



WE MAKE
REAL-LIFE SOCIAL
INTERACTION EASY

www.pertalks.group

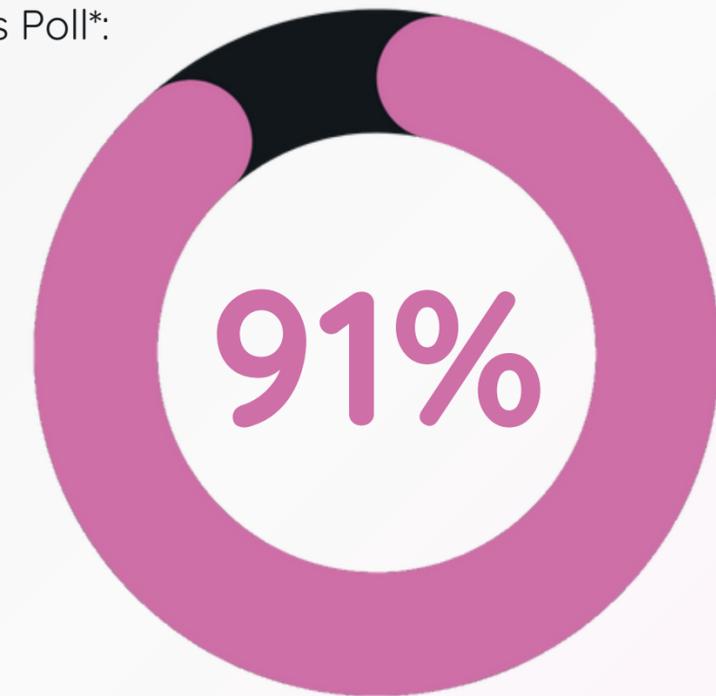
Gen Z & Millennials Are Craving IRL Social Connections

Our research* shows:



Approve the idea of an app promoting **social interaction IRL**

Aligning with findings from a recent Harris Poll*:



of Gen Z want a balanced mix of virtual and in-person connection opportunities

Connect to disconnect?

Although connected online,

1 billion
people report
feeling lonely

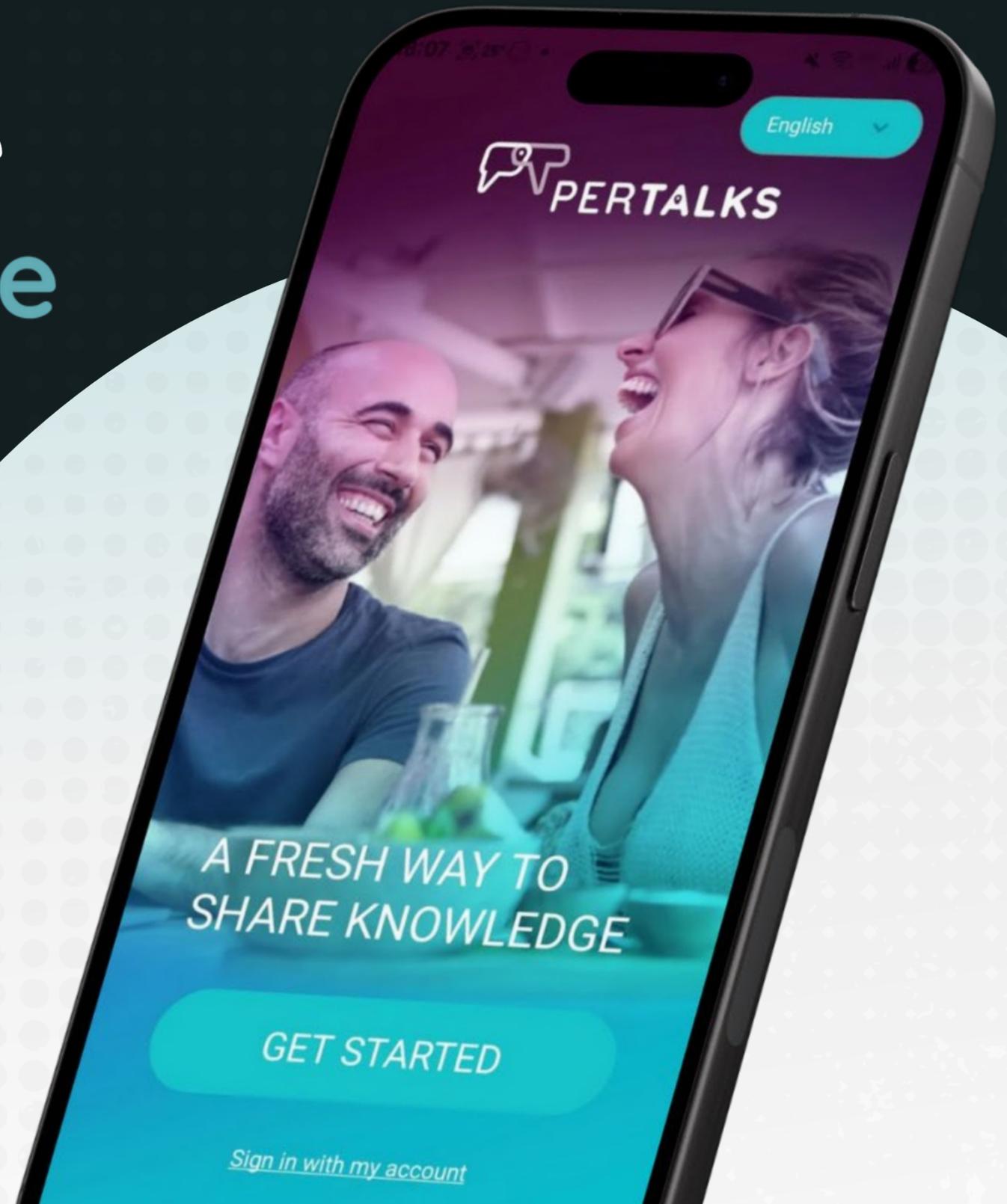
Recent Issues Caused by Current Social Apps

- Doomscrolling
- Dating Burnout
- Social Media Fatigue
- Brain Rot

named Oxford Word of the Year 2024

What if, instead,
we connected people
exactly **where they are**
on the spot,
face-to-face,
in real-time?

REAL CONVERSATIONS, WITH REAL
PEOPLE



meet PERTALKS

Pertalks is the social interaction app for real-life (IRL) connections.

It brings people together, **IN REAL TIME**, to:

- Share knowledge and interests,
- Make new friends,
- Exchange tips and Discuss ideas,
- Networking,
- Practice or talk in another language.



All happening right where you are.

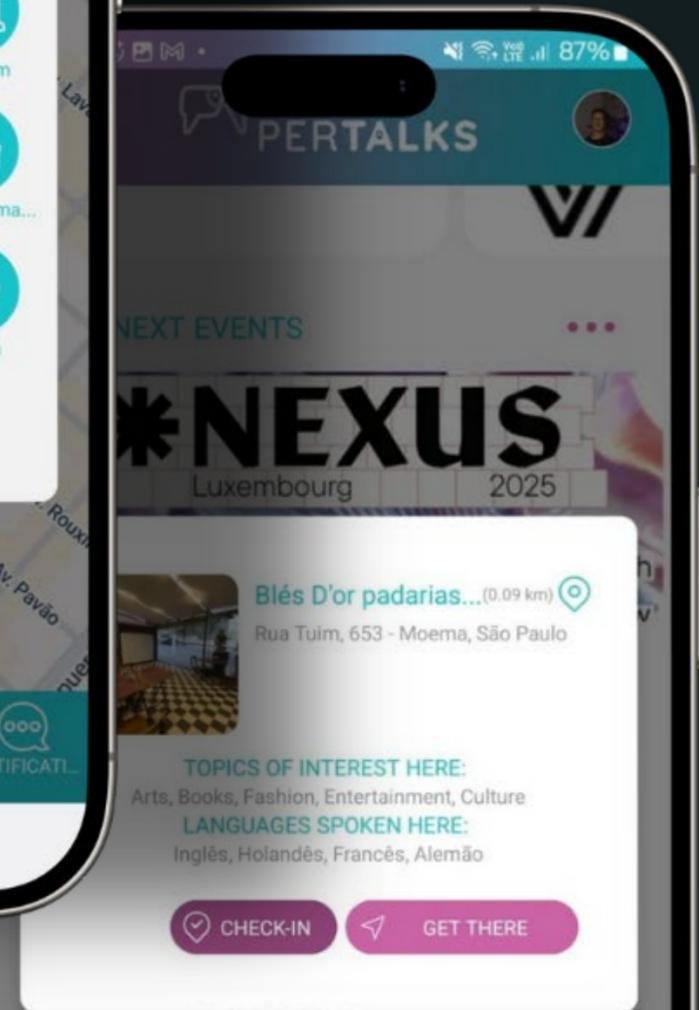
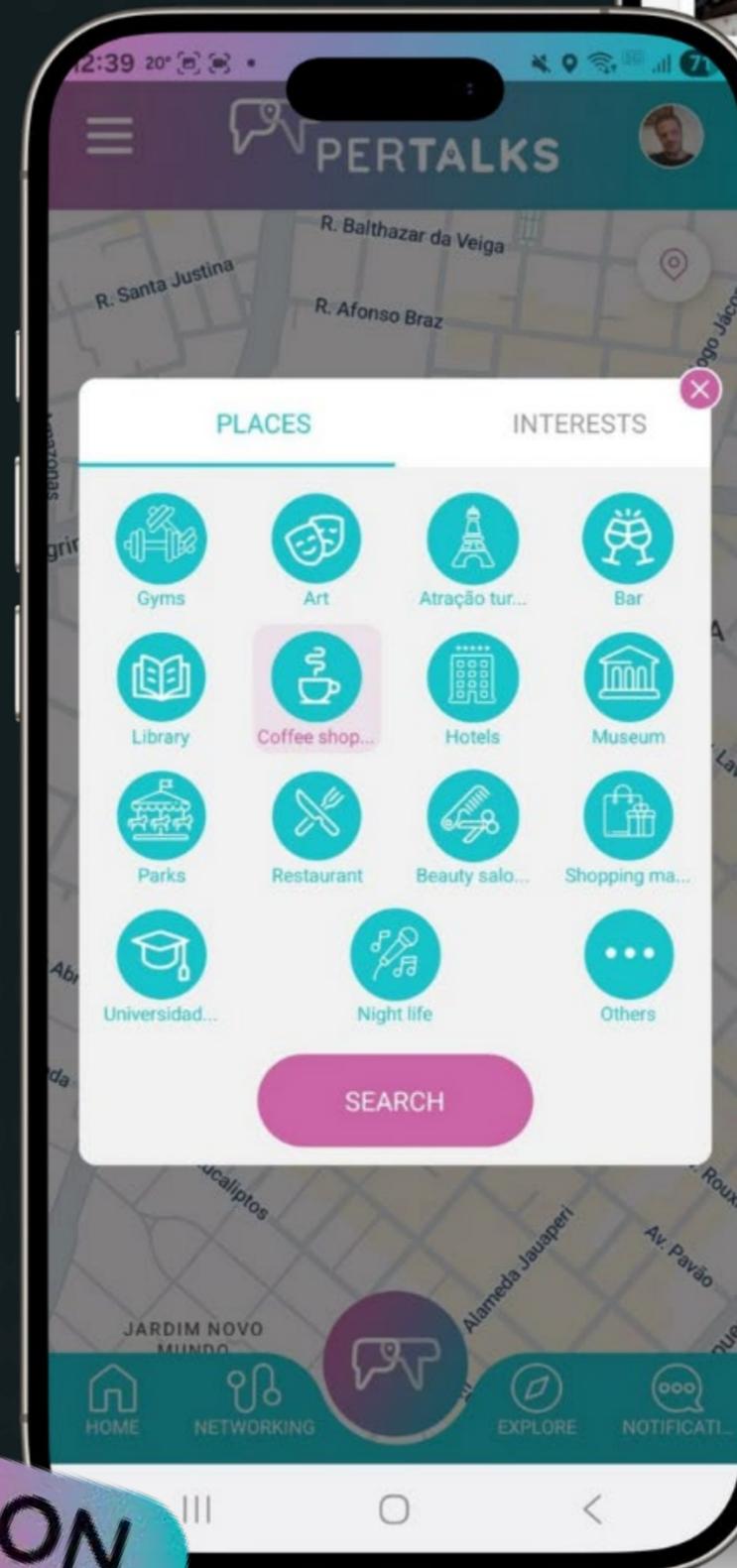
whether at a bar, café, restaurant, museum, hotel, coworking, gym, or event venue. Just check in with the app and start connecting.



Explore the Map & Real-Time Details

See what's happening around you, live.

- Discover nearby places
- See how many people checked-in right now.
- Instantly view what topics, interests, or languages they're open to sharing.

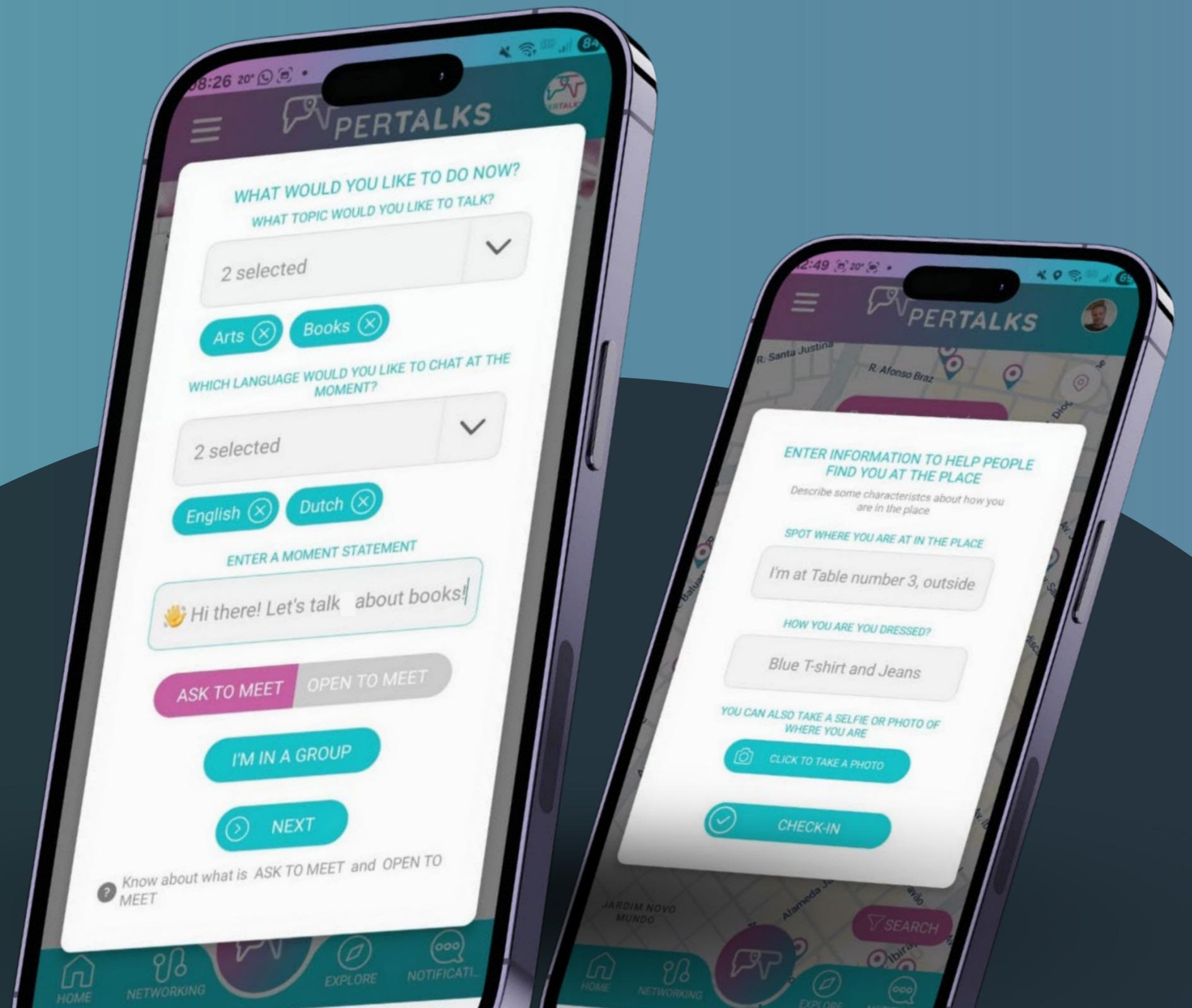


Check-In & Floating Topics

To meet people where you are

- Check-in at your exact location.
- Select Floating Topics - what you're up for talking about or exploring at the moment.
- Add a Selfie and a "Moment Phrase" to show your vibe.

+ You can indicate if you are in a Group or with your Dog too



Engage & Connect

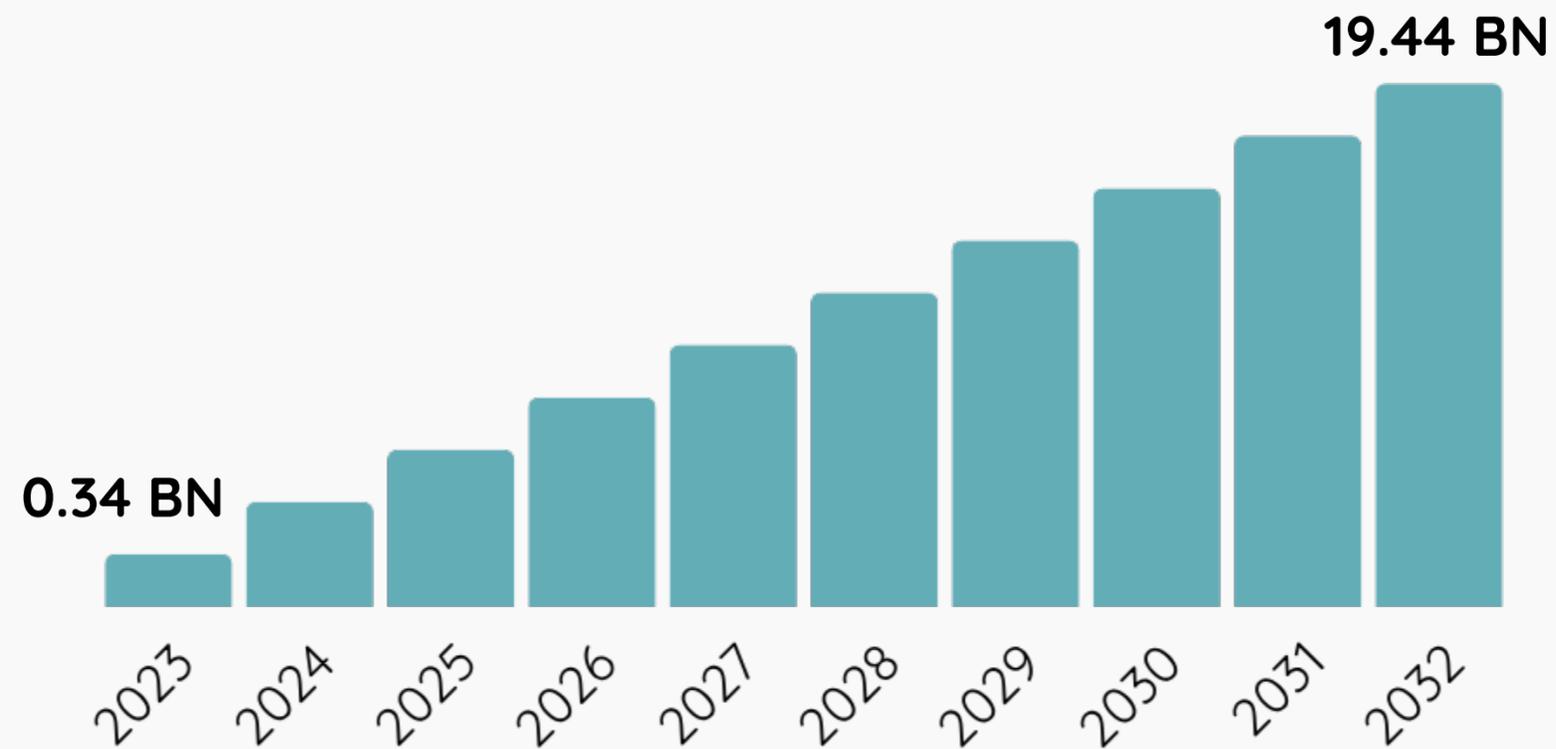
Turn check -ins in real conversations

- Explore detailed profiles of people at your location.
- See their interests and their exact spot.
- Use the “MEET” feature to start chatting in real life.



Meeting a Real Need in a Rapidly Expanding Market

Global Digital Detox Apps Market Size



Predicted to **grow** to around

USD 19.44B
by 2032

18.20% CAGR (2024-2032)

The 'Digital Detox' industry offers consumers a range of goods and services designed to help them disconnect: from apps that promote real-life experiences to technology-free wellness retreats that foster genuine connection.

Our Competitive Edge

How **They** Do Social...

Ironically:

- Social Media? became **more Media than Social**
- Dating apps tacking on “making friends” **rarely sticks**
- Most community & event platforms pick the place and/or interest, **but fail to get people to actually connect in the moment**
- New dating apps for meaningful connections; **lose users once they succeed.**

How **We** Do Social...

Differently:

- We deliver **REAL IRL** connections.
- **The more you use, more you get!**
- New places, new topics, new faces.. **And more reasons to return**
- As people interact IRL across interests and locations, we build **both network effects and data network effects**

Traction & Validation

University Partnerships

3 major universities in Brazil + 1 in Colombia

Driving user acquisition & research collaborations

User Growth

4K+ users - 8% churn.

Investment

From founders bootstrapping to **first angel investment + follow-on**

International Deals

€15K equity-free (European Social Fund) + expansion team in France (2026)

Part of **Luxembourg Delegation** for Innovation & Startups **trips & events**

Validated MVP

Live on **iOS and Android** - **English and Portuguese.**

Sponsored & Private events

Event sponsorships active for **revenue generation, acquisition collabs.**

Brand Collaborations

in-app ads and IRL experiences enhancing visibility, credibility (**Volvo, Caterpillar, Renault..**)

Media Coverage & Events Recognition

Featured for innovation - **Selected** in major startup events

Social

100k+ followers on Facebook; **6k** Instagram

How Our new **B2B Engine** Fuels Organic Growth & Revenue

Building Pertalks Places

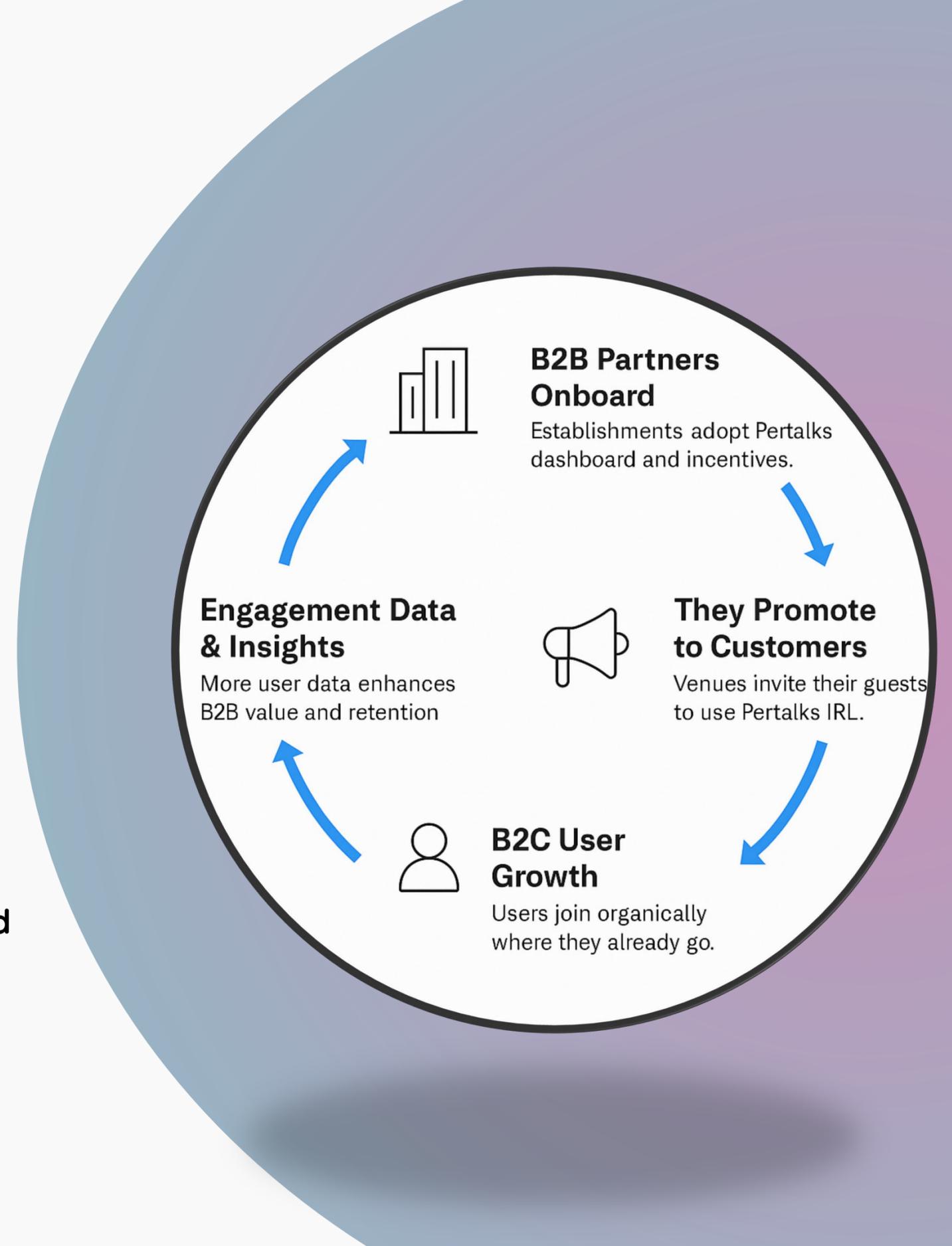
95.7% of establishments interested in our B2B features

73.9% value our customer data & insights dashboard most and

60.9% real-time promotions and news/push notifications

65.2% already on our waiting list for partnership and **pilots active.**

→ **Strong** product-market fit with clear **demand for our solutions and high willingness to adopt and pay.**



Smart Business Model

B2B Revenue Streams (Partner-driven)

Subscriptions (B2B Places Profiles)

Drive customer acquisition & engagement through offers and visibility

Gamification Partnerships

Brands fund interactive experiences that boost IRL engagement & retention

Sponsorships

Monetize high-intent attention via branded content & trending topics

Event Solutions

Paid tools to increase live interaction & networking at events

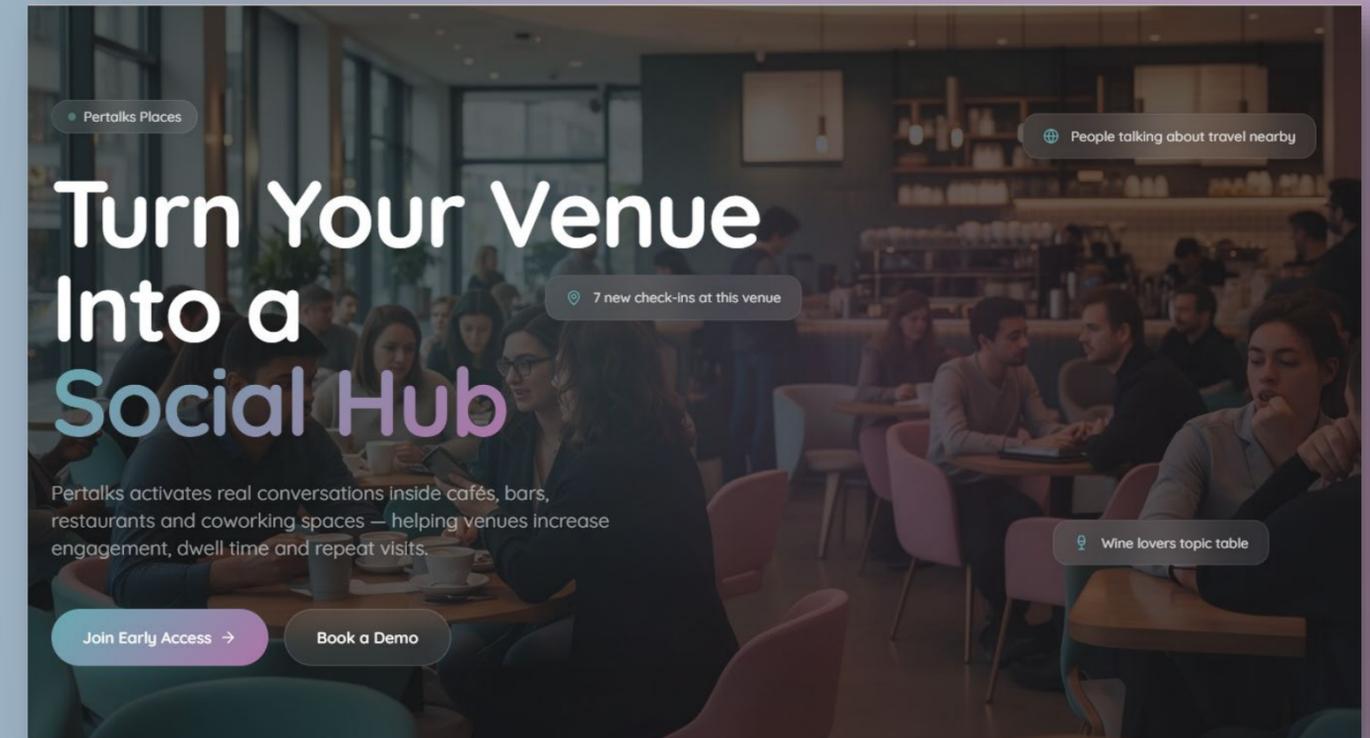
Platform Monetization (User-driven)

In-App Purchases

Revenue from premium features, boosts, and personalization.

Targeted Advertising

High-precision ads powered by location, behavior, and real-world interactions.



Team Members



LUIS QUADROS
CO-FOUNDER & CEO

M.A. LONDON MET, MSc ESCM FRANCE,
M.I.T. Certificate in Technical Innovation

Fmr. BRAND NEW BRANDS,
STARCOM MEDIAVEST UK (PUBLICIS),
JELLYFISH AGENCY* UK
**Skype Global Account*



VICTOR REUTER
EMEA DIRECTOR
BOARD OF DIRECTORS & INVESTOR

Amsterdam & Luxembourg city based

PACCA TECH Board
WILD AT LIFE Board
ELOGROUP B.D.

Zimmer Biomet & AkzoNobel



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FOUNDING HEAD OF
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CACILDA FILMS

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B.A. Physics, Comp Science & ML

20+ years in infrastructure, DevOps,
and backend systems
Specialist in DevOps, SRE, MLOps,
cloud architecture

+ ENGINEERING TEAM

JULIANO EUGENIO
SENIOR BACKEND

ÁLVARO PEREIRA
SENIOR FRONTEND

+ Fractional UX/UI
FERNANDA QUEIROZ

Non-Exec ADVISORS & MENTORING



FERNANDA CAMPOS

CHRO, ESG, COMM. &
EXECUTIVE BOARD
At BNP Paribas Cardif

AMAZON, Dir
MOTOROLA, Dir



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DONIZETE BARBOSA
CO-FOUNDER & CLO

Former Office Company
MACHADO & BARBOSA
B.A. Law; M.A. Tax law,
Litigation Law & Financial Law

THE ASK

Raising €300K for 6% equity

Capital will be fully allocated to:

- Product & technology development
- Marketing & user acquisition
- Operations and growth

Positioning Pertalks to accelerate traction, expand and scale revenue streams, and achieve key milestones ahead of the next funding round.

Runway: 18 months

Let's talk

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