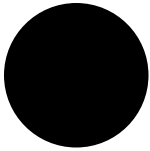




# Sponsorship Opportunities



- August 5, 2021
- 12:00-5:00 PM
- At Harrisburg University  
326 Market Street  
Harrisburg, PA 17101

## Platinum Sponsor-\$5,000 (2 available)

### Pre-Event Marketing:

- Special “Thank You for Sponsoring” with company logo on social media
- Prominent logo included in event promotion on social media
- Prominent logo included in event promotional emails
- Prominent logo included on event registration page
- Company description included in pre-event email to all registrants

### Event Presence:

- 1 minute to address the audience or show a video to promote your company before keynote speaker
- 4 Tickets to attend the event
- Opportunity to pose questions for roundtable discussion to help frame direction of the conversation
- Option to provide prize to be awarded to a lucky attendee
- Company video played on loop during break

### Post Event Marketing:

- Post event thank you on social media
- Mention in post event thank you emails to attendees
- Access to event attendee list

### Onsite Marketing:

- Full page ad in event booklet given to all attendees
- Recognition during Keynote
- Logo on signage during event



## Center for Innovation & Entrepreneurship

Jamal Jones  
Program Manager  
717-585-0357  
jjones1@harrisburgu.edu



# Sponsorship Opportunities

## Lunch Sponsor-\$2,000 (1 available)

### Pre-Event Marketing:

- Logo included in event promotion on social media
- Logo included in event promotional emails
- Logo included on event registration page
- Company description included in pre-event email to all registrants

### Event Presence:

- 2 Tickets to attend the event
- Option to provide prize to be awarded to a lucky attendee
- Company video played on loop during lunch

### Post Event Marketing:

- Post event thank you on social media
- Mention in post event thank you emails to attendees
- Access to event attendee list

### Onsite Marketing:

- Half page ad in event booklet given to all attendees
- Recognition from speaker when we break for lunch
- Logo on signage during event

• August 5, 2021

• 12:00-5:00 PM

• At Harrisburg University  
326 Market Street  
Harrisburg, PA 17101

## Networking Sponsor-\$2,000 (1 available)

### Pre-Event Marketing:

- Logo included in event promotion on social media
- Logo included in event promotional emails
- Logo included on event registration page
- Company description included in pre-event email to all registrants

### Event Presence:

- 2 Tickets to attend the event
- Option to provide prize to be awarded to a lucky attendee
- Company video played on loop during networking

### Post Event Marketing:

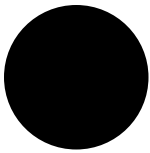
- Post event thank you on social media
- Mention in post event thank you emails to attendees
- Access to event attendee list

### Onsite Marketing:

- Half page ad in event booklet given to all attendees
- Recognition from speaker when we break for networking
- Logo on signage during event



# Sponsorship Opportunities



## **Presentation Sponsor-\$1,000 (3 available)**

- **August 5, 2021**
- **12:00-5:00 PM**
- **At Harrisburg University  
326 Market Street  
Harrisburg, PA 17101**

### Pre-Event Marketing:

- Logo included in event promotion on social media
- Logo included in event promotional emails
- Logo included on event registration page
- Company name included in pre-event email to all registrants

### Event Presence:

- 2 Tickets to attend the event
- Option to provide prize to be awarded to a lucky attendee
- Introduce the session

### Post Event Marketing:

- Post event thank you on social media
- Mention in post event thank you emails to attendees
- Access to event attendee list

### Onsite Marketing:

- Quarter page ad in event booklet given to all attendees
- Logo on signage during event