



HELP SPONSOR Mahwah's 3rd Annual Pride Celebration!

- Who:** The **Mahwah Pride Coalition** – a local non-profit of resident LGBTQ+ community members and allies working in conjunction with the **Bergen County LGBTQ+ Alliance**
- Why:**
- To celebrate the contributions of our LGBTQ+ community
 - To raise awareness for diversity within Mahwah
 - To provide education to our overall community
 - To make our youth feel welcomed and supported
 - To fund a scholarship for a graduating Mahwah senior
- When:** Sunday, June 11, 2023
3:30 - 6:30 PM
- Where:** Commodore Perry Field
70 E Ramapo Ave, Mahwah, NJ 07430
- What:** **Past Pride events have enjoyed:**
- Over 500 attendees
 - Live music from ELTON JOHNish, Mahwah's own Broadway celebrity Michael-Demby Cain, and others
 - Inspiring speakers from Garden State Equality and local faith communities
 - Performances by Drag superstars Honey Marie and Lucie Screws
 - Booths hosted by local business & non-profits and LGBTQ resources
 - Art Show and Family-friendly programming
 - Media reach across 54+ sites to 22M unique users and 594K local users

How you can help:

- **Become an Event Sponsor!** See levels on next page
- **Host an Information Table:** Share how your business or organization supports the LGBTQ+ Community
- **Honor an Individual:** Acknowledge an individual who has supported LGBTQ+ issues or is a member of the Community



MAHWAH PRIDE 2023 Sponsorship Levels

□ **GOLD Sponsor - \$500**

- Banner on www.MahwahPride.org website front page with link to your webpage
- Reserved Booth in a premium location in the Tabling/Education area – no electric – including a complimentary 10 x 10 ft tent, table and two chairs
- Verbal Recognition and on signage during the event
- Brief speaking opportunity (2-3 minutes) for a representative of your organization
- Logo (where possible) on promotional materials as a Gold Sponsor
- Acknowledgement as a Gold Sponsor on Mahwah Pride Facebook page, Instagram, www.MahwahPride.org website, and in media release
- Quote in a media release

□ **SILVER Sponsor - \$300**

- Reserved Booth space in the Tabling/Education area – no electric – including a complimentary 10 x 10 ft tent, table and two chairs
- Verbal Recognition and on signage during the event
- Logo (where possible) on promotional materials as a Silver Sponsor
- Acknowledgement as a Silver Sponsor on Mahwah Pride Facebook page, Instagram, www.MahwahPride.org website, and in the media release

□ **BRONZE Sponsor - \$150**

- Reserved Booth space in the Tabling/Education area – no electric (tent, tables and chairs to be provided by Bronze Sponsor organization)
- Verbal Recognition and on signage during the event
- Name on promotional materials (where possible) as a Bronze Sponsor
- Acknowledgement as Bronze Sponsor on Mahwah Pride Facebook Page, Instagram, www.MahwahPride.org website, and in media release

□ **ALLY - \$ ANY AMOUNT!**

- Every contribution matters and we will be happy to acknowledge Allies on our www.MahwahPride.org website

□ **Mahwah Pride Lawn Sign \$20 minimum donation**

- All-weather, 2-sided rigid 24"x18" signs come with a heavy-duty lawn stake
- Delivery/Pick-Up by June 1st



MAHWAH PRIDE 2023 Sponsor Registration Form

Organization: _____

Mailing/Delivery Address: _____

Contact person: _____

Phone: _____

Email: _____

<input type="checkbox"/> GOLD - \$500	_____ We wish to contribute anonymously
<input type="checkbox"/> SILVER - \$300	_____ We require an invoice
<input type="checkbox"/> BRONZE - \$150	_____ We will host an information table 3-6:30
<input type="checkbox"/> ALLY - \$_____	_____ We would like #_____ lawn signs
<input type="checkbox"/> LAWN SIGN - \$20+ \$_____	_____ We would like #_____ lawn signs

Tax Deductible checks, noting your support of Mahwah Pride, should be made payable to: **ARAWAKAN, Inc.** (a registered 501-c3), which operates as Bergen County LGBTQ+ Alliance

Otherwise, please make checks payable to: **Mahwah Pride Coalition**

Please mail registration form with payment to:

Mahwah Pride Coalition

96 Armour Road, Mahwah, NJ 07430

For Online Registration and Payment Options:

REGISTER



<https://bit.ly/MahwahPrideSponsor>



venmo

Fee FREE to ID

@Mahwah-Pride

- last 4 digits are
1497



www.bit.ly/SponsorMahwahPride

Thank you for your support of Mahwah's LGBTQ+ community

T: 551-900-1512

E: MahwahPride@gmail.com

www.MahwahPride.org