



Wendy Michelle

INTERNATIONAL BESTSELLING AUTHOR | SPEAKER

"When the time comes for someone to step in and become the expert on your life, you have the ability to prepare them."

About Wendy!

Wendy Michelle Cappola's life journey is a testament to her unwavering commitment to guiding others in preparing for life's uncertainties with readiness and resilience. Fueled by love and dedication to alleviate the burdens on her own family, Wendy strives to make a meaningful difference in the lives of others.

For over two decades, she dedicated herself to refining her comprehensive approach to help individuals and couples confront the challenges of organizing essential life details. Her International Bestselling workbook, **Just In Case Solutions**, with its acclaimed "10 Easy Steps" approach, has resonated globally, topping charts in over a dozen categories – an achievement underscoring Wendy's empathy and meticulous attention to detail.

With a wealth of experience spanning more than 25 years in client service, financial services, and project management for health plan client implementations, Wendy possesses a unique blend of personal and professional skills that perfectly align with her mission. Her exceptional organizational abilities and meticulous nature enabled her to create a comprehensive planning solution that effectively anticipates and captures critical life details. In unfortunate scenarios such as accidents, illnesses, or loss of life, an inventory of all vital information will be readily available.

Wendy's passion lies in empowering individuals and couples to become architects of their own lives. Having witnessed turmoil experienced by loved ones and clients during difficult times, she understands the importance of providing practical guidance. Through her workbook, Wendy offers a practical, easy-to-follow roadmap that begins within the sanctuary of one's home, guiding people through the complexities of planning for the unexpected and instilling confidence in their unique journey toward preparedness.

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Key Message

Wendy's thought-provoking presentation "Ask Yourself" encourages you to think beyond the typical file cabinet, bridging the gap with details outside the professional planning process.

- Discover things you may have never considered.
- Motivation to take proactive action that will ease the struggles of your loved ones.
- You want your family and friends to have good memories of you, and not the long lasting ones of what a gigantic mess you left for them to figure out.

By taking one step at a time, you can leave a clear roadmap for loved ones (or designated responsible person) and attain peace of mind for yourself.

Speaking Points

- Having a will is important, but it's not enough on it's own.
- Benefits to taking proactive action now.
- Be your own life expert.
- 10-step comprehensive solution overview.
- How to reduce hardship for loved ones.

About the Book

Just in Case Solutions is a groundbreaking workbook renowned for its comprehensive yet user-friendly design. Its 10-step process and easy-to-fill charts make organizing life's essential details manageable and less daunting. What sets it apart is its tailored guidance for individuals, couples, and their loved ones, ensuring everyone is prepared for unforeseen circumstances. The "Responsibility Checklist" streamlines tasks, alleviating administrative burdens and providing peace of mind. By prompting users to consider all facets of their lives, it empowers them to leave behind a valuable legacy, a consolidated resource offering guidance and support during challenging times.

Presentations

- Keynote and Workshops
- Live and Virtual

Wendy will partner with you to verify or customize her presentation, ensuring your event is a success.

