



# Expedition Audacity Research Foundation

Science. Storytelling. Accountability.

Field-Proven Research Platforms for Responsible Climate Action

# WHY THIS WORK EXISTS

For responsible brands, the challenge is not intention — it's credibility.

## The Visibility Gap

Most environmental harm happens far from cameras, courts, and public view.

Knowing what's happening, where, and with enough verified evidence to act responsibly.

EAR exists to work in those places — documenting facts, supporting communities, and ensuring environmental realities are seen, understood, and addressed with integrity.



# WHAT MAKES EAR DIFFERENT

## How We Operate — And Why It Matters to Partners

- **Field-first science and documentation**  
Work begins on the ground — or at sea — ensuring evidence reflects real conditions, not assumptions.
- **Indigenous-led partnerships**  
Projects are co-designed with consent, shared authority, and return of value — aligning with ethical expectations customers and employees increasingly demand.
- **Independent, evidence-driven investigations**  
We operate free from commercial or political pressure, protecting credibility and brand safety.
- **No tourism. No spectacle. No greenwashing.**

We prioritise integrity over attention — even when it costs visibility.

# WHAT WE ACTUALLY DO

## Operational Capabilities Partners Support

EAR operates across four integrated areas.

Partners typically support one or more — not the entire organisation.

- Field-based environmental research and monitoring
- Evidence capture and professional documentation
- Indigenous-led education and youth access
- Environmental accountability and innovation

Support enables specific, bounded capabilities with measurable outcomes.



# WHERE WE WORK

## Frontline Environments

Our work takes place where oversight is weakest and consequences are greatest:

- Remote coastlines and offshore waters
- Indigenous territories and community-led research zones
- High-latitude and climate-sensitive regions
- Ecologically critical marine ecosystems

These are regions where traditional funding struggles — and where responsible partners make the difference.



# HOW WE WORK

## Method Before Message

Evidence comes first.

Every expedition follows disciplined protocols:

- Field-led research grounded in science
- Embedded documentation preserving context and credibility
- Indigenous-partnered operations
- Independent verification designed to stand up to scrutiny

**This approach reduces reputational risk and protects partners from greenwashing exposure.**



# WHAT CHANGES BECAUSE WE'RE THERE

## Measured Impact, Not Promises

EAR measures success by what becomes possible after we leave.

### Our presence enables:

- Verified data used by researchers, regulators, and communities
- Documented evidence supporting policy or legal scrutiny
- Strengthened Indigenous stewardship through shared tools and training
- Youth access to real science — not simulations

### Illustrative Example:

A scoped partner contribution can underwrite several months of verified field data collection and professional documentation, preserved to recognised standards and reusable across research, policy, and community contexts.





# WHAT PARTNER SUPPORT ENABLES

**Infrastructure That Makes the Work Possible**

**Partner support is directed toward mission-critical capacity:**

- Research and monitoring equipment
- Documentation and evidence systems
- Education and youth access initiatives
- Rapid-response readiness in high-risk regions
- Safe, independent expedition platforms

**Support doesn't fund moments. It builds durable capacity that serves multiple missions over time.**



# OPERATIONAL PARTNERSHIPS & FIELD EVALUATION

Some partners engage with EAR through independent field evaluation and operational-use partnerships.

These partnerships allow responsible companies to place products into real-world expedition conditions — where performance, durability, and limitations are tested honestly and without staging.

## How This Works

- Products are used as part of normal expedition operations
- Conditions are uncontrolled, remote, and demanding by design
- No outcomes are guaranteed or scripted
- Findings reflect real use and lived experience, not marketing scenarios

## Why Companies Participate

- Credible stress testing in environments impossible to replicate in labs
- Independent, experience-based feedback from field professionals
- Authentic documentation generated through real operations — not advertisements

**This model prioritises transparency, realism, and integrity over promotion.**

## Equipment & Appliances

Products designed for durability, reliability, and off-grid use may be evaluated under real expedition conditions.

## Apparel & Safety Gear

Cold-weather, marine, and expedition clothing may be used during extended field operations where failure is not theoretical.

## Food & Beverage

Consumables may be provisioned for crew use during long-duration missions, where reliability, consistency, and morale matter.

**Operational-use partnerships do not influence research outcomes, documentation standards, or investigative independence.**



# GOVERNANCE & RISK DISCIPLINE

## Designed for Field Realities

**EAR operates where conditions are complex and consequences are real.**

### **Our governance prioritises:**

- Independent decision-making
- Clear operational oversight for safety and ethics
- Financial controls and transparency
- Risk-aware deployment
- Clear separation between operational-use partnerships and research, documentation, or investigative decisions

**This structure allows responsible partners to engage with confidence.**



# SUSTAINABILITY & STAYING POWER

A background image showing a group of students in a stream, likely participating in a water quality monitoring or research project. One student in the foreground is using a long pole with a sensor to measure the water. Other students are standing or sitting along the bank, some looking at equipment. The scene is outdoors with trees and a building in the background.

**Built to Last**

**EAR is not designed to rely on perpetual fundraising.**

Our model combines philanthropy with earned capacity:

- Education programmes
- Documentary and evidence partnerships
- Mission-aligned research services
- Targeted grants

**Partner support accelerates the build — and shortens the path to long-term independence.**



# WHO WE ARE

**A Stable Core, Supported by a Global Field Community**

**EAR is built around long-term operational leadership and an open, accountable field ecosystem.**

We combine:

- A permanent leadership team
- Rotating scientists and applied researchers
- Indigenous partners and knowledge holders
- Educators, filmmakers, and fellows

This model scales impact without diluting standards.

**EAR is not exclusive.  
It is intentional.**



# WHAT SUPPORT ENABLES

## Access, Safety, and Evidence at Scale

Philanthropic support does not fund overhead.

It opens the field.

## Lowering Barriers to the Field

Partner support makes it possible to:

- Place people safely into frontline environments
- Equip crews for serious research and documentation
- Support Indigenous-led projects with shared infrastructure
- Protect data, footage, and testimony from loss or seizure

One platform enables dozens of missions.

One vessel enables years of work.

**EAR does not scale by growing staff.**

**We scale by lowering barriers to the field.**



# OPERATIONAL BOUNDARIES

## What This Mission Is — and Isn't

### We Are:

- Field-first, evidence-driven
- Indigenous-partnered
- Long-term and accountable

### We Are Not:

- Tourism or expedition entertainment
- Influencer-led storytelling
- Advocacy without evidence
- Optics-driven projects

**These boundaries protect integrity, safety, and trust.**



# WHY PARTNER SUPPORT MATTERS

## Operationally Critical Capital

Frontline work rarely aligns with grant cycles or approval delays.

Partner support allows EAR to:

- Deploy when conditions are right
- Protect crews, partners, and sources
- Invest in infrastructure that multiplies impact
- Maintain ethical and operational independence

**This is capacity-building for long-term relevance — not short-term visibility.**



# The Invitation



## A Practical Partnership Conversation

We work with organisations seeking credible, values-aligned environmental action.

Partnerships typically begin with scoped contributions in the \$10,000–\$100,000 range, aligned to specific operational needs.

The next step is simple:

A conversation about where a partnership with EAR makes sense for you.

## Contact:

Christopher Redman, Founder & Captain  
[partnerships@expeditionaudacity.org](mailto:partnerships@expeditionaudacity.org)  
[ExpeditionAudacity.org/](https://ExpeditionAudacity.org/) +1 406 916 9015

Expedition Audacity Research Foundation -  
Fondation de recherche Expédition Audace -  
1726380-5 - Charitable Foundation - Ontario, Canada

Expedition Audacity Research Foundation - E.A.R  
Foundation 33-3246352 - 501(c)3 - Dover, Delaware.

## Scan to Donate





# A BRIEF SUMMARY

## Expedition Audacity Research Foundation (EAR)

### What This Partnership Supports — In One Page

#### What EAR Does

EAR operates field-proven research platforms in regions where environmental oversight is weakest and evidence is hardest to gather. The organisation combines scientific research, professional documentation, and Indigenous-partnered fieldwork to produce credible, verifiable environmental evidence.

#### Why This Matters

Most environmental harm occurs far from public view. Responsible organisations increasingly face credibility risks when action is based on assumptions rather than verified data. EAR fills that gap.

#### What Partner Support Enables

Partner contributions support specific, bounded operational capabilities, such as:

- Field-based research and monitoring
- Professional evidence capture and documentation
- Indigenous-led education and stewardship support
- Safe, independent expedition infrastructure
- Support builds durable capacity used across multiple missions — not one-off campaigns.

#### Risk & Governance

EAR operates with independent decision-making, clear financial controls, and risk-aware deployment. The organisation does not engage in tourism, influencer storytelling, or advocacy without evidence.

#### Partnership Scope

Partnerships typically begin in the \$10,000–\$100,000 range, aligned to defined operational needs. There is no obligation for public attribution or brand use.

#### Bottom Line

This is a values-aligned, brand-safe way to support credible environmental work without reputational exposure or open-ended commitments.





# FAQ APPENDIX

Q: Does this partnership imply endorsement of political positions or advocacy?

A: No. EAR documents environmental conditions and preserves evidence. It does not lobby, campaign, or advocate for specific political outcomes.

Q: Will our brand be publicly associated with investigations or controversial findings?

A: No. Public attribution is optional and never assumed. EAR does not use partner logos without explicit consent.

Q: How is Indigenous consent handled?

A: Projects are co-designed with Indigenous partners, based on consent, shared authority, and return of value. EAR does not extract data or stories without agreement.

Q: Is partner funding restricted to specific uses?

A: Yes. Contributions are scoped to defined operational capabilities and infrastructure, not general advocacy or unrestricted campaigning.

Q: How does EAR avoid greenwashing risk?

A: By prioritising verified data, professional documentation standards, and independence from commercial or political pressure. EAR does not make impact claims on behalf of partners.

Q: Is this a long-term funding obligation?

A: No. Partnerships are scoped and time-bounded. EAR is actively building earned revenue streams to reduce long-term reliance on philanthropy.

Q: What happens if conditions change or risks increase?

A: EAR deploys using a risk-aware framework and does not operate where work cannot be conducted safely, ethically, or responsibly.

Q: Are products endorsed or promoted as part of these partnerships?

A: No. Products are used operationally under real expedition conditions. Any documentation reflects actual use and experience, without guarantees, scripting, or marketing claims.