

# OPEN CULTURE

## TRAINING PITCH DECK

Human Life Dimensions



[www.tacorridor.com](http://www.tacorridor.com)



Talent Acceleration Corridor

"Navigating Human Life Dimensions"

BUSINESS ACCESS  
→



BUDGET  
+ FOR +  
SUCCESS

- DEAL: Demystifying Emotional Abundance & Leadership
- HEART: Human Efficiency and Resilience Training
- BRAIN: Behavioral Readiness Against Infinite Nuances
- GRAVITY: Global Redeployment of Abilities via Intellectual Thrust and Youthfulness
- HR-GPT: Holistic Resurgence & Groundbreaking People Transfiguration



**EXCLUSIVE**  
COVERAGE

WE LEAVE A MARK, NOT A STAIN

EXPERIENCE THE LEARNING STORM, GET READY TO TRANSFORM







## TALENT ACCELERATION CORRIDOR



Founded in January 2016, "Talent Acceleration Corridor (TA Corridor)" is Delhi/NCR based one of the India's leading Training Consulting Services Firm, catering to various industry verticals including Academic Institutions, Technology Start-ups, Global IT Services & Products, Research & Analytics, E-Commerce, Internet etc.

Our hands-on solutioning, continuous talent market research and analysis keep our services at the forefront, so our clients benefit from proven methodologies, perspectives and best global training practices. Our working philosophy is to build a strong business relationship with our prestigious partners which helps us maintain our reputation as an extended arm of client's training team.



We are proven problem solvers who start adding value as soon as we begin our engagement with the clients which include those corporates and academic institutions who understand the importance of aligning human capital with corporate initiatives at a global level. We act as an architect of appropriate training solutions in order to assist our clients in achieving the business objectives .



**EXCLUSIVE**  
COVERAGE





## COSMOS – Centre of Skill Management of Students



**Talent Acceleration Corridor**

"Navigating Human Life Dimensions"

# GRAVITY

## The main objectives of the program are:

- To provide the right langrangian point to students & boost their "Talent Intensive Mass Ejection (TIME)" in the global pool of "Engineering & Management Workforce".
- To resolve personal development issues through detailed interaction and question answers sessions.
- To proactively manage the transition from being a student to employee / corporate citizen.
- To familiarize students with the work culture and fine tune them with the vision of the organization for transformative learning experiences and job sustenance.
- To build confidence, develop self-esteem, upskill or re-skill for personal and organizational impact and to bring positive transformation in the attitude & behavior of the students.
- To develop the analytical, problem-solving, decision-making, collaboration, innovative & creative thinking skills required in every professional in today's VUCA and talent intensive world.
- To enhance observation and listening skills, brainstorming skills, public speaking skills, & mindfulness.
- To equip the students with advanced job interview skills (GD, PI, BEI, CBI) and many other techniques to be in the "Hi-Pot" category

## Learning Outcomes:

- Deep understanding of top business & HR priorities and trends with its strategic linkages to workforce competencies required in today's VUCA world.
- Deep understanding of corporate sustenance variables, presentation skills, advanced job interview techniques, group discussion, resume writing, world-class employability skills including personal branding, human handling skills, Business Etiquettes, client management, boss management, performance management, conflict management, time management, team management, DEI&B, etc which have life changing abilities in the way a student would approach and move in a dynamic environment of Corporate/Business Houses.
- High level of confidence, intuitively and analytically competent, positivity, higher order thinking skills, entrepreneurial mindset, emotional intelligence, motivation, leadership, data driven decision making skills etc.

**EXCLUSIVE**

COVERAGE



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## Our Approach/Modus Operandi



### PHASE-2 DESIGN & DELIVERY

- Analysis of the data collected.
- Build correlations and design a suitable module to address the area of concerns / immediate critical needs.



### PHASE-1 PRE-CALIBRATION

- Faculty Members
- Learning & Development Team
- Student's Representatives



### PHASE-3 EVALUATIONS & REFLECTIONS

- Learning & Development Team
- Participants



**EXCLUSIVE**  
COVERAGE





*Instructor-Led*

# TRAINING METHODOLOGY

UNIQUE | CREATIVE | RELEVANT |  
PERSONALIZED | ENGAGING | AFFORDABLE



- Group Activities / Role Plays / Games
- Real-Time Case Studies
- Video / Movie Clips
- Self Analysis & Reflections



# EXCLUSIVE

COVERAGE

**EXCLUSIVE**  
COVERAGE







## Training Workshop Objectives:-

- To proactively manage the transition from being a student to employee / corporate citizen.
- To provides the right langrangian point to students & boost their "Talent Intensive Mass Ejection (TIME)" in the global pool of "Engineering & Management Workforce".
- To develop the analytical, problem-solving, decision-making, collaboration, innovative & creative thinking skills required in every professional in today's VUCA and talent intensive world.
- To resolve personal development issues through detailed interaction and question answers sessions.
- To familiarizes students with the work culture and fine tune them with the vision of the organization for job sustenance.
- To equip the students with advanced job interview skills (GD, PI, BEI, CBI) and many other techniques to be in the "Hi-Pot" category.

## Learning Outcomes:

- Advanced Interview Skills (GD, PI, Behavioural Event Interview techniques).
- Deep understanding of Transactional Analysis, NLP Techniques, Business Etiquette, Business Communication, Teamwork & Collaboration, Personal Branding, Time Management, Performance Management, Boss Management, Client Management, Workplace Conflict / Stress Management, Gender Sensitization, Corporate Wellness & CSR, Emotional Intelligence etc.
- Collaborate and connect more effectively with others by building high trust relationships of mutual benefit.
- Develop innovative solutions that leverage the current & future potential, market diversity and satisfy all key stakeholders.



## Corporate Tycoon : Campus to Corporate - Employability Reforming Workshop

Duration: 30 hrs

Audience: Graduates & above





## Competency Based Advanced Job Interview Skills

Duration: 12 hrs

Audience: Graduates & above

## Training Workshop Objectives:-

- To impart job interview & corporate life related specific practical inputs for a successful career.
- To resolve personal development issues through detailed interaction and question answers sessions.
- To proactively manage the transition from being a student to employee / corporate citizen.
- To familiarizes students with the work culture and fine tune them with the vision of the organization for job sustenance.
- To build confidence, develop self-esteem, and to bring positive changes in the attitude & behaviour of the participants and make them corporate ready.

## Learning Outcomes:

- Advanced Interview Skills (GD, PI, Behavioural Event Interview techniques).
- Usage of "Transactional Analysis" techniques to achieve corporate and personal communication effectiveness.
- Usage of Neuro-Linguistic Programming to influence the interviewers, bosses, clients, and other stakeholders.
- Identification of key strengths & areas of improvement for the job interview.
- Social Media Ecology – Personal Branding for charismatic presence in the corporate world at global level.
- Cross Functional Re-deployability – Essentials of Corporate Sustenance.
- Resume Building as per individual competencies – "Jo Dikhta Hai Wo Bikta Hai" – "What you see is sold".





## Corporate's Major Challenges:

- Struggle to get the staff motivated and fully engaged in selling & customer service.
- Employees don't really engage the customer, are not uncovering anxieties and don't see themselves as a customer advisor.
- Employees just give presentations instead of understanding their customers' business and offering solutions. They're not connecting, they're not diagnosing and they're not following up.
- After all the money is spent on sales training, many of the employees are still order takers.

## Learning Outcomes:

- It offers a comprehensive model of personality, communication, motivation, leadership, conflict resolution, goal-setting among others to the business organisations and helps the employees in a firm to understand behavioural patterns, communication, interpersonal relationships, time management etc.
- Helps participants to discard unproductive ways of performing, thinking, feeling, behaving, interacting, and finally communicate in healthy & most empowering ways.
- Helps participants to solve problems, overcome difficulties and resolve challenges and conflicts.
- Helps participants take responsibility for their thoughts and actions.

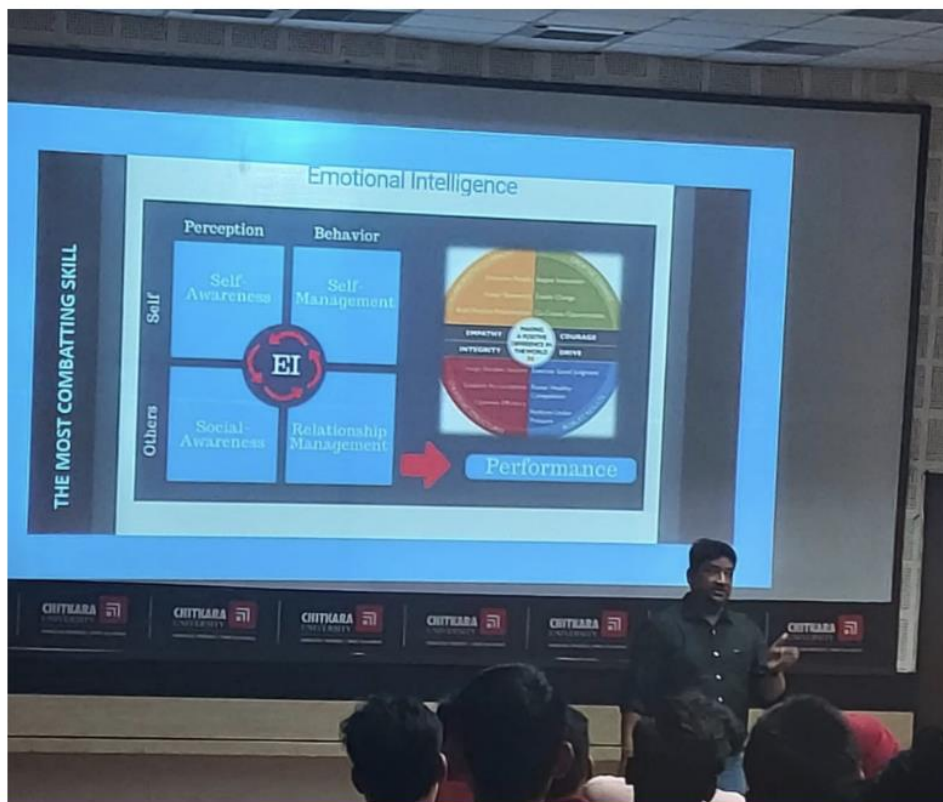


## Managing Interpersonal Relationships using Transactional Analysis

Duration: 8 hrs

Audience: Graduates & above





## Mastering Emotional Intelligence

Duration: 6 hrs

Audience: Graduates & above

## Corporate's Major Challenges:

- Employees play the role of the victim or avoid taking responsibility for errors
- Have passive or aggressive communication styles.
- Always refuse to work as a team
- Exhibit frequent emotional outbursts or mood changes
- Are overly critical of others or dismiss others' opinions.
- Have little interest in finding new ways of solving problems.
- Have general tendency to fixate on mistakes instead of learning from them and moving on.
- Have pessimism and loss of motivation after setbacks
- Do not see things from the other person's point of view.

## Learning Outcomes:

- Participants will be able to understand and manage their own emotions, as well as recognize and influence the emotions of those around them.
- Define and practice self-management, self-awareness, self-regulation, self-motivation, empathy and social skills.
- Interpret and manage their emotions in any favorable / unfavorable situations.
- Eliminate their fear of personal, professional or social rejection.





## Corporate's Major Challenges:

- Struggling to get seasoned recruitment professionals who can add value to the organization, search, attract and hire top talent from the competition.
- No thorough understanding of how to analyze and synthesize market and competitive data, critical interdependencies across business functions, review and set goals and priorities, identify potential risks and opportunities and analyze the long-term and short-term consequences of hiring decisions.
- Very little understanding of planning and tracking a recruiting budget, comprehensive estimation of all the costs associated with creating a recruitment strategy, engaging and recruiting talent, retaining them once they are hired to maximize the recruitment ROI.
- Not able to identify points of hiring failure, refine conversion metrics for each hiring stage, measure overall recruiting efforts, and individually gauge pipeline health for each segment.

## Learning Outcomes:

- Business Alignment
- TA Budgeting & Forecasting
- Workforce Segmentation
- Candidate Sourcing Techniques
- Pipelining – Build, Borrow & Buy
- Candidate Management
- Assessment & Selection
- Offer Management & Negotiations
- Employer Branding
- Recruitment Metrics & Analytics
- Employer Branding



## TA Tycoon - a Barycentre of Recruiters

Duration: 12 hrs

Audience: Aspiring Talent Acquisition Professionals



EXPERIENCE THE LEARNING STORM, GET READY TO TRANSFORM

# OPEN CULTURE >>



LIVE STREAM



EXCLUSIVE COVERAGE





# OPEN CULTURE



LIVE STREAM



EXCLUSIVE COVERAGE





EXPERIENCE THE LEARNING STORM, GET READY TO TRANSFORM

# OPEN CULTURE



**LIVE**  
**STREAM**



**EXCLUSIVE**  
**COVERAGE**





EXPERIENCE THE LEARNING STORM, GET READY TO TRANSFORM

# OPEN CULTURE



LIVE STREAM



EXCLUSIVE COVERAGE





# OPEN CULTURE



LIVE STREAM



EXCLUSIVE COVERAGE





# OPEN CULTURE



LIVE STREAM



EXCLUSIVE COVERAGE





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**LIVE STREAM**



**EXCLUSIVE COVERAGE**





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LIVE STREAM



EXCLUSIVE COVERAGE

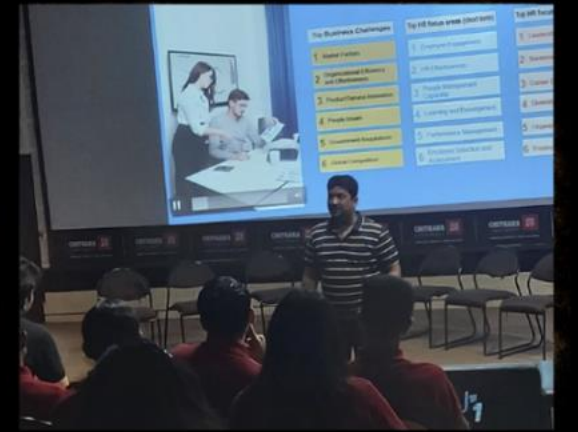




# OPEN CULTURE



LIVE STREAM



EXCLUSIVE COVERAGE





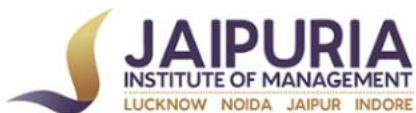
EVER SINCE 2016...

# Empowering our clients

Our trainers are the industry leading connoisseurs who apply proven blueprints / frameworks, methods, and tools to collaboratively help our clients create high performance breakthroughs.



**BUDGET  
FOR  
SUCCESS**



**EXCLUSIVE  
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# CLIENT SPEAK | CLIENT REVIEW | CLIENT TESTIMONIALS



High Quality



Best Content



Great Delivery



Amazing Connect

We pay sincere gratitude to our clients for rating us

# 4.9/5

Google Review Link:  
<https://g.page/r/CT4oEg3nCgmwEAE>





# About Master Trainer/Coach



SPECIAL  
COVERAGE

Equipped with **MBA (HR)**, **Bachelor's Degree in Psychology (Hons.)** & **DCPA**, **Rajnish Sinha** brings along **24 years** of **Global HR** (India | USA | APAC | SEA | UAE | KSA | EMEA) and **Corporate & Academia Training** experience. He has deep background in Training, TA/HR Advisory, Human Skills & Mindset Transformation, Mentoring, Coaching, Employability Reforming etc. The experience & knowledge gained during these years with world's top notch organizations like **TCS**, **Birlasoft**, **Nucleus Software**, **Fiserv**, **Evalueserve**, etc have provided him with a solid foundation, widened his functional knowledge & the skills to contribute to the growth & further enhancements of both corporates & academia.

After serving some of these large organizations as **Global Head - Talent Acquisition**, he decided to join the entrepreneurial bandwagon and started his own HR Consulting firm "**Talent Acceleration Corridor (TA Corridor)**" in **January 2016** and currently serving many global Start-ups, Global IT Services & Products, Telecom, Research & Analytics, E-Commerce, Internet, & Academia clients. He is associated with various Engineering & Management institutions as "**Corporate Readiness Program Partner**" and "**Employability Reforming Trainer**" & Core Member of "**HR Academic Advisory Council**".

He is a fiercely optimistic and an embodiment of self-restraint, a unique soul who has been extremely passionate about contributing significantly to the development of fascinating talent market at a global level. He is well adjusted between materialistic and spiritual world with a blooming heart which keeps him healthy and happy. Compassion, willingness and spiritual repose, who are all great warriors providing him the assistance to the search for the desired goal.



*THANK YOU FOR KNOWING ME!*

RAJNISH SINHA



*Thank you!*

I would like to express my sincerest gratitude to you for your purposeful existence in this universe.



## Talent Acceleration Corridor

"Navigating Human Life Dimensions"

# Connect with us!

a brand that is simply geared up to serve your best interests.

RELEVANT | PERSONALIZED | ENGAGING | AFFORDABLE



(+91) 729-181-7850



rajnish.sinha@tacorridor.com



www.tacorridor.com



Indirapuram, Ghaziabad, U.P, India



Happy to connect.  
Take the next steps.

**SIGN UP NOW**

*Ever since 2016..*  
**IT'S TIME TO  
ENGAGE US!**

SEAL THE DEAL