

# A LEGACY THAT LASTS

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# A LEGACY THAT LASTS

making sure your words outlast your life

# DR. MARK WYATT



A parent or a teacher has only his lifetime; a good book can teach forever.

-Louis L'Amour

# INTRODUCTION

All of us who have preached and taught the Word of God hope that someone "gets it." As we study, we are looking into the eyes of that person who will finally understand, who will at last be set free by Truth. Then, as we stand and deliver, we can often feel the words that we say as they hit home. After, the listeners will often tell us how much those words impacted them, and they mean it.

Then comes Monday, and those same people will have a difficult time trying to remember what the subject of the message was, much less the content. If we are honest, we may have the same difficulty ourselves, especially if trying to recall something we taught years ago.

But all of us, rightly, want the things we have said, the truths we have seen, to be remembered. We all want to leave an enduring legacy of our teachings. And somewhere, deep in our hearts, we know that the best way to do that is through a book. And all too often, that's where the dream ends. The task of writing a book, much less getting it published, seems so daunting and foreign to us that we shrug our shoulders and start studying for next week.

Now, there is a solution. Now—finally—you can be a published author. And it is so much easier than you ever thought. I am about to show you how.

# HELP HAS ARRIVED...

You see, I understand. I understand the frustration you feel. You work faithfully on inspired and inspiring messages week in and week out, and then it seems they are gone into the ether. Maybe a few people listen to a recording of it later, but then it's gone again.

But you believe in what you have written and preached. And you, understandably, would like for your words, and the truths you have seen, to outlive you. You can almost see your book in your hands, professionally designed and distributed, with your name on the cover. You can imagine people you have never met and never *will* meet, reading what you have written, and being touched and changed by what the Lord has shown you.

Then you snap out of it and realize you don't know where to begin. Sure, you can google "How do I get a book published"—but then what?

If you have already written a manuscript, you begin to research and find that the doors of "traditional" publishing are closed to most of us. Most established traditional publishers—you know, the big guys who praise your book and give you money for the privilege of publishing it—don't operate like that anymore.

# "But all of my messages are recorded. Isn't that good enough?"

Let me ask you a question: first, take a quick look at your bookshelves. How many of those authors' messages do you have in audio, ready at your fingertips? Probably not many, if any at all. One reason for that is because technology changes at the speed of light!

Personally, I have a whole drawer full of wonderful sermons on cassette tape. The problem? I don't have a way to play them! I would bet that not many people do. In fact, even though I remember when CDs were everywhere, these days most people don't even have a CD

player they can lay their hands on, unless they have an older model car. You cannot count on audio technology to hold or carry the legacy of our words. Only a book can do that.

#### "But I'm not a writer!"

Except that you are. If you have ever poured your love and labor into a sermon or a lesson, if you have outlined and revised until the flow of thoughts is just right, you, my friend, are a writer. Even if you have never put it down in manuscript form, you have already done the work of writing a life-changing book. And now it is time to get it out into the world. That is where we come in.

### A little about Wyatt & Sons...

My name is Mark Wyatt, and I am a retired pastor of 30+ years, a church planter, and a teacher. I am also an author, a playwright, and a publisher, and it is my experience in all these areas that brings me to you today. I am the founder and publisher of Wyatt & Sons Publishers, LLC, an independent publishing company in Mobile, Alabama, and I am here to help you get your book in your hands and in the hands of people you may never meet.

Becoming a published author is easier and more accessible today than it has ever been in the history of the written word. The same technological advancement that makes our audio formats obsolete, also provides ways for us to see our words and our work available all over the world.

# "Okay, so, how do we do that?"

Here it is in its simplest form: at Wyatt & Sons, we will take your already recorded messages, transcribe them, and turn them in to a beautifully designed and formatted book which will then be put into the retail channels of the largest book distributor in the world, and made available on the websites of amazon, Barnes and Noble, Books-a-Million, and 125+ other booksellers worldwide. Then, you can order as few or as many as you want from us any time at a significantly reduced author price. No minimum, no maximum, delivered to your door in about two weeks from the date of the order. And we do it all for much, much less than you might imagine.

# "And just how much is that?"

The entire Publishing Package is only \$1,495.00. See what we did there? We just told you, right up front. If you have looked at publishing services at all, then you know how unusual that is. Most of the other companies you inquire with make you give them all sorts of information before they tell you anything, then they never leave you alone. We would rather not do that. You can read all about what the package includes at <a href="https://www.wy-attpublishing.com">www.wy-attpublishing.com</a>. You can also ask any questions you want about it, and I (the publisher himself) will answer all of them.

# "Sounds pretty good. What do you need from me?"

Once the publishing fee is paid, just send us either a Word document of your manuscript (if you already have one) or send us the audio files that you want transcribed. For a limited time, the package fee will include free transcription of your first ten audio files, and only \$20 per file after that. We take it from there.

# "I still have questions..."

And we have answers. Just call us at 251-497-9498 or email editor@wyattpublishing.com, and we will explain how it all works until you are comfortable with it. And another thing, we will not rush you or pester you. If you decide that Wyatt & Sons Publishers is not right for you right now, we absolutely understand, and we will be here if and when you are ready.

So, just email us, call us, or go to our website for more information. Let's work on your legacy together.

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