

Cameron Davis IV

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Experience

Horse + Hero December 2023 - November 2024

- Gallery Manager, inbounding and curating featured artists, organizing monthly sales reports and artist payouts, producing special events
- Responsible for facilitating sales via Instagram, web sales via Shopify, and in-person transactions

Ecobot August 2021 - July 2023

- Marketing Manager, project management overseeing ad creative, video ads, marketing email campaigns, website updates, industry podcasts, swag, one pagers
- Email marketing campaigns sent to 20K+ email subscribers
- HubSpot, Monday, LinkedIn Ads, Google Ads, Photoshop, Canva

Pulp & Sprout September 2020 - August 2021

- Front of House Manager, marketing and customer engagement
- Responsible for Instagram and Facebook accounts

GlasseX February 2019 - March 2020

- Internet Sales Manager, packaged & fulfilled orders placed through website
- Managed web inventory, photographed new products, generated SKUs
- Email marketing campaigns via Mailchimp, 3K+ email subscribers

Echo Global Logistics September 2017 - January 2019

- Account Manager, carrier sales, brokered transactions
- Operations, worked with carrier sales team to manage nationwide logistical challenges

Groupon Inc. August 2014 - August 2017

- Account Specialist - Resolutions Team, resolved customer complaints directly with merchants
- Worked alongside legal department to resolve contract disputes

Education

Florida State University, Class of 2012

- Bachelor of Arts in Creative Writing with Honors

Special Skills

- Improvisation (Second City Chicago, iO Chicago Alumni), Public Speaking
- 12.6K TikTok Followers, ~20 million views across socials
- Video Production, Voiceover
- Instant Photography, Polaroid Transfers