



MY EXPERIENCE...

SENIOR GRAPHIC DESIGNER/ART DIRECTOR/PHOTOGRAPHER/VIDEO EDITOR

SignatureCare Emergency Center - Houston, TX • November 2016 to October 2020

I am the senior graphic designer for SignatureCare Emergency Center and all of its' 19 locations through out the state of Texas. I oversee all graphics for the company both internal and external. I am responsible for assigning work to our back office team, as well as overseeing for accuracy and approval of all design assets. I help to create, plan, and execute promotional events for the company as well.

My design assignments and duties include:

- Event Banners
- Trade Show/Convention Graphics
- Window Graphics
- Mailers
- Flyers
- Billboards (Static and Digital)
- Company promotional material
- Facilitate the process for all promotional graphics for new locations
- Publications
- Graphics for Publications
- Video graphics
- Web Graphics
- Filming
- Video Editing
- Photography
- Screen Saver Graphics
- Location Maps
- Print Management
- Mobile App Graphics
- Inter-Office Graphics
- PPC Ads
- Vehicle Wrap Graphics
- Social Media Graphics
- Logo creation & re-creation
- Email Marketing

Assignments not directly related to my main assignment or duties include:

- Social Media Management
- Patient Response
- Reconciliation of Credit Card Receipts
- New Employee Training
- Company Asset Research

Other aspects of marketing I am familiar with (but are not completely in my wheel house)

- Paid Traffic vs Organic Traffic
- PPC Advertising
- Concept of what and how Google Adwords works
- Meaning of B2B and B2C
- Google Analytics
- SEO

FREELANCE GRAPHIC DESIGNER

Freelance - Houston, TX • April 2002 to Present

Created graphics for various companies and individuals

- Logos
- Websites
- Obituaries
- Program Books
- Flyers
- Mailers
- t-shirt designs
- Promotional Materials

MY EDUCATION...

Master's in Communications • Texas Southern University - Houston, TX • January 2006 to May 2014

Bachelor's in Television Graphics • Texas Southern University - Houston, TX • August 2002 to May 2004

Bachelor's in Graphic Design • Florida Agricultural and Mechanical University - Tallahassee, FL • August 1998 to April 2002

MY SKILLS...

- Adobe Creative Suite
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Branding
- Graphic Design
- Illustration
- Typography
- Adobe Premiere Pro
- Adobe After Effects
- Layout Design
- Adobe Acrobat
- Video Production
- Filming
- Photography
- Video Editing
- Digital Design
- Social Media Management
- Events Management
- Final Cut Pro
- Email Marketing
- Logo Design
- Content Creation
- Content Development
- Analytics
- Digital Marketing

**SAMPLES
AVAILABLE UPON
REQUEST**

CONTACT ME

teiralyn02@gmail.com