

# SORORITY RECRUITMENT

# 101

NAVIGATING THE PROCESS



# Welcome

## St. Louis Alumnae Panhellenic Association

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- ❖ “The National Panhellenic Conference is the premier advocacy and support organization for the advancement of the sorority experience”
- ❖ NPC is made up of 26 women’s member organizations
- ❖ St. Louis Alumnae Panhellenic Association is an active alumnae chapter with NPC
- ❖ SLAPA promotes sorority awareness in the St. Louis metropolitan area in order to increase sorority membership





# Hello!

My name is...

- ❖ I am nervous about college because...
- ❖ I am excited about college because...
- ❖ My biggest fear about going through recruitment is...
- ❖ I heard that recruitment is...







# What is a sorority?

- ❖ A life-long support system that provides career and networking opportunities during college and for a lifetime
- ❖ An organization that values academic excellence and lifelong learning
- ❖ An organization that values philanthropy and community service
- ❖ An opportunity for women to develop strong leadership skills
- ❖ A great way to meet amazing friends who support one another
- ❖ An opportunity to enjoy sisterhood events, date parties, formal dances and other fun social events

## What a sorority is not!

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- A group of women who put appearance and wardrobe ahead of values and personality
- Comprised of entitled women who are only out to have a good time
- An organization that approves of hazing and other inappropriate behaviors
- An organization that is only interested in you while you're in school and will forget about you after you graduate





# Formal Recruitment TERMINOLOGY

- PNM- Potential New Member
- Recruitment Counselors- various names
- Recruitment rounds / events- songs, videos, house tours
- Meeting sorority women
- Conversations
- Mutual Selection process
- Bid Day
- <http://thesororitylife.com/potential-members/learn/how-does-recruitment-work/>





# *Success Strategies*

- ❖ Be YOURSELF!
- ❖ Be polite and stay positive
- ❖ Be prepared to ask questions and avoid controversial topics
- ❖ Get plenty of sleep, wear comfortable shoes and stay hydrated
- ❖ Take notes
- ❖ Keep an open mind
- ❖ PRACTICE







Do your RESEARCH!

- Campus Panhellenic website
- Set up a spread sheet
- Each sorority online presence
- Inter/National Website
- Philanthropy
- Come up with conversation topics





## Things to know!

- Financial obligations
- Time commitment







## *Recommendations*

- ❖ What is a Legacy?
- ❖ Legacy Introductions
- ❖ Alumna recommendations
- ❖ Resume examples



# Resume Example



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📷 @abby.brownn  
🏠 Saint Louis, Missouri

## ABOUT ME

**Abigail Marie Brown**

**DOB:** February 11, 2005

**Mother:** Karen Brown

**Father:** Richard Brown

**Sibling(s):** Audrey Brown

**Hobbies:** working out, baking,  
travelling, hanging out with friends

## PREVIOUS EDUCATION

**Eureka High School- Eureka, Missouri**

**Summa Cum Laude**

**ACT:** 26 (Superscore)

**GPA:** 4.204 (weighted), 3.907 (unweighted)

**AP Courses:** AP European History, AP  
Comparative Government and Politics, AP  
United States Government and Politics, AP  
English Language and Composition, AP  
Psychology

**Dual Enrollment (UMSL):** Algebra 3, Spanish  
4, Intro to College Literature

AB  
*Abby Brown*

## PERSONAL INFORMATION

**University of Missouri- Columbia**

Class of 2027

**Major:** Journalism, Strategic Communications

## HONORS & AWARDS

- 'A' Student- St. Louis Post Dispatch
- Renaissance Program (3.5+ GPA)
- Academic Honor Roll (4.0+ GPA)
- ACTFL Spanish Language Proficiency Certification
- AP Scholar Award
- 9th Place Best of Show Award- 2022 Fall National High School Journalism Convention

## LEADERSHIP AND ACTIVITIES

- NHS member (11/12th grade)
- E- Crew Leader (11/12th grade)
- High School and Club soccer (9-11th grade)
- FCA member (9th/12th grade)
- Eureka Broadcast Network (12th grade)
- St. Alban Roe Youth Group (9th/12th grade)

## INVOLVEMENT AND VOLUNTEER WORK

- **40+hours** of service leading local youth group retreat (2023)
- **50 hours** of service through NHS:
- Postal Workers Stamp Out Hunger (2022)
- Blevins Library Volunteer (2022)
- Pond Elementary School Spring Carnival (2022 & 2023)
- Holiday Card Making & Pizza With Santa (2022& 2023)
- Fall Festival Co-Coordinator (2023)

## WORK EXPERIENCE

**Oberweis Dairy-** Crew member (May 2021-current)





QUESTIONS?



# Resources

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<http://stlpanhellenic.org/>

<https://www.facebook.com/stlpanhellenic>

<https://www.npcwomen.org/>

<https://www.facebook.com/NPCWomen/>

<https://thesororitylife.com/>

<https://www.facebook.com/thesororitylife/>

<https://www.instagram.com/sororitylifenpc/>

