# **GRAEME QUAR**

# Non-Executive Director | Business Growth Specialist

PHampshire | ⊠ graemequar@me.com | 2 07525 864132

https://www.linkedin.com/in/graemequar/

## Helping companies grow from good to great

A seasoned, dynamic Non-Executive wishing to share commercial experience and talent for guiding exponential growth. Hands on, energetic and methodical, this strategist with an eye for detail can see previously unnoticed gaps ripe for commercial exploitation. As University Entrepreneur in Residence called upon for preparing business leaders of the future to act as an expert and sounding board, the on-the-ground representation of an aspirational business figure. Driven by the will to share talent and experience to elevate business communities, Graeme now seeks to enable businesses to scale-up, as a catalyst to grow from good to great. Has celebrated 40 years as a corporate solicitor. Member of the Association of Business Mentors.

Strategy • Scale- Up • Governance • Financial Oversight

## **Career Highlights**

- Created a business arm of the YOU Trust Charity which now feeds significant funds to the charity. Identified an opportunity to exploit and take to market charity resources, establishing itself as a leading supplier of vital professional training.
- Founded a boutique law firm specialising in providing legal advice and solutions to business owners. Scaled up the business and after 22 years of independent trading sold the firm to a substantial South Coast solicitors' practice.
- Founded third startup Hoeford Research Limited an essential contract research testing provider in the drug discovery sector.

# **Professional History**

### Non-Executive and Governance Experience

<u>Executive Director</u>, Hoare Construction Group Limited 2023 to present Board level leadership for the development and expansion of the various business activities in the group including waste transfer, recycling, aggregates.

<u>Executive Director</u>, Hoeford Research Limited , 2021 to present

Executive leadership following spin out. Developing strategy and the business growth plan in biosciences. Home Office Establishment Licence holder.

Founder Director, Grazing With Gazelles Limited, 2018 to present

Advising and mentoring business owners on strategies and policy implementation for growth from good to great.

**Non-Executive Director and Trustee**, The Kings Theatre Trust Limited, 2024 to present Supporting the Trust Board and Executive team on expansion and regeneration.

Non-Executive Director, Pplus Skin Care Limited 2019-2023
Supporting the board on the development of a medical device – governance, product to market, intellectual property and equity investment.

Non-Executive Director, Wickham Laboratories Limited ,2020-2021

Advised the shareholders on a substantial third party VC investment and managed the transaction through to completion.

Advisory Board Member, Faculty of Law and Portsmouth Business School, 2018-2023 Champion of degree apprenticeships on Board of professionals providing strategic guidance.

#### Chairman, YOU Trust, 2015-2019

Setting strategy and providing sound and focused governance to ensure that objectives are met. Evaluating and reviewing policy, initiating and chairing debate.

#### **Trust Board and Finance Member**, The YOU Trust, 2010-2021

Contributing to the setting of strategy, evaluating and reviewing policy and providing financial oversight and sound governance of the Charity.

#### Chairman, My Learning Cloud, 2012-2015

Commercial offshoot of The YOU Trust. Conceived of the opportunity to form the company and created the organisation. Business award winner.

**Business Scale-Up Advisor and Mentor**, Grazing with Gazelles 2018 to present

Advising businesses on growth and scale-up. Mentoring Help to Grow candidates.

#### **Entrepreneur in Residence**, University of Portsmouth 2018 to present

Providing real-world business expertise to students, to better prepare them for the application of their academic training.

#### **Head of Commercial Law**, Biscoes Solicitors

2016-2022

Leading the development of the commercial law team and winning business, following the acquisition of Graeme Quar & Co. Now non-practising solicitor.

#### Founder, Graeme Quar & Co Solicitors

1994-2016

Gazelle-status boutique law firm providing legal advice and solutions to business owners.

#### Managing Director, My Learning Cloud

2012-2015

MLC designs and sells specialist learning software to the care sector. Spearheaded strategic shift to development of learning products, significantly enhancing revenue.

# **Earlier Career Summary**

| Partner, Head of Commercial Law, Brutton & Co | 1988-1994 |
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| Corporate Law Solicitor, Brutton & Co         | 1986-1988 |
| Commercial Property Solicitor, Gore Wood & Co | 1985-1986 |
| Property Solicitor, Sherwin Son & Raper       | 1982-1985 |

### **Education**

Solicitor of the Supreme Court, England and Wales

Non-Executive Director Master Diploma, Financial Times

The Leadership Challenge, Growth Institute