



Alpine Regional Tennis Association

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“Alpine Regional Tennis Association will foster interest and skill development for the lifelong sport of tennis for people of all ages in Northern Michigan”

ARTA MEMBERSHIP and SPONSORSHIP EXPLAINED

MEMBERSHIP VS SPONSORSHIP

- Membership supports the overall mission and is required for leagues and tournaments
- Sponsorship funds specific programs and initiatives

WHY BECOME A MEMBER?

- More than paying a fee - you're investing in tennis in our community
- Introduce children to tennis through youth programs
- Support our newly formed high school tennis teams
- Provide equipment, instruction and affordable programs
- Create welcoming tennis opportunities for all ages
- Strengthen the future of tennis in northern MI

MEMBERSHIP COST

- \$25 per individual

MEMBERSHIP VS SPONSORSHIP

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WHY SPONSOR?

- Same reasons as under Membership plus,
- Expand league offerings
- Keep tennis affordable

SPONSORSHIP LEVELS

- Ace Sponsor**: \$50–\$249 (Level of giving posted on Sportsplex kiosk near tennis courts)
- Advantage Sponsor**: \$250–\$499 Kiosk recognitions (Same as above)
- Match Point Banner Sponsor**: \$500–\$999 (Same as above + a banner of “giving” created & posted)
- Grand Slam Sponsor**: \$1,000+ (Same as above + website posting, and social media announcement)

Reminder: ARTA is 501c3 so all charitable contributions and purchases are tax exempt.