

BRAIN

"Behavioral Readiness Against Infinite Nuances"

Employability Reforming Training for University Students



SEAL THE DEAL



**TALENT
ACCELERATION
CORRIDOR**

TIME - Talent Intensive Mass Ejection

"NAVIGATING HUMAN LIFE DIMENSIONS"



Paying gratitude to entire universe!!

**EMPLOYABILITY
REFORMERS
CARAVAN**



Talent Acceleration Corridor

"Navigating Human Life Dimensions"



Achieve High Performance Breakthroughs

Our trainers install the new and more effective ways of thinking, acting and behaving so that participants can learn to sustain themselves in the VUCA world and set the new benchmarks.

BRAIN

Behavioural Readiness Against Infinite Nuances

Why Choose Us?



- > Our training programs are unique, creative, relevant, personalized, engaging & affordable.
- > Focussed on four underlying drives/motives - the drive to Acquire & Achieve, to Bond & Belong, to be Challenged & Comprehend and to Define & Defend



**EMPLOYABILITY
REFORMERS
CARAVAN**

"Campus to Corporate" Training Modules

- Advanced Interview Skills
- Transactional Analysis Techniques
- Subconscious Mind Reprogramming
- Mastering Emotional Intelligence
- Boss, Peer & Client Management
- Workplace Conflict Management
- Performance Management
- Personal Branding Techniques
- Resume Writing

SEAL THE DEAL



**Empowering
Students**

**Igniting
Thinking**

**Combating
VUCA World**



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EMPLOYABILITY REFORMERS CARAVAN

OBJECTIVES

PRE-CALIBRATION

DESIGN & DELIVER

POST-CALIBRATION

EVALUATIONS & REFLECTIONS



Nourishing students in a way that help them bloom in the direction they want to go is attainable, and it is worth the effort. This training workshop primarily focuses on an inside-out approach and it works well because students experience a glimpse of real corporate world in a controlled simulated environment. Research suggests that the success of the transition period will have a major impact on aspects like salary, behavioural advancement, job satisfaction, knowledge, skills & abilities to have cordial relationships within the organization as well as on one's own feelings of success, accountability and commitment to the job.



ABOUT US

TALENT ACCELERATION CORRIDOR

Founded in January 2016, "Talent Acceleration Corridor (TA Corridor)" is Delhi/NCR based one of the India's leading HR Consulting Services Firm, catering to various industry verticals including Technology Start-ups, Global IT Services & Products, Research & Analytics, E-Commerce, Internet etc.

WHAT WE DO?

Our hands-on solutioning, continuous talent market research and analysis keep our services at the forefront, so our clients benefit from proven methodologies, perspectives and best global HR practices. Our working philosophy is to build a strong business relationship with our prestigious partners which helps us maintain our reputation as an extended arm of client's HR team.

OUR USP

We are proven problem solvers who start adding value as soon as we begin our engagement with the clients which include those corporates and academic institutions who understand the importance of aligning human capital with corporate initiatives at a global level. We act as an architect of appropriate HR solutions in order to assist our clients in achieving the business objectives .

OUR SERVICES



PERMANENT STAFFING



HR ADVISORY



CORPORATE TRAINING



ACADEMIA TRAINING



COUNSELLING PSYCHOLOGY



PR & COMMUNICATIONS





Are these not resonating with your HR goals? Am sure YES 😊



Let's make this work, join hands with us, sit back, relax and watch your organization grow leaps and bounds.

Make opportunities



Take the next step.

Contrary to popular belief, great opportunities don't just rely on sheer luck. New jobs, great business ideas, and the right people—you have to develop habits to attract them at the right place, at the right time.

Here are five HR key development areas to keep an eye out for in 2022 & onwards...





THE

Secret Sauce

It is about having a trusted advisor who is neither internal to the organization nor has any agenda other than your short/long-term business and human capital growth.

Seal The Deal

YOUR TRANSFORMATION BEGINS



ALPHA

- Help remove unwanted feelings and old unproductive habits.
- Install new and more effective ways of thinking, acting & behaving.



BETA

- Help finding solutions & transforming limitations into productive patterns.
- Understanding complex human behavior, communication and interpersonal relationships.



THETA

- Help establishing positive connection with organizational vision & mission to resolve challenges and conflicts.
- Help increase awareness and owning the outcomes generated.



Our Approach/Modus Operandi



PHASE-2 DESIGN & DELIVERY

- Analysis of the data collected.
- Build correlations and design a suitable module to address the area of concerns / immediate critical needs.



PHASE-1 PRE-CALIBRATION

- Faculty Members
- Learning & Development Team
- Student's Representatives



PHASE-3 EVALUATIONS & REFLECTIONS

- Learning & Development Team
- Participants

Here is what you can expect from us:

“Being mindful, charismatic, resilient, visionary, inspiring & adaptive”



Rajnish Sinha

CEO & Master Trainer

[Sign Up ▶](#)



Provide learners/participants the platform to ask questions in between and get immediate solutions / answers to their problem areas or queries.



Learners/participants feel inclusive because it is 100% interactive.

Provide learners/participants an instructor who hounds them to stay on task.



EXPERIENCE THE **LEARNING STORM**, GET READY TO **TRANSFORM**

FLAGSHIP TRAINING

BRAIN

EMPLOYABILITY REFORMERS CARAVAN



Instructor-Led **TRAINING METHODOLOGY**

UNIQUE | CREATIVE | RELEVANT |
PERSONALIZED | ENGAGING | AFFORDABLE

- Group Activities / Role Plays / Games
- Real-Time Case Studies
- Video / Movie Clips
- Self Analysis & Reflections

SEAL THE DEAL

NAVIGATING HUMAN LIFE DIMENSIONS

EXPERIENCE THE **LEARNING STORM**, GET READY TO **TRANSFORM!**

Add-Ons

These are add-ons which can be claimed in next 3 months



1 PERSONALIZED
COACHING SESSION



MEET WITH
COACH



2 PERSONALIZED
FEEDBACK SESSIONS



NAVIGATING HUMAN LIFE DIMENSIONS



WE LEAVE A MARK, NOT A STAIN



Competency Based Advanced Job Interview Skills

Duration: 16 hrs

Audience: Graduates & above

Batch Size: upto 40 per batch



Training Workshop Objectives:-

- To impart job interview & corporate life related specific practical inputs for a successful career.
- To resolve personal development issues through detailed interaction and question answers sessions.
- To proactively manage the transition from being a student to employee / corporate citizen.
- To familiarizes students with the work culture and fine tune them with the vision of the organization for job sustenance.
- To build confidence, develop self-esteem, and to bring positive changes in the attitude & behaviour of the participants and make them corporate ready.

Learning Outcome:

- Advanced Interview Skills (GD, PI, Behavioural Event Interview techniques).
- Usage of "Transactional Analysis" techniques to achieve corporate and personal communication effectiveness.
- Usage of Neuro-Linguistic Programming to influence the interviewers, bosses, clients, and other stakeholders.
- Identification of key strengths & areas of improvement for the job interview.
- Social Media Ecology – Personal Branding for charismatic presence in the corporate world at global level.
- Cross Functional Re-deployability – Essentials of Corporate Sustenance.
- Resume Building as per individual competencies – "Jo Dikhta Hai Wo Bikta Hai" – "What you see is sold".



Corporate Tycoon - Personality Development Program (PDP)

Duration: 40 hrs

Audience: Graduates & above

Batch Size: upto 60 per batch



Training Workshop Objectives:-

- To accord opportunities that elevate knowledge, develop skills & enrich the personality
- To build confidence, develop self-esteem, and to bring positive changes in the attitude & behaviour of the students and make them corporate ready.
- To impart career specific practical inputs along with sharing the expectations of corporate.
- To familiarizes students with the work culture and fine tunes them with the vision of the organization.
- To resolve personal development issues through detailed interaction and question answers session.

Learning Outcome:

- Deep understanding of Transactional Analysis, NLP Techniques, Business Etiquette, Business Communication, Teamwork & Collaboration, Personal Branding, Time Management, Performance Management, Boss Management, Client Management, Workplace Conflict / Stress Management, Gender Sensitization, Corporate Wellness & CSR, Emotional Intelligence etc.
- Collaborate and connect more effectively with others by building high trust relationships of mutual benefit.
- Develop innovative solutions that leverage the current & future potential, market diversity and satisfy all key stakeholders.



Workplace Conflict / Stress Management

Duration: 2 hrs

Audience: Graduates & above

Batch Size: upto 60 per batch



Corporate's Major Challenges:

- Low employee morale.
- Loss of revenue.
- Poor communication and misunderstandings between employees.
- Work disruptions, decreased productivity, project failure, absenteeism.
- Mismanagement of organizational change and transition.
- More time spent working with less being accomplished.
- Having a negative and critical attitude at work.
- Most/Few of the employees are feeling helpless, trapped, and defeated.

Training Outcome:

- Learning effective conflict management techniques which offers practical tips for managing conflict at work and introducing an effective conflict management strategy.
- Learning of scientific tools which help participants build a system within their organizations for more effective mediation and conflict resolution.
- Identification of differences between stress, anxiety, and depression and determine appropriate responses.
- Improved job performance and productivity, decrease job errors, increase job satisfaction, and lower hostility.



Managing Interpersonal Relationships using Transactional Analysis

Duration: 4 hrs

Audience: Graduates & above

Batch Size: upto 60 per batch



Corporate's Major Challenges:

- Struggle to get the staff motivated and fully engaged in selling & customer service.
- Employees don't really engage the customer, are not uncovering anxieties and don't see themselves as a customer advisor.
- Employees just give presentations instead of understanding their customers' business and offering solutions. They're not connecting, they're not diagnosing and they're not following up.
- After all the money is spent on sales training, many of the employees are still order takers.

Training Outcome:

- It offers a comprehensive model of personality, communication, motivation, leadership, conflict resolution, goal-setting among others to the business organisations and helps the employees in a firm to understand behavioural patterns, communication, interpersonal relationships, time management etc.
- Helps participants to discard unproductive ways of performing, thinking, feeling, behaving, interacting, and finally communicate in healthy & most empowering ways.
- Helps participants to solve problems, overcome difficulties and resolve challenges and conflicts.
- Helps participants take responsibility for their thoughts and actions.



Mastering Emotional Intelligence

Duration: 4 hrs

Audience: Graduates & above

Batch Size: upto 60 per batch



Corporate's Major Challenges:

- Employees play the role of the victim or avoid taking responsibility for errors
- Have passive or aggressive communication styles.
- Always refuse to work as a team
- Exhibit frequent emotional outbursts or mood changes
- Are overly critical of others or dismiss others' opinions.
- Have little interest in finding new ways of solving problems.
- Have general tendency to fixate on mistakes instead of learning from them and moving on.
- Have pessimism and loss of motivation after setbacks
- Do not see things from the other person's point of view.

Training Outcome:

- Participants will be able to understand and manage their own emotions, as well as recognize and influence the emotions of those around them.
- Define and practice self-management, self-awareness, self-regulation, self-motivation, empathy and social skills.
- Interpret and manage their emotions in any favorable / unfavorable situations.
- Eliminate their fear of personal, professional or social rejection.



Motivation, Collaboration & Team Building

Duration: 4 hrs

Audience: Graduates & above

Batch Size: upto 60 per batch



Corporate's Major Challenges:

- Poor customer service & laid-back attitude.
- Impression that the employee is intentionally sabotaging projects or acting as a roadblock.
- High attrition probably due to lower engagement level.
- Poor quality of the work deliverables – repeated mistakes or signs of thoughtlessness, not read to work in a team setup..
- Values mismatch – lack of confidence in management decisions.
- Employees are consumed with negative emotions such as anxiety, anger, or depression.
- Unusual delays or unexplained and repeated leaves or increased uninformed absence from work.
- Increasing reluctance to take on more responsibilities.

Training Outcome:

- Encourages participants to work efficiently and produce better revenue outcomes.
- Enables participants in developing actionable ideas by sharing their inspirational ideas and expertise.
- Deep understanding of the root of people's negative attitudes, helps them gain a fresh perspective on their roles and responsibilities, thereby restoring confidence collaboration, passion, engagement & performance.
- Lower levels of absenteeism, and healthy employee turnover.
- Improved quality and customer service resulting in customer retention and new business development.

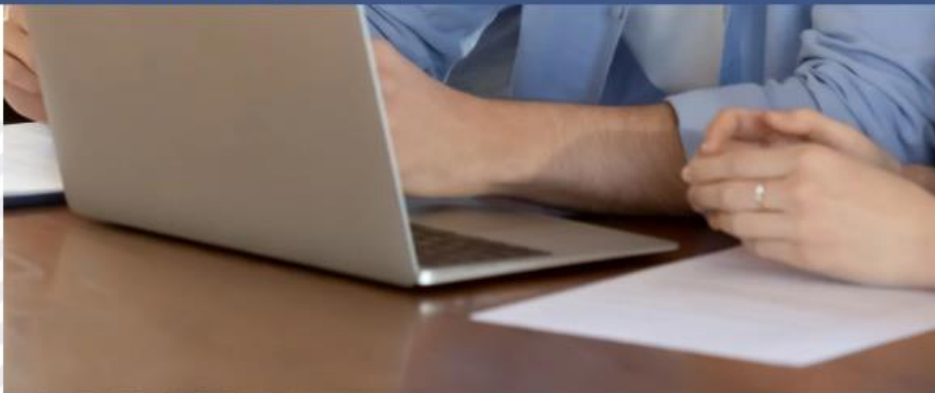


TA Tycoon - a Barycentre of Recruiters

Duration: 6 hrs

Audience: Aspiring Talent Acquisition Professionals

Batch Size: upto 60 per batch



Corporate's Major Challenges:

- Struggling to get seasoned recruitment professionals who can add value to the organization, search, attract and hire top talent from the competition.
- No thorough understanding of how to analyze and synthesize market and competitive data, critical interdependencies across business functions, review and set goals and priorities, identify potential risks and opportunities and analyze the long-term and short-term consequences of hiring decisions.
- Very little understanding of planning and tracking a recruiting budget, comprehensive estimation of all the costs associated with creating a recruitment strategy, engaging and recruiting talent, retaining them once they are hired to maximize the recruitment ROI.
- Not able to identify points of hiring failure, refine conversion metrics for each hiring stage, measure overall recruiting efforts, and individually gauge pipeline health for each segment.

Training Outcome:

- Business Alignment
- TA Budgeting & Forecasting
- Workforce Segmentation
- Candidate Sourcing Techniques
- Pipelining - Build, Borrow & Buy
- Candidate Management
- Assessment & Selection
- Offer Management & Negotiations
- Employer Branding
- Recruitment Metrics & Analytics
- Employer Branding

CLIENT SPEAK | CLIENT REVIEW | CLIENT TESTIMONIALS



High Quality



Best Content



Great Delivery



Amazing Connect

We pay sincere gratitude to our
clients for rating us

4.9/5

Google Review Link:
<https://g.page/r/CT4oEg3nCgmwEAE>

WE LEAVE A **MARK**, NOT A **STAIN**

About Master Trainer

Equipped with MBA (HR), Bachelor's Degree in Psychology (Hons.) & DCPA, **Rajnish Sinha** brings along **22+ years** of **Global HR** (India | USA | APAC | SEA | UAE | KSA | EMEA) and **Corporate & Academia Training** experience. He has deep background in Leadership hiring, managing large-scale global recruitment transformation programs, mentoring, coaching, employability reforming etc. The experience & knowledge gained during these years with world's top notch organizations like **TCS, Birlasoft, Nucleus Software, Fiserv, Evalueserve**, etc have provided him with a solid foundation, widened his functional knowledge & the skills to contribute to the growth & further enhancements of both corporates & academia. He is also associated with various Engineering & Management institutions as "**Corporate Readiness Program Partner**" and "**Employability Reforming Trainer**" & Core Member of "**HR Academic Advisory Council**".

He is a fiercely optimistic and an embodiment of self-restraint, a unique soul driven by three properties born out of nature – "**Virtue**", "**Ignorance**" and "**Passion**" that compels him to get the things done effectively and efficiently, has been extremely passionate about contributing significantly to the fascinating HR challenges of corporate world and very well adjusted between materialistic and spiritual world with a blooming heart which keeps him healthy and happy. Compassion, willingness and spiritual repose, who are all great warriors providing him the assistance to the search for the desired goal.

THANK YOU FOR KNOWING ME!

RAJNISH SINHA



Geographical Coverage: India | USA | Singapore

Thank you!

We would like to express our sincerest gratitude for reading our pitch deck.

Talent Acceleration Corridor

"Navigating Human Life Dimensions"



Connect with us!

a brand that is simply geared up to serve your best interests.

UNIQUE | CREATIVE | RELEVANT | PERSONALIZED | ENGAGING | AFFORDABLE



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SIGN UP NOW

Ever since 2016...

**IT'S TIME TO
ENGAGE US!**

SEAL THE DEAL

End of Pitch Deck
Take the next step.