



# GRAVITY

*"Global Redeployment of Abilities via Intellectual Thrust and Youthfulness"*

## Employability Reforming Training for University Students



**EXCLUSIVE**  
COVERAGE







TALENT  
ACCELERATION  
CORRIDOR

TIME - Talent Intensive Mass Ejection  
"NAVIGATING HUMAN LIFE DIMENSIONS"



Paying gratitude to entire universe!!

EMPLOYABILITY  
REFORMERS  
CARAVAN



Talent Acceleration Corridor

"Navigating Human Life Dimensions"



## Achieve High Performance Breakthroughs

Our trainers install the new and more effective ways of thinking, acting and behaving so that participants can learn to sustain themselves in the VUCA world and set the new benchmarks.

## GRAVITY

Global Redeployment of Abilities  
via Intellectual Thrust &  
Youthfulness



## "Campus to Corporate" Training Modules

- Advanced Interview Skills
- Transactional Analysis Techniques
- Subconscious Mind Reprogramming
- Mastering Emotional Intelligence
- Boss, Peer & Client Management
- Workplace Conflict Management
- Performance Management
- Personal Branding Techniques
- Resume Writing

## SEAL THE DEAL



EXCLUSIVE

COVERAGE

Empowering  
Students

Igniting  
Thinking

Combating  
VUCA World





## The main objectives of the program are:

- To provide the right langrangian point to students & boost their "Talent Intensive Mass Ejection (TIME)" in the global pool of "Engineering & Management Workforce".
- To resolve personal development issues through detailed interaction and question answers sessions.
- To proactively manage the transition from being a student to employee / corporate citizen.
- To familiarizes students with the work culture and fine tune them with the vision of the organization for transformative learning experiences and job sustenance.
- To build confidence, develop self-esteem, upskill or re-skill for personal and organizational impact and to bring positive transformation in the attitude & behavior of the students.
- To develop the analytical, problem-solving, decision-making, collaboration, innovative & creative thinking skills required in every professional in today's VUCA and talent intensive world.
- To enhance observation and listening skills, brainstorming skills, public speaking skills, & mindfulness.
- To equip the students with advanced job interview skills (GD, PI, BEI, CBI) and many other techniques to be in the "Hi-Pot" category

## Learning Outcomes:

- Deep understanding of top business & HR priorities and trends with its strategic linkages to workforce competencies required in today's VUCA world.
- Deep understanding of corporate sustenance variables, presentation skills, advanced job interview techniques, group discussion, resume writing, world-class employability skills including personal branding, human handling skills, Business Etiquettes, client management, boss management, performance management, conflict management, time management, team management, DEI&B, etc which have life changing abilities in the way a student would approach and move in a dynamic environment of Corporate/Business Houses.
- High level of confidence, intuitively and analytically competent, positivity, higher order thinking skills, entrepreneurial mindset, emotional intelligence, motivation, leadership, data driven decision making skills etc.





## ABOUT US

### TALENT ACCELERATION CORRIDOR

Founded in January 2016, "Talent Acceleration Corridor (TA Corridor)" is Delhi/NCR based one of the India's leading HR Consulting Services Firm, catering to various industry verticals including Technology Start-ups, Global IT Services & Products, Research & Analytics, E-Commerce, Internet etc.

#### WHAT WE DO?

Our hands-on solutioning, continuous talent market research and analysis keep our services at the forefront, so our clients benefit from proven methodologies, perspectives and best global HR practices. Our working philosophy is to build a strong business relationship with our prestigious partners which helps us maintain our reputation as an extended arm of client's HR team.

#### OUR USP

We are proven problem solvers who start adding value as soon as we begin our engagement with the clients which include those corporates and academic institutions who understand the importance of aligning human capital with corporate initiatives at a global level. We act as an architect of appropriate HR solutions in order to assist our clients in achieving the business objectives .

## OUR SERVICES



PERMANENT STAFFING



HR ADVISORY



CORPORATE TRAINING



ACADEMIA TRAINING



COUNSELLING PSYCHOLOGY



PR & COMMUNICATIONS







Are these not resonating with your HR goals? Am sure YES 😊

**BUSINESS  
ACCESS**



**Let's make this work, join hands with us, sit back, relax and watch your organization grow leaps and bounds.**

*Make opportunities*



# Take the next step.

Contrary to popular belief, great opportunities don't just rely on sheer luck. New jobs, great business ideas, and the right people—you have to develop habits to attract them at the right place, at the right time.

**Here are five HR key development areas to keep an eye out for in 2023 & onwards...**







# THE

## Secret Sauce

It is about having a trusted advisor who is neither internal to the organization nor has any agenda other than your short/long-term business and human capital growth.

*Seal The Deal*

YOUR TRANSFORMATION BEGINS



### ALPHA

- Help remove unwanted feelings and old unproductive habits.
- Install new and more effective ways of thinking, acting & behaving.



### BETA

- Help finding solutions & transforming limitations into productive patterns.
- Understanding complex human behavior, communication and interpersonal relationships.



### THETA

- Help establishing positive connection with organizational vision & mission to resolve challenges and conflicts.
- Help increase awareness and owning the outcomes generated.





## Our Approach/Modus Operandi



### PHASE-2 DESIGN & DELIVERY

- Analysis of the data collected.
- Build correlations and design a suitable module to address the area of concerns / immediate critical needs.



### PHASE-1 PRE-CALIBRATION

- Faculty Members
- Learning & Development Team
- Student's Representatives



### PHASE-3 EVALUATIONS & REFLECTIONS

- Learning & Development Team
- Participants



# **LIVE** *Instructor-Led* **TRAINING METHODOLOGY**

UNIQUE | CREATIVE | RELEVANT |  
PERSONALIZED | ENGAGING | AFFORDABLE

- Group Activities / Role Plays / Games
- Real-Time Case Studies
- Video / Movie Clips
- Self Analysis & Reflections



## **EXCLUSIVE**

COVERAGE



EXPERIENCE THE **LEARNING STORM**, GET READY TO **TRANSFORM!**

# Add-Ons

These are add-ons which can be claimed in next 3 months



1 PERSONALIZED  
COACHING SESSION



MEET WITH  
COACH



2 PERSONALIZED  
FEEDBACK SESSIONS



NAVIGATING HUMAN LIFE DIMENSIONS



WE LEAVE A MARK, NOT A STAIN





## Training Workshop Objectives:-

- To proactively manage the transition from being a student to employee / corporate citizen.
- To provides the right langrangian point to students & boost their "Talent Intensive Mass Ejection (TIME)" in the global pool of "Engineering & Management Workforce".
- To develop the analytical, problem-solving, decision-making, collaboration, innovative & creative thinking skills required in every professional in today's VUCA and talent intensive world.
- To resolve personal development issues through detailed interaction and question answers sessions.
- To familiarizes students with the work culture and fine tune them with the vision of the organization for job sustenance.
- To equip the students with advanced job interview skills (GD, PI, BEI, CBI) and many other techniques to be in the "Hi-Pot" category.

## Learning Outcomes:

- Advanced Interview Skills (GD, PI, Behavioural Event Interview techniques).
- Deep understanding of Transactional Analysis, NLP Techniques, Business Etiquette, Business Communication, Teamwork & Collaboration, Personal Branding, Time Management, Performance Management, Boss Management, Client Management, Workplace Conflict / Stress Management, Gender Sensitization, Corporate Wellness & CSR, Emotional Intelligence etc.
- Collaborate and connect more effectively with others by building high trust relationships of mutual benefit.
- Develop innovative solutions that leverage the current & future potential, market diversity and satisfy all key stakeholders.



## Corporate Tycoon : Campus to Corporate - Employability Reforming Workshop

Duration: 30 hrs

Audience: Graduates & above





## Training Workshop Objectives:-

- To impart job interview & corporate life related specific practical inputs for a successful career.
- To resolve personal development issues through detailed interaction and question answers sessions.
- To proactively manage the transition from being a student to employee / corporate citizen.
- To familiarizes students with the work culture and fine tune them with the vision of the organization for job sustenance.
- To build confidence, develop self-esteem, and to bring positive changes in the attitude & behaviour of the participants and make them corporate ready.

## Learning Outcomes:

- Advanced Interview Skills (GD, PI, Behavioural Event Interview techniques).
- Usage of "Transactional Analysis" techniques to achieve corporate and personal communication effectiveness.
- Usage of Neuro-Linguistic Programming to influence the interviewers, bosses, clients, and other stakeholders.
- Identification of key strengths & areas of improvement for the job interview.
- Social Media Ecology – Personal Branding for charismatic presence in the corporate world at global level.
- Cross Functional Re-deployability – Essentials of Corporate Sustenance.
- Resume Building as per individual competencies – "Jo Dikhta Hai Wo Bikta Hai" – "What you see is sold".



## Competency Based Advanced Job Interview Skills

Duration: 12 hrs

Audience: Graduates & above





## Managing Interpersonal Relationships using Transactional Analysis

Duration: 8 hrs

Audience: Graduates & above

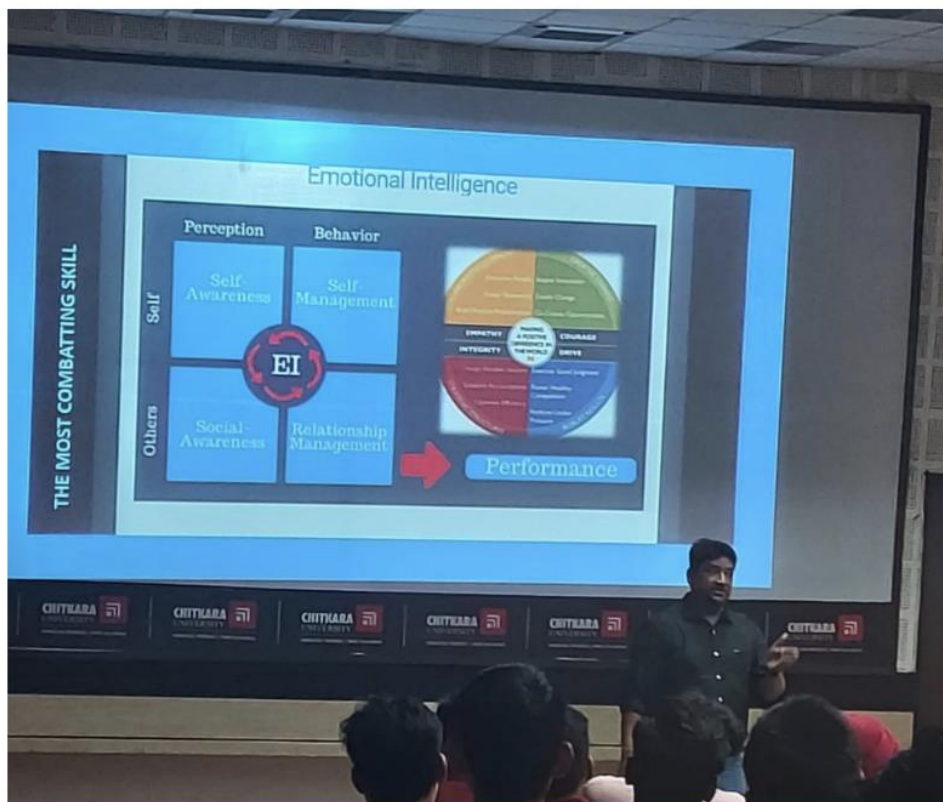
## Corporate's Major Challenges:

- Struggle to get the staff motivated and fully engaged in selling & customer service.
- Employees don't really engage the customer, are not uncovering anxieties and don't see themselves as a customer advisor.
- Employees just give presentations instead of understanding their customers' business and offering solutions. They're not connecting, they're not diagnosing and they're not following up.
- After all the money is spent on sales training, many of the employees are still order takers.

## Learning Outcomes:

- It offers a comprehensive model of personality, communication, motivation, leadership, conflict resolution, goal-setting among others to the business organisations and helps the employees in a firm to understand behavioural patterns, communication, interpersonal relationships, time management etc.
- Helps participants to discard unproductive ways of performing, thinking, feeling, behaving, interacting, and finally communicate in healthy & most empowering ways.
- Helps participants to solve problems, overcome difficulties and resolve challenges and conflicts.
- Helps participants take responsibility for their thoughts and actions.





## Mastering Emotional Intelligence

Duration: 6 hrs

Audience: Graduates & above

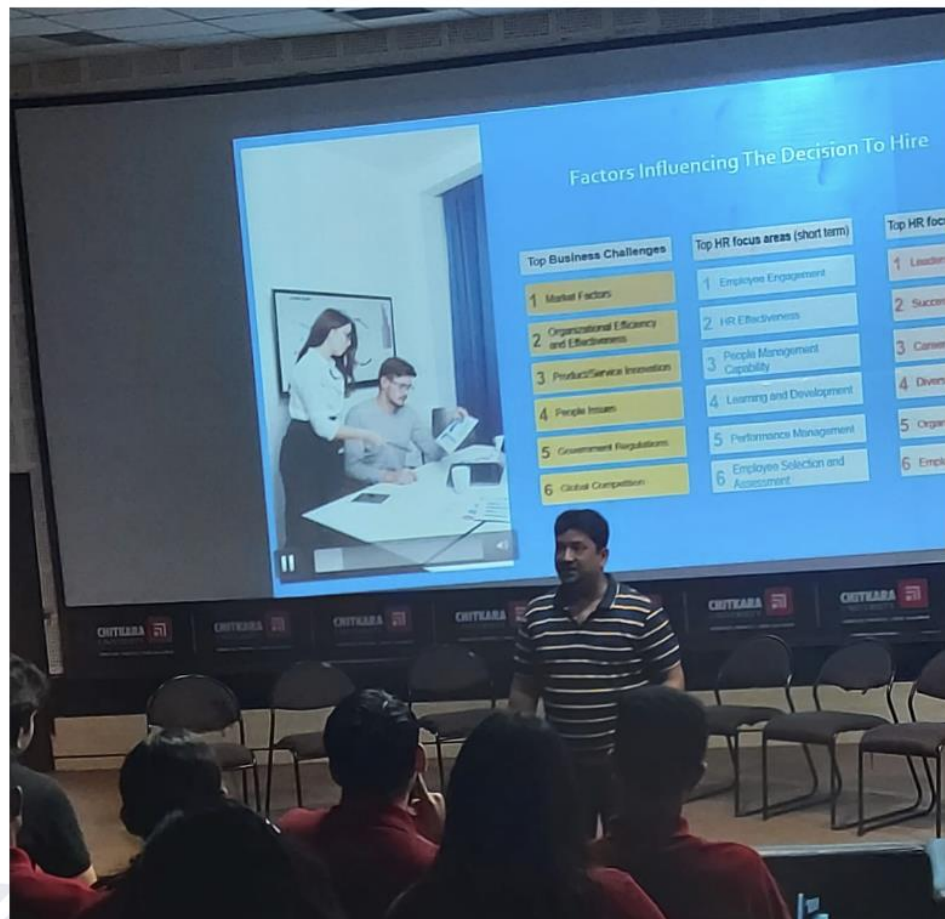
## Corporate's Major Challenges:

- Employees play the role of the victim or avoid taking responsibility for errors
- Have passive or aggressive communication styles.
- Always refuse to work as a team
- Exhibit frequent emotional outbursts or mood changes
- Are overly critical of others or dismiss others' opinions.
- Have little interest in finding new ways of solving problems.
- Have general tendency to fixate on mistakes instead of learning from them and moving on.
- Have pessimism and loss of motivation after setbacks
- Do not see things from the other person's point of view.

## Learning Outcomes:

- Participants will be able to understand and manage their own emotions, as well as recognize and influence the emotions of those around them.
- Define and practice self-management, self-awareness, self-regulation, self-motivation, empathy and social skills.
- Interpret and manage their emotions in any favorable / unfavorable situations.
- Eliminate their fear of personal, professional or social rejection.





## TA Tycoon - a Barycentre of Recruiters

Duration: 12 hrs

Audience: Aspiring Talent Acquisition Professionals

## Corporate's Major Challenges:

- Struggling to get seasoned recruitment professionals who can add value to the organization, search, attract and hire top talent from the competition.
- No thorough understanding of how to analyze and synthesize market and competitive data, critical interdependencies across business functions, review and set goals and priorities, identify potential risks and opportunities and analyze the long-term and short-term consequences of hiring decisions.
- Very little understanding of planning and tracking a recruiting budget, comprehensive estimation of all the costs associated with creating a recruitment strategy, engaging and recruiting talent, retaining them once they are hired to maximize the recruitment ROI.
- Not able to identify points of hiring failure, refine conversion metrics for each hiring stage, measure overall recruiting efforts, and individually gauge pipeline health for each segment.

## Learning Outcomes:

- Business Alignment
- TA Budgeting & Forecasting
- Workforce Segmentation
- Candidate Sourcing Techniques
- Pipelining – Build, Borrow & Buy
- Candidate Management
- Assessment & Selection
- Offer Management & Negotiations
- Employer Branding
- Recruitment Metrics & Analytics
- Employer Branding





EVER SINCE 2016...

# Empowering our clients

Our trainers are the industry leading connoisseurs who apply proven blueprints / frameworks, methods, and tools to collaboratively help our clients create high performance breakthroughs.



**INTERCORP**



**Genesis**





# CLIENT SPEAK | CLIENT REVIEW | CLIENT TESTIMONIALS



High Quality



Best Content



Great Delivery



Amazing Connect

We pay sincere gratitude to our  
clients for rating us

## 4.9/5

Google Review Link:  
<https://g.page/r/CT4oEg3nCgmwEAE>





**LIVE**  
**STREAM**







**LIVE**  
**STREAM**



















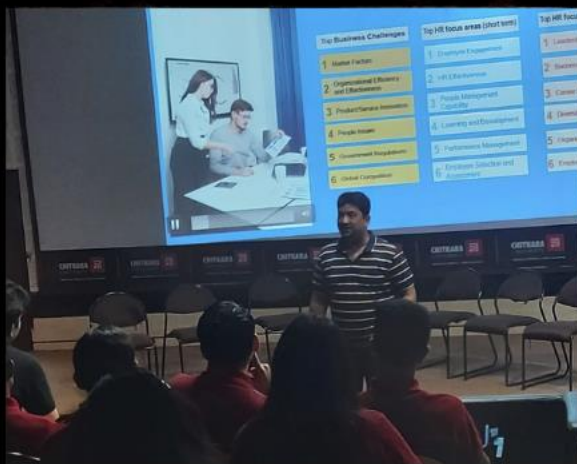
**LIVE**  
**STREAM**













# About Master Trainer/Coach

Equipped with MBA (HR), Bachelor's Degree in Psychology (Hons.) & DCPA, **Rajnish Sinha** brings along **23+ years** of **Global HR** (India | USA | APAC | SEA | UAE | KSA | EMEA) and **Corporate & Academia Training** experience. He has deep background in Leadership hiring, managing large-scale global recruitment transformation programs, mentoring, coaching, employability reforming etc. The experience & knowledge gained during these years with world's top notch organizations like **TCS, Birlasoft, Nucleus Software, Fiserv, Evalueserve**, etc have provided him with a solid foundation, widened his functional knowledge & the skills to contribute to the growth & further enhancements of both corporates & academia. He is also associated with various Engineering & Management institutions as "**Corporate Readiness Program Partner**" and "**Employability Reforming Trainer**" & Core Member of "**HR Academic Advisory Council**".

He is a fiercely optimistic and an embodiment of self-restraint, a unique soul driven by three properties born out of nature – "**Virtue**", "**Ignorance**" and "**Passion**" that compels him to get the things done effectively and efficiently, has been extremely passionate about contributing significantly to the fascinating HR challenges of corporate world and very well adjusted between materialistic and spiritual world with a blooming heart which keeps him healthy and happy. Compassion, willingness and spiritual repose, who are all great warriors providing him the assistance to the search for the desired goal.

*THANK YOU FOR KNOWING ME!*

RAJNISH SINHA

**LIVE  
STREAM**



EXCLUSIVE

**INTERVIEW**

Own your  
**POWER**

Trust  
your  
Gut





*Thank you!*

I would like to express my sincerest gratitude to you for your purposeful existence in this universe.

## Talent Acceleration Corridor

"Navigating Human Life Dimensions"



# Connect with us!

a brand that is simply geared up to serve your best interests.

RELEVANT | PERSONALIZED | ENGAGING | AFFORDABLE



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Happy to connect.  
Take the next steps.

**SIGN UP NOW**

*Ever since 2016..*  
**IT'S TIME TO  
ENGAGE US!**

SEAL THE DEAL