



WELCOME TO JUNIOR COUGAR CHEER

— 2025 Season





Agenda

- ★ Welcome
- ★ About Jr. Cougar Cheer
- ★ Jr. Cougar Football
- ★ Tumbling Classes
- ★ Schedule & Commitment
- ★ Financials
- ★ Fundraising & Volunteering
- ★ Q&A



About JCC

— JUNIOR COUGAR CHEER





Junior Cougar
Cheer 2025



About Us

Junior Cougar Cheer

Mission

We are a non-profit organization created to develop and prepare elementary through middle (2nd-8th grades) school athletes for high school cheerleading.

Purpose

The purpose of the cheerleading program is to promote and uphold school spirit, develop a sense of good sportsmanship and to strive for better relationships between schools during all athletic events.

Objective

Above all, cheerleaders are student athletes and must strive to achieve the highest of standards both academically and physically. They must be dependable, responsible, cooperative, disciplined, enthusiastic and willing to devote time to their squad while continuously striving to improve their skills. Cheerleaders should be respectful to, and cooperative with, the coaches, fellow squad members, peers, teachers, administrators and parents.



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Introducing Our Board & Staff Members



Michelle Kearns

President



Kierstin Dickerson

Vice President



Jeanne Leon

Treasurer



Open
Secretary



Open
Marketing



Junior Cougar
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White Squad | 2nd & 3rd Grades



Open

Head Coach, White Squad



Amber Long

Interim Head Coach,
White Squad



[OPEN]

Team Manager, White Squad



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Blue Squad | 4th & 5th Grades



Brittany Brace

Head Coach, Blue Squad



Cesilia Anicama

Asst. Coach, Blue Squad



[OPEN]

Team Manager, Blue Squad



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Gold Squad | 6th, 7th & 8th Grades



Jazmin Dorsey
Head Coach, Gold Squad



Ana Rodriguez
Head Coach, Gold Squad



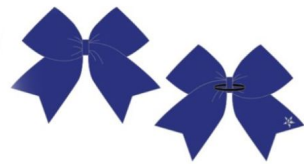
Cheyne Hardin
Team Manager, Gold Squad



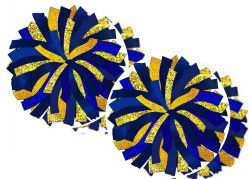
Sideline Cheer Uniform 2025

Included Items:

- Uniform (top, skirt, brief)
- Bloomers
- Bag
- Pom-poms
- Hoodie/jacket
- Hair bow
- Practice Shirt
- Practice Bow
- Cancer Awareness uniform



SOLID GROSRAIN TAILED BOW
(Royal Blue)



METALLIC POM SET
(Royal Blue & Gold)



LOGOS



LARGE APPLIQUE EMBROIDERY LOGO



SMALL EMBROIDERY LOGO





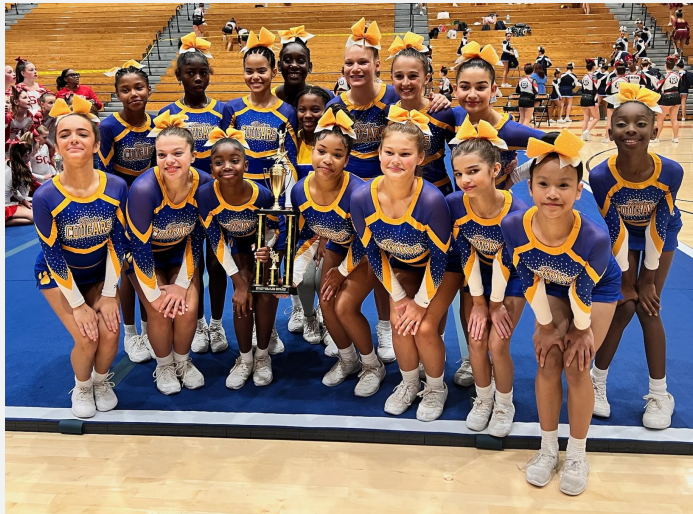
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Competition Squad

(Grades 6th-8th only)

Tryout for our Competition Squad!

Whether you're a seasoned cheerleader or just starting out, we encourage you to come and be a part of this exciting journey. Let's bring our energy, spirit, and talent together to create an incredible team!



Jamie Rogers

Head Coach



Amber Long

Assistant Coach

Tryouts March 24th-28th 4:30-6pm @ CHS Aux
Choreography Camp June 22nd & 23rd
Camps & Practices

- Stunt Camp:
 - June 3rd & 4th (3-6pm)
 - June 5th (9-12pm)
- Choreo Camp: June 21 & 22, 4-6pm
- Practices:
 - June 12th, 19th, & 26th
 - July 17th & 24th
 - Aug-Oct, Tuesdays 4-6p

Competitions

We will compete in 3-4 competitions and 1 showcase at CHS

Fundraising

The comp squad will be required to participate in one fundraiser to help offset travel costs, events, and coaches fees.





Hooch Cheer

Chattahoochee Athletics

A message from one of the Hooch Cheerleading Coaches about our join partnership with JCC.

New Cougar-to-Cougar Program!

- High school cheerleaders work volunteering their time with the JCC program
- This includes at least 15 hours of practice time per season to earn the patch for their letterman jackets
- May attend JCC games on days that it does not interfere with competitions
- May assist with halftime routines and sideline chants



Jamie Rogers

Team Stunt &
Choreography Coach
Head Coach, Hooch Cheerleading





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Jr. Cougar Football

We Cheer for Football!

Website: <http://www.jrcougarfootball.org>

Spring Football Registration Now Open!

Game Day Tickets: \$8 adults, \$6 students, 5+under free



Kristen Steventon

Cheer/Football Liaison
Jr Cougar Football

Jen Cobb-Rivera

President
Jr Cougar Football



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Jump TNT Partnership

Weekly Tumbling Class - Parents Choice

This season we are very excited to partner with Jump TNT and provide discounted tumbling classes as part of the Junior Cougar Cheer experience.

JCC Tumbling Classes \$90/mnth

Annual Registration Fee \$60

**Additional private lessons are available by request*



Ryan Baker

Power Tumbling Coach, Tumbling Instructor





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Tumbling Classes | *Parents Choice*

We are thrilled to announce that we are forming a Competition Squad!

Whether you're a seasoned cheerleader or just starting out, we encourage you to come and be a part of this exciting journey. Let's bring our energy, spirit, and talent together to create an incredible team!

Tryouts

- During tryouts coaches will observe and work with the middle schoolers individually.
- They're looking for hard workers and best effort! Skills are important but commitment and effort is what sets this squad apart.
- Once tryouts are completed, cheerleaders will receive a special invitation from the Coach to join the squad.

Available programs in the area:



JUMP TNT (JCC Partner)

- JCC Discounted Rate **\$90/mnth**
- Annual Registration Fee \$60
- New schedule to be released end of July
- **Additional private lessons are available by request*
- jumpnt.net



Gymnastics World of GA

- Tumbling Class Rate **\$119/mnth**
- Annual Registration Fee \$45
- gymworldofga.com



All Around Gymnastics

- Gymnastics Class Rate **\$95/mnth**
- Annual Registration Fee \$45
- allaroundgym.com

Schedule & Commitment

— JUNIOR COUGAR CHEER





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Tryouts I

When: April 21st - 23rd @ 6pm - 7:30pm

Where: Chattahoochee High School

5230 Taylor Road, Johns Creek, GA 30022

Cost: \$25

Bring a friend with you & both will receive a discounts! (code BFF2025)



Experience:

All participants will receive a tshirt on Day 1.
Cheerleaders will learn...

- 1 Cheer
- 1 Chant
- 2 Jumps
- Show Tumbling Skills

Cheerleaders will be evaluated based on the above and additional factors such as, Attitude, Effort, and Commitment.

Mandatory for all
cheerleaders who
are not on the
Competition team

Tryouts FAQs

Q: What is the tryout process?

A: The first day is devoted to teaching a cheer, dance, and jumps. The last day is the actual tryout day, where your cheerleader will be given a time slot to attend. **Note: Tryouts are closed to parents for all days.**

Q: What do the girls wear to tryouts?

A: All cheerleaders must be dressed in the following:

- Black athletic shorts (it is fine if they have a stripe down the side or a logo)
- Plain white t-shirt (tryout shirts will be distributed on day 1)
- White no-show socks, and tennis shoes
- Hair must be pulled back off your face and your shoulders. We prefer a ponytail. Bows are optional (white, blue, or gold).

Q: Does everyone make a team?

A: No, not always. At tryouts, cheerleaders are primarily judged on their ability to follow directions, their attitude throughout the process, their enthusiasm, their abilities and their willingness to learn. While learning the cheer and dance are part of the tryout, it is not the main part of the judging.

Q: Is tumbling required or expected?

A: No, tumbling is not required. However, we will work on tumbling techniques to help prepare your cheerleader for high school and competition cheerleading. We highly recommend placing your child in a weekly tumbling class now to help them prepare for the cheer season.

Q: How do I know if my cheerleader made a team?

A: Results will be posted on our website on May 5th.



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Mini Camp + Choreography Camp

Choreography camp will be during mini-camp at CHS!

Schedule:

- Jump & Motions Technique Session with CHS Cheerleaders
- Stunt Tech Sessions
- Halftime Choreography
- Bonding activities with craft/banner creation

Friday they will showcase their halftime routine to parents!

Bring a packed lunch. Lunch will be 12:30-1p

When: July 7th - 11th

Time: 9a - 3p (extended time for JCC)

Where: CHS Aux Gym

Cost: \$150 (included in JCC registration)

**CHATTAHOOCHEE
CHEERLEADING
MINI CAMP**

REGISTRATION IS OPEN

JULY 7-11, 2025

Mandatory for
all
cheerleaders



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Cheer 2025

Practice & | Game Schedule



PRACTICE SCHEDULE

Practices start August 7th and run through October 26th

**Coaches may call additional practices as needed.*

Time	Date/Location	Location
Elementary	Mon's & Wed's 530p-630p	Lake Windward Elementary School
Middle	Mon's & Wed's 630p-8p	CHS
Competition	Thursday's 4p-6p	CHS

EXAMPLE GAME SCHEDULE

Games start mid-August and run through October

**Dates may change - based on football's schedule.*

Cheer Time:

Arrival time for cheer is **1 hour** prior to game time.

Time	Game Time	Cheer Time	Location
6th Grade	9:00 am	8:00 am	Home/Away
7th Grade	11:00 am	10:00 am	Home/Away
8th Grade	1:00 pm	12:00 pm	Home/Away
Elementary	Various	1hr prior	Home/Away



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Schedule & Events



Season Schedule

Description	Location	Date
JCC Parent Interest Meeting	Google Meet	March 13th
Tryouts - Comp (Rising 6th-8th)	CHS	March 24-28th
Tryouts - Sideline (Rising 2nd-8th)	CHS	April 21st-23rd
Parent Meeting	—	Early May
Summer Practices	Memories Event Space	June 16, 18, 23, 25 @ 5:30-7p
Sports Physicals Due	Via email	July 6th
Hooch Mini-Camp & Choreo Camp	CHS	July 7th - 11th, 8a-1:30p
Summer Practices	Memories Event Space	July 14, 16, 21, 23 @ 5:30-7p
JCC Choreography Camp Cleanup	CHS	July 28th-31st, 9a-12p
Season Kickoff Pool Party	Lake Windward	August 2nd, 4p-7p
Regular Season Practices Begin	—	August 4th
Online Virtual Fundraiser	—	Aug 1st - 31st
CHS Junior Cougar Night	CHS	August 29th
Labor Day Game	—	August 30th
Picture Day	CHS	September 7th
Parents Night Out	—	Sept 12th
Hooch Homecoming Parade	—	September 20th or 21st
Car Wash Banquet Fundraiser	Ace Hardware	September 28th
Cheer Banquet	Memories Event Space	November 16th



Junior Cougar
Cheer 2025



Cheerleader Commitment

- Spring Tryouts and Summer Choreography Camp
- Fall Practice and Game Schedule
- Your Personal Best
- Self Respect, Team Respect, Coach Respect
- Participation
- Program Representation

Parent Commitment

- Support of Cheerleader's Commitment
- Provide Transportation To & From Games, Practices, and Events
- Communication Internally (at home) and externally (coaches/program)
- Actively monitor the BAND App communications
- Volunteer Hours — A total of **8 hours per family** for the season
- Support of Coaches & Program; Attend Spirit Nights
- Be Present at Games & In The Moment
- Make an Effort

More info provided in the Parent Information Packet on our website.

Visit to learn more: <https://jrcougarcheer.com/parent-information-packet>

Financials

— JUNIOR COUGAR CHEER





Cost & Expenses

Cost (per child)

Category	Amount
Tryout	\$ 25.00
Registration	\$ 650.00
Refundable Rental Deposit	\$ 100.00
Refundable Volunteer Deposit	\$ 100.00
	\$ 875.00

Planned Income (assumes 50 cheerleaders)

Category	Amount
Tryouts	\$ 1,250.00
Registration	\$31,000.00
Fundraising (req. \$150/cheerleader)	\$ 7,500.00
Sponsorship	\$ 500.00
Carwash	\$ 1,000.00
	\$41,250.00

Planned Expenses

Category	Amount
Personnel	\$ 7,875.00
Camp	\$ 5,250.00
Practice Space	\$ 4,965.00
Music/Choreography	\$ 3,000.00
Uniforms	\$11,500.00
Events	\$ 5,950.00
Operating Expenses	\$ 1,550.00
	\$40,090.00
Net Surplus/Deficit	\$ 1,160.00

Payment Options

	Installments	Pay in full	Payment 1	Payment 2	Payment 3	Payment 4
Sideline Only	\$ 650.00	\$ 617.50	\$ 275.00	\$ 125.00	\$ 125.00	\$ 125.00

Registration
closes on
May 2nd

IMPORTANT:

Tumbling classes are
required (not included)
Cheer shoes are
required (not included),
options will be provided

Fundraising & Volunteering

— JUNIOR COUGAR CHEER





Sponsorships

Recruit or Become a JCC Sponsor!

The JCC squad is proud to announce that we are offering various sponsorship levels to connect with local businesses and our community.

The team is asking for sponsorship donations to help raise funds for the cheer program to help reduce registration fees for next season and to cover the costs of expenses throughout the year.

BENEFITS

- **50% Discount on registration fees by level**
- Additional budget towards our Scholarship Fund so we can provide financial assistance for those in need
- Reduce registration costs for this season

<https://jrcougarcheer.com/become-a-sponsor>

We Need You!



Sponsorship Levels

SPONSORSHIP BENEFITS	GOLD	BLUE	SILVER	WHITE
	\$1,500	\$1,000	\$500	\$250
Home Game Day Announcement	✓	×	×	×
Logo on Game Day Digital Scoreboard	✓	×	×	×
Logo on back of Practice T-Shirts	✓	✓	×	×
Window Cling for Advertisement	✓	✓	✓	×
Yelp Review	✓	✓	✓	×
Social Post Announcement	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓

Volunteering

VOLUNTEER OPPORTUNITIES

Strengthening Our Community

8 hours Required per Family

- Tryouts: 2 days - 1 hour each
- Uniform Fitting: 2 hours
- JCC Car Wash: 3 hours
- Game Day Set Up & Breakdown - 1 hour each
- Jr. Cougar Night - 2 hours
- Cheer Table at Home Games: 2 hours per game
- Player Poster Making - 2 hours
- Locker Decorating 1-2 hours

Opt-Out Option

- You may opt out of volunteering by sending payment of \$150.
- \$150.00 refundable deposit due at registration, returned upon completion of hours

**Note: Game Day Snack / Drinks do not count towards volunteer hours*

Available Positions

Staff Positions: \$200 Discount

- Uniforms Manager
- Events Manager
- Team Manager (White & Blue)

Board Positions: 50% Discount

- Secretary
- Marketing

**Please contact JCC via
email if interested in
any position**

jrcougarcheerleading@gmail.com





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Financials

Virtual Fundraiser

Required For All Cheerleaders

CROWDFUNDING

When: August 1st-31st

Location: Online Crowdfunding

Crowdfunding allows participants to raise money virtually, without the need to host an event, track paper forms, go door-to-door, or chase down people for payments. By harnessing the power of email, social media and the enthusiasm of your supporters, we can reach your supporters virtually to raise more money. This way every dollar is going to the program versus towards product sales.

All proceeds will go towards the cheer program expenses.

Cheerleaders/Parents will:

- Provide 20 email address to begin
- Required to raise a minimum of \$150 each
- First \$150 goes to JCC, remaining goes towards cheerleader's registration costs
- Competition will be both individual and team based

LET'S RAISE SOME MONEY FOR CHEER!





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LET'S RAISE SOME FUNDS FOR CHEER!

Financials

Fundraising

TEAM COMPETITION & REWARDS 🍦 🍰

Met Individual Goal: Pie Coaches in the face!

Met Team Goal: Ice Cream Truck Party

1st, 2nd, 3rd Place: Cash Prize





Financials

In-Person Fundraiser

Required For All Cheerleaders

FALL CAR WASH 🚗💧🧽

When: September 28th

Location: Ace Hardware - Johns Creek

Girls will selflessly volunteer their time to serve the residents of Johns Creek with a hand car wash and spirit for donations only!

All proceeds will go towards the Cheer Banquet expenses

Girls will:

- Wear a Jr Cougar T-Shirt
- Bring Poms
- Cheer on the sidewalk (rotating schedule)

For cheerleaders, the benefits of volunteering go beyond developing compassion and caring. Kids who volunteer:

- Develop a sense of responsibility for their communities,
- Develop Greater "attitudes of gratitude" and
- Learn how to work with others to reach a common goal.

LET'S RAISE SOME FUNDS FOR CHEER!



Wrap Up & Questions

— JUNIOR COUGAR CHEER





Cheer Checklist -

	ASAP	Register for Tryouts. Tell a Friend!
	03/24 - 03/28	COMPETITION - Attend & Complete Tryouts
	04/21 - 04/23	SIDELINE - Attend & Complete Tryouts
	04/22 - 04/23	Get Uniform Fitted (during tryouts)
	By Saturday - 05/02	Complete Program Registration Register online and submit any paperwork 1st installment payment due at time of registration
	Saturday - 05/10	⚠️ Download the BAND App ⚠️
	Sunday 07/06	Turn in Sports Physical by July 6th (no exceptions, must be received for cheerleader to attend camps)
	07/7 - 07/11	Attend Choreography Mini-Camp @ CHS (MANDATORY)
	07/28 - 07/	
	Saturday - 08/02	Attend Season Kickoff Pool Party



**THANK YOU FOR
JOINING US!**

