



2024 MAASTO

Sponsorship Options

The Mid-America Association of State Transportation Officials (MAASTO) Annual Meeting will be held August 26-28, 2024 in Kansas City, KS/MO.

Over 500 transportation leaders and professionals from the ten MAASTO states will be in attendance, including federal partners, state department of transportation CEO's and executives, chief engineers, executive leaders, managers, and technical experts.

Academic and private sector leaders will also be a significant part of the robust discussion and engaging meeting sessions.

Many opportunities are available to have a highly visible presence at the Annual Meeting as a Sponsor and Exhibitor.

Contact us to learn more and become a 2024 Sponsor/Exhibitor at ernie@housmanandassociates.com

Secure your coveted sponsorship today!

Tiered Level Sponsorship Benefits	Platinum \$11,000 Level	Gold \$9,000 Level	Silver \$7,500 Level	Bronze \$5,500 Level	Copper \$3,000 Level	Nickle \$2,000 Level
Logo recognition in event program	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on meeting website	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes
Post registration list	Yes	Yes	Yes	Yes	Yes	
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	
Complimentary delegate registration	5	4	3	2	1	
Priority room at the host hotel (*)	5	4	3	2	1	
Ability to place a one page flyer in the delegate registration bag	Yes	Yes	Yes	Yes		
Complimentary exhibit booth	Yes	Yes	Yes			
Logo recognition on signage at the delegate breakfast	Yes	Yes	Yes			
Ad in meeting program	Full	Half	Quarter			
Advance registration list	Yes	Yes				
Logo recognition on signage at the delegate lunches	Yes					



High Visibility Event/Item Sponsorship Benefits	Keynote Speaker \$15,000 (1 available)	Lanyards \$10,000 (1 available)	Hotel Key Cards \$10,000 (1 available)	Mobile App \$10,000 (1 available)	Volunteer Shirt \$10,000 (1 available)	Delegate Bag \$10,000 (1 available)	Meeting Signs \$10,000 (1 available)	5 O'Clock Somewhere \$10,000 (1 available)	WiFi \$10,000 (1 available)
Exclusive logo recognition on the item or at the event	Yes	Yes	Yes	Exclusive splash page ad	Yes	Yes	Yes	Yes	Yes
Logo recognition in the meeting program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the meeting website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary delegate registrations	3	2	2	2	2	2	2	2	2
Priority room at the host hotel (*)	3	2	2	2	2	2	2	2	2
Advance and post registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the meeting program	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter
Ability to place a one page flyer in the delegate registration bag	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Listed as sponsor in the meeting mobile app	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Exclusive Event Sponsorship	Host State Night Event \$30,000	Welcome Reception \$20,000	Golf Tournament \$12,500
Exclusive logo recognition at event	Yes	Yes	Yes
Logo recognition in meeting program	Yes	Yes	Yes
Logo recognition on meeting website	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes
Complimentary delegate registrations	6	4	2
Advance and post registration list	Yes	Yes	Yes
Verbal recognition at the event	Yes	Yes	Yes
Ability to place a one page flyer in the delegate registration bag	Yes	Yes	Yes
Ad in meeting program	Full	Full	Quarter
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes
Priority room at the host hotel (*)	7	4	2



Exhibit Booth ONLY \$3,500 (Limited to 30 booths)

- 2 Complimentary registrations
- One 6 ft table, clothed and skirted
- 2 chairs
- Wastebasket

Meeting Program Advertising Options

- Full-page, color, 8.5" x 11" \$2,000
- Half-page, color, 4.125" x 11" or 5.5" x 8.5" ... \$1,500
- Quarter-page, color, 3.75" x 5"..... \$1,000

(*) A priority room offered through the Sponsor's Block in the host hotel does not constitute the room is complimentary. The room rate, tax, fees and incidentals are the responsibility of the person the room reservation is under. Please note that all "priority" rooms are offered on a first-come, first-served basis and are subject to availability.

Sponsorship Form

Please complete this form and return it to Ernie Cochran at: ernie@housmanandassociates.com. If a check will accompany the Sponsorship Form, please send the form along with payment to: MAASTO 2024 | c/o Ernie Cochran | 2503 Grapevine Canyon Trail | Leander, TX 78641. **Make checks payable to Housman & Associates—MAASTO 2024.**

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

Primary Contact Information:

Primary Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email Address _____

Company/Organization Name _____

Sponsorship Options:

- | | | |
|--|--|---|
| <input type="checkbox"/> Platinum \$11,000 | <input type="checkbox"/> Host State Night Event.....\$30,000 | <input type="checkbox"/> Delegate Bag \$10,000 |
| <input type="checkbox"/> Gold \$9,000 | <input type="checkbox"/> Welcome Reception.....\$20,000 | <input type="checkbox"/> Meeting Signs \$10,000 |
| <input type="checkbox"/> Silver \$7,500 | <input type="checkbox"/> Golf Tournament.....\$12,500 | <input type="checkbox"/> 5 O'Clock Somewhere ... \$10,000 |
| <input type="checkbox"/> Bronze \$5,500 | <input type="checkbox"/> Keynote Speaker.....\$15,000 | <input type="checkbox"/> WiFi \$10,000 |
| <input type="checkbox"/> Copper \$3,000 | <input type="checkbox"/> Lanyard.....\$10,000 | <input type="checkbox"/> Exhibit Booth \$3,500 |
| <input type="checkbox"/> Nickle \$2,000 | <input type="checkbox"/> Hotel Key Cards.....\$10,000 | <input type="checkbox"/> Full-page Ad \$2,000 |
| | <input type="checkbox"/> Mobile App\$10,000 | <input type="checkbox"/> Half-page Ad..... \$1,500 |
| | <input type="checkbox"/> Volunteer Shirt\$10,000 | <input type="checkbox"/> Quarter-page Ad..... \$1,000 |

Sponsorship Amount/Payment:

Total Sponsored Amount: \$ _____

Name on Credit Card _____ Billing Address _____ Billing ZIP _____

Credit Card Number _____ Expiration Date _____ CVS# _____ Date _____

Agreement Terms: Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed on the "SPONSORSHIP BENEFITS" page and accepts this agreement as binding.

Authorized Signature