

SORORITY
RECRUITMENT

101

NAVIGATING THE PROCESS



Welcome

St. Louis Alumnae Panhellenic Association

- ❖ “The National Panhellenic Conference is the premier advocacy and support organization for the advancement of the sorority experience”
- ❖ NPC is made up of 26 women’s member organizations
- ❖ St. Louis Alumnae Panhellenic Association is an active alumnae chapter with NPC
- ❖ SLAPA promotes sorority awareness in the St. Louis metropolitan area in order to increase sorority membership





What is a sorority?

- ❖ A life-long support system that provides career and networking opportunities during college and for a lifetime
- ❖ An organization that values academic excellence and lifelong learning
- ❖ An organization that values philanthropy and community service
- ❖ An opportunity for women to develop strong leadership skills
- ❖ A great way to meet amazing friends who support one another
- ❖ An opportunity to enjoy sisterhood events, date parties, formal dances and other fun social events



What a sorority is not!

- A group of women who put appearance and wardrobe ahead of values and personality
- Comprised of entitled women who are only out to have a good time
- An organization that approves of hazing and other inappropriate behaviors
- An organization that is only interested in you while you're in school and will forget about you after you graduate



Formal Recruitment TERMINOLOGY

- PNM- Potential New Member
- Recruitment Counselors- various names
- Recruitment rounds / events- songs, videos, house tours
- Meeting sorority women
- Conversations
- Mutual Selection process
- Bid Day
- <http://thesororitylife.com/potential-members/learn/how-does-recruitment-work/>



Success Strategies

- ❖ Be YOURSELF!
- ❖ Be polite and stay positive
- ❖ Be prepared to ask questions and avoid controversial topics
- ❖ Get plenty of sleep, wear comfortable shoes and stay hydrated
- ❖ Take notes
- ❖ Keep an open mind
- ❖ PRACTICE





Do your RESEARCH!

- Campus Panhellenic website
- Set up a spread sheet
- Each sorority online presence
- Inter/National Website
- Philanthropy
- Come up with conversation topics



Things to know!

- Financial obligations
- Time commitment





Recommendations

- ❖ What is a Legacy?
- ❖ Legacy Introductions
- ❖ Alumna recommendations
- ❖ Resume examples

Resume Example



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- ✉️ absbrown08@icloud.com
- 📷 @abby.brownn
- 🏠 Saint Louis, Missouri

ABOUT ME

Abigail Marie Brown

DOB: February 11, 2005

Mother: Karen Brown

Father: Richard Brown

Sibling(s): Audrey Brown

Hobbies: working out, baking,
travelling, hanging out with friends

PREVIOUS EDUCATION

Eureka High School- Eureka, Missouri

Summa Cum Laude

ACT: 26 (Superscore)

GPA: 4.204 (weighted), 3.907 (unweighted)

AP Courses: AP European History, AP Comparative Government and Politics, AP United States Government and Politics, AP English Language and Composition, AP Psychology

Dual Enrollment (UMSL): Algebra 3, Spanish 4, Intro to College Literature

AB
Abby Brown

PERSONAL INFORMATION

University of Missouri- Columbia

Class of 2027

Major: Journalism, Strategic Communications

HONORS & AWARDS

- 'A' Student- St. Louis Post Dispatch
- Renaissance Program (3.5+ GPA)
- Academic Honor Roll (4.0+ GPA)
- ACTFL Spanish Language Proficiency Certification
- AP Scholar Award
- 9th Place Best of Show Award- 2022 Fall National High School Journalism Convention

LEADERSHIP AND ACTIVITES

- NHS member (11/12th grade)
- E- Crew Leader (11/12th grade)
- High School and Club soccer (9-11th grade)
- FCA member (9th/12th grade)
- Eureka Broadcast Network (12th grade)
- St. Alban Roe Youth Group (9th/12th grade)

INVOLVEMENT AND VOLUNTEER WORK

- **40+hours** of service leading local youth group retreat (2023)
- **50 hours** of service through NHS:
- Postal Workers Stamp Out Hunger (2022)
- Blevins Library Volunteer (2022)
- Pond Elementary School Spring Carnival (2022 & 2023)
- Holiday Card Making & Pizza With Santa (2022& 2023)
- Fall Festival Co-Coordinator (2023)

WORK EXPERIENCE

Oberweis Dairy- Crew member (May 2021-current)



QUESTIONS?

Resources

<http://stlpanhellenic.org/>

<https://www.facebook.com/stlpanhellenic>

<https://www.npcwomen.org/>

<https://www.facebook.com/NPCWomen/>

<https://thesororitylife.com/>

<https://www.facebook.com/thesororitylife/>

<https://www.instagram.com/sororitylifnpc/>

