

Overview

An accomplished professional in public relations, resilient cities, green business, and responsible development. Jeremy delivers creativity, leadership, and hard-won results that facilitate the equitable, sustainable transition of buildings, businesses, and cities. Entrusted as brand ambassador and chief liaison with top executives and the public.

Portfolios:
[Communications](#)
& [Clean Energy](#)

Experience

- PowerStack USA** – Austin, TX ([link](#)) **2022 – Present**
Sales Director – Civic Infrastructure
- Leading market development in various sectors, especially government, for Texas-based solar company enabling smart cities with a sleek, off-grid power supply for lighting, security, communications, and IoT.
- Planet Sigmon, LLC** – Danbury, CT and Austin, TX ([link](#)) **2020 – Present**
Principal
- In various roles with partners and clients, my work is helping zero carbon policymaking, community resilience, post-pandemic building re-entry, and bringing green building technologies to market.
- Etopia USA, Inc.** – New York, NY and Austin, TX ([link](#)) **2021 – 2022**
CEO and Treasurer
- Leading the go-to-market strategy, logistics, business planning, and project execution for an innovative UK technology and homebuilding company working to mainstream smart, quality, high-performance homes.
- U.S. Green Building Council** – Washington, DC ([link](#)) **2007 – 2018**
Director, Technical Policy *2012 – 2018*
- Across a nationwide network of thousands of professional members, companies, elected officials, and partners, built state and local policy programs for green buildings, schools, and cities resulting in many victories.
- Manager, Building Codes Advocacy *2010 – 2012*
- Led the development of company strategy to scale systems change by aligning LEED with building regulations and coordinating technical standards development, resulting in nationwide partnerships and campaigns.
- Advocacy Associate, State & Code Initiatives *2008 – 2010*
- A national network of thousands of building industry professionals and advocates trusted me for guidance and thoughtful materials to advance the green building agenda, a role I maintained throughout my USGBC tenure.
- Coordinator, Advocacy & Board Communications *2007*
- By supporting the CEO and board of directors, I gained early access to top industry actors, their thinking, and the strategic planning process. I maintain these relationships throughout and beyond my years at USGBC.
- altPOWER, Inc.** – New York, NY ([link](#)) **2001 – 2006**
Project Manager *2004 – 2006*
- Supervised planning and install of 1.5 MW of PV projects, enough to power 400 homes, learning to manage budgets, sales, personnel and problem resolution after serving as Project Associate (summers 2001-2003).

Education

- University of Oxford School of Geography & Environment** – Oxford, UK ([link](#))
MSc in Water Science, Policy, and Management with St Edmund Hall (see [thesis summary](#)) **Result:** Distinction
- Harvard Manage Mentor®** – Washington, DC ([link](#))
Completed 12 Harvard online courses on organizational, individual, and team management **Result:** Certificate
- Washington University in St. Louis** – St. Louis, MO ([link](#))
Bachelor of Arts in political science, French minor; including 6 months in Toulouse, France **Result:** 3.45 / 4.0

Service

- Technical Advisories** – Guidance on water systems for [ANCR](#) and [IAPMO](#); on healthy homes for [IWBI](#) (2020 – 2022)
- Bristol 2 Beijing** ([link](#)) – Advisor to a campaign for a thriving life in the face of cancer and adversity (2019 – present)
- St Edmund Hall, Oxford** ([link](#)) – Founder and chair of Environmental Transition Working Group (2019)
- Emerald Cities Collaborative** ([link](#)) – Board member; Org promotes sustainable, just, inclusive cities (2016 – present)
- Environmental Leadership Program** ([link](#)) – Senior Fellow (Sep 2014 – present)
- Community Hero Award** ([link](#)) – DC Scottish Rite’s annual award for neighborhood leadership and advocacy (2013)
- Rebuilding post-disaster** – Léogâne, Haïti ([2012](#)); Pearlinton, MS ([2007](#)); D’Iberville, MS ([2006](#))