

# Simpliciti Staging



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As professional stagers we create spaces that maximize the home's features, and reduce potential distractions. We ensure that every room has a purpose, decor is neutral and spaces are open and uncluttered.

Competitive market means you need to have a competitive product. In a competitive market, every effort that is made to place the property ahead of the competitors is an advantage. As soon as a buyer steps into the home, they have made a decision, it has to be the best impression. This initial market investment costs significantly less than your first price reduction.

Having Simpliciti Staging come into the home prior to listing the property is ideal. As professional stagers we encourage the homeowner to ready the home for market by completing small repairs, paint colour changes, decluttering and optimizing furniture placement prior to the photos being taken. First impressions are the only impressions in this business. Staging also gives the buyer the impression that the home has been cared for and maintained. These measures will increase the chances that the property sells in less time for better value.

In the housing market it is essential for the home buyer to see themselves in their prospective new home. For this to occur we must evoke a positive emotional response with the buyer. As professional stagers we create warm and stylish spaces so that buyers can visualize the full potential of their new home.



## Benefits of *Simpliciti's* Professional Home Staging



We make the home more competitive by creating a highly positive first impression. A home staged by *Simpliciti* moves faster and for sells for a higher value than un-staged homes.

We create defined spaces that maximize the home's assets.

We bring out the best in a home.

We make the home more competitive on the market. First impressions count, and that begins with the photos, followed by a showing. We create positive first and lasting impressions.



We stage homes that move faster on the market and for better value. A home is an investment and investing in it to maximize its earning potential is best for the savvy seller.

We create spaces and a home that evoke positive emotional response with the buyer.

