

MIMI DAVIS

davismila217@outlook.com | (240)469-9368 | Broadcast & Digital Journalism Student at S.I. Newhouse School of Public Communications | Minor in Spanish

SUMMARY Dynamic and driven, with strong communication and leadership skills, passionate about storytelling and media. Skilled in both collaborative and independent work environments, bringing creativity, focus, and enthusiasm to every project. Known for fostering teamwork, motivating others, and delivering high-quality results on major initiatives. Dedicated to using media and storytelling to connect, inspire, and create meaningful impact.

WORK EXPERIENCE

- Producer & Radio Host, WJPZ Radio** **September 2025 - Present**
- Host multiple shows throughout the week on the iHeart affiliate station
 - Create rundown for show while managing the sound board and radio system
 - Create and film social media content for Instagram, TikTok, and Twitter
 - Edit shows into podcasts and upload episodes onto website
- Social Media & Podcast Intern, CNY Women's Network** **May 2026 - Present**
- Collaborate with founder to launch podcast via Riverside
 - Schedule and interview network members for featured podcast appearances
- Public Relations Intern, Tribute Band Sessions Podcast** **May 2026 - Present**
- Research and build targeted media lists
 - Draft and distribute press releases and outreach emails
 - Secure PR opportunities across outlets and social media platforms
- Weight Room Attendant, Barnes Center at the Arch** **August 2025 - Present**
- Oversee and manage assigned floor of the facility, attending to emergencies with patrons and equipment
 - Clean and re-organize equipment on assigned floor and enforce gym policies
- Lifeguard Manager, DRD Pool Management** **May 2022 - September 2025**
- Promoted through multiple leadership positions over four years; Lifeguard, Head Guard, Assistant Manager, and Manager
 - Supervise a team of lifeguards and communicate with Country Club management to ensure their wants are fulfilled
- Marketing Intern, Sylvan Learning Headquarters** **August 2024**
- Researched competitors' use of social media platforms
 - Presented findings to the executive marketing team
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EDUCATION

- B.S. Broadcast and Digital Journalism** **August 2024 - Present**
Syracuse University | Expected Graduation May 2028
Activities: Alpha Xi Delta, Club Tennis Team Competitor, WJPZ Radio, Women in Communications Club Member
- Notre Dame Preparatory School - High School Diploma** **August 2020 - May 2024**
Activities: Student Council Representative, The Gateway School Newspaper, Varsity Tennis Team Captain, Service Club Vice President, Latin And Hispanic Union Public Relations Officer
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KEY SKILLS

- Adobe Suite
 - Premier Pro
 - Photoshop
 - Illustrator
 - Audition
- Canva
- Excel, Google Sheets
- AP Stylebook
- Team leadership
- Problem Solving
- Working proficiency in Spanish
- TikTok, Instagram, Facebook, Twitter (X)