifying employment opportunities and promoting the candidacy of our members in the public sector.
- Recognizing outstanding public administrators for their contributions both in the public and private sectors.

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Corporate Sponsor: \$10,000

A contribution of \$10,000 entitles your organization to the following benefits:
(75% monetary contribution required)

Advertising Benefits

- Prime placement of your organization's logo in all print and digital advertising for 2020 COMPA Conference activities/events
- Your organization's logo on COMPA's Facebook page for one year
- Full-color back page advertisement in the 2020 COMPA Conference Program Book

Conference Benefits

- Admittance to all 2020 COMPA Conference activities/events for 4 individuals
- Prominent display of your organization's logo at all activities/events over the 4-day period
- Table set-up at activities/and in Exhibit Hall to display literature/samples
- Opportunity for organization's representative(s) to speak at select activities/events
- Verbal acknowledgement of sponsorship at select activities/events
- Direct access to attendees at select activities/events

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Gold Sponsor: \$7,500

A contribution of \$7,500 entitles your organization to the following benefits:
(75% monetary contribution required)

Advertising Benefits

- Your organization's logo on select print and digital advertising for 2020 COMPA Conference activities/events
- Your organization's logo on COMPA's Facebook page for one year
- Full-color inside cover advertisement in the 2020 COMPA Conference Program Book

Conference Benefits

- Admittance to select 2020 COMPA Conference activities/events for 3 individuals
- Prominent display of your organization's logo at select activities/events over the 4-day period
- Table set-up at select activities/events to display literature/samples
- Opportunity for organization's representative(s) to speak at select activities/events
- Verbal acknowledgement of sponsorship at select activities/events
- Direct access to attendees at select activities/events

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Silver Sponsor: \$5,000

A contribution of \$6,000 entitles your organization to the following benefits:
(75% monetary contribution required)

Advertising Benefits

- Your organization's logo on select print and digital advertising for 2020 COMPA Conference activities/events
- Your organization's logo on COMPA's Facebook page for six months
- Full-color inside page advertisement in the 2020 COMPA Conference Program Book

Conference Benefits

- Admittance to select 2020 COMPA Conference activities/events for 2 individuals
- Prominent display of your organization's logo at select activities/events over the 4-day period
- Table set-up at select activities/events to display literature/samples
- Opportunity for organization's representative(s) to speak at select activities/events
- Verbal acknowledgement of sponsorship at select activities/events
- Direct access to attendees at select activities/events

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Bronze Sponsor: \$3,500

A contribution of \$3,500 entitles your organization to the following
benefits: (75% monetary contribution required)

Advertising Benefits

- Your organization's logo on select print and digital advertising for 2020 COMPA Conference activities/events
- Your organization's logo on COMPA's Facebook page for six months
- Half-page inside page advertisement in the 2020 COMPA Conference Program Book

Conference Benefits

- Admittance to select 2020 COMPA Conference activities/events for 1 individual
- Prominent display of your organization's logo at select activities/events over the 4-day period
- Table set-up at select activities/events to display literature/samples
- Opportunity for organization's representative(s) to speak at select activities/events
- Verbal acknowledgement of sponsorship at select activities/events
- Direct access to attendees at select activities/events

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L. Frances P. Liddell Public Policy Debate Sponsor: \$2,500

A contribution of \$2,500 entitles your organization to the following benefits:
(75% monetary contribution required)

Advertising Benefits

- Your organization's logo on advertising done to promote the 2020 COMPA Conference Liddell Public Policy Debate
- Quarter-page inside page advertisement in the 2020 COMPA Conference Program Book

Conference Benefits

- Prominent display of your organization's logo at the 2020 COMPA Conference Liddell Public Policy Debate
- Table set-up at the 2020 COMPA Conference Liddell Public Policy Debate to display literature/samples
- Opportunity for organization's representative to serve as judge during the 2020 COMPA Conference Liddell Public Policy Debate
- Verbal acknowledgement at the 2020 COMPA Conference Liddell Public Policy Debate

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Individual Conference Event Sponsorship: \$1,500

A contribution of \$1,500 entitles your organization to the following benefits as sponsor of an individual event:

- Lunch Thursday, February 27, 2020 12:00 pm
- Awards Banquet Friday, February 28, 2020 6:30 pm
- President's Welcome Reception Thursday, February 27, 2020 6:30 pm

Advertising Benefits

- Your organization's logo on advertising done to promote the individual event
- Quarter-page inside page advertisement in the 2020 COMPA Conference Program Book

Conference Benefits

- Prominent display of your organization's logo at the individual event
- Table set-up at the individual event to display literature/samples
- Opportunity for organization's representative(s) to speak at the individual event
- Verbal acknowledgement at the individual event

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Student Scholarship Sponsor: \$400

A contribution of \$400 entitles your organization to the following benefits:

Advertising Benefits

- Your organization's logo on select advertising for the 2020 COMPA Conference
- Listing in Conference Program

Conference Benefits

- Verbal acknowledgement at the 2020 COMPA Conference

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Conference Program Book Advertisements

- Full Page, Black and White Ad: \$500
- Half-Page Black and White Ad: \$250
- Quarter-Page Black and White Ad: \$125
- Patron (Name and Business Listed): \$75

The deadline for sponsorship reservation and program book ad materials is January 17, 2020

Send black and white or color print ready ads to: compasecretary@gmail.com

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Intent of Support

Dear 2020 COMPA Host Committee,

We would like to sponsor the Conference of Minority Public Administrators (COMPA) 2020 Annual Conference. Below is a description of our donation and permission to include our name and/or logo in advertising.

Description of product or service donations (please be specific):

Monetary donation:

Sponsorship Level:

- Corporate (\$10,000)
- Gold (\$7,500)
- Silver (\$5,000)
- Bronze (\$3,500)
- Public Policy Debate (\$2,500)
- Individual Event (\$1,500)
- Student Scholarship (\$400)
- Other: _____

All contributions are tax deductible in accordance with IRS regulations.

Your Name _____ Title _____

Organization Name: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Fax _____

Email Address: _____

Authorized Signature: _____ Date: _____

(Deadline for posting is January 31, 2020)

Make checks payable to Conference of Minority Public Administrators (COMPA). Payments can also be made via Paypal.

Please complete this form and return with payment (info) to:

Dr. Kristie Roberts-Lewis, COMPA President
c/o Point University, 800 Commerce Dr., Peachtree City, GA 30269