

## 2021 SERVICE LIST PRICING

# Beauty & Beast in Business

NAVIGATING RISK, CULTIVATING LIFE

### Founding Memberships

#### DIAMOND FOUNDERS- \$4500

1-page advertisements in THE REMAINING 3 quarterly B&BB Magazine Publication in 2021  
1 annual full-page article on your company in 2021  
1 annual 30 MINUTE show interview in 2021 OR A 10 MIN INTERVIEW PROMO  
1 Annual Virtual Happy Hour hosted across the US.  
Membership for 2021 Diva Directory with logo and link to your website posted immediately.

#### SAPPHIRE FOUNDERS- \$3200

1/2-page advertisements in all THE REMAINING 3 quarterly B&BB Magazine Publication in 2021  
1/2-page article on your company in 2021  
1 annual 30 MINUTE show interview in 2021 OR A 5 MIN INTERVIEW PROMO  
Membership for 2021 Diva Directory with logo and link to your website posted immediately.

#### RUBY FOUNDERS- \$2300

1/4 advertisements in all four quarterly B&BB Magazine Publication in 2021  
1/4-page article on your company in 2021  
1 annual 30 MINUTE show interview in 2021 OR A 5 MIN INTERVIEW PROMO  
Membership for 2021 Diva Directory with logo and link to your website posted immediately.

#### PEARL FOUNDERS - \$1000

ONLY AVAILABLE FOR SOLOPRENEUR (No employees) OR SOLO CONSULTANT  
1/4 advertisements in all four quarterly B&BB Magazine Publication in 2021  
1/4-page article on your company in 2021  
1 annual show interview in 2021 OR A 5 MIN INTERVIEW PROMO  
Diva Directory with logo and link to your website posted immediately.

#### FOUNDING MEMBER BENEFITS

#### THERE ARE ONLY 5 FOUNDING MEMBERS FOR EACH CATEGORY

That is right! Only 20 companies will have the opportunity to lock in these annual prices.

--Founding Members will receive a beautiful plaque to display.

--In addition, B&BB will host a 1-hour virtual **Debut Extravaganza** on 4/10/21 to present B&BB Publication and reignite our community of Businesswomen.

--Founding Members will be introduced to attendees and 1 representative from your company will get.

10 minutes to present on a topic of expertise and provide networking opportunity.

--B&BB will host 1 annual opportunity for virtual CEU's and name Founders as the sponsors and provide networking opportunity.

--B&BB will host 1 annual pre-holiday virtual event with networking opportunity.

### Beauty & Beast in Business Magazine

#### Quarterly pricing

#### Publication

All articles must be admitted for Pre-approval of Editor for content review. Articles must not be published in any other location and must be geared toward Women in Business.

#### *Appropriate topics:*

- \* Women to Watch
- \* Business wear and fashion
- \* CEO's and Women owned Businesses
- \* Businesswomen creating positive change and advocacy
- \* Newly passed laws or regulations that benefit or create a barrier for small businesses or minority owned businesses

## 2021 SERVICE LIST PRICING

# Beauty & Beast in Business

NAVIGATING RISK, CULTIVATING LIFE

- \* Book(s) by Female Authors
- \* Women breaking glass ceilings
- \* Insurance changes, regulations, policies (Risk, Work Comp, Auto, General Liability, Small Business, Marine, Property, Brokerage)
- \* Global articles on Businesswomen
- \* Nonprofits supporting women or children or Female owned Nonprofit helping community
- \* Allyship at it's Finest
- Open for discussion with Editor

\$500 Article Publication  
200-300 words

\$1500 Article Publication  
1 full page (your choice of all text or text and photo. You write the article, or we will publish an Editorial about your company)

\$3000 Article Publication  
2 page spread with photo (Your choice of Bio and article or Editorial about your company)

### Advertisement

\$500 Business Card Logo with your website, email, LinkedIn or other social media site

\$800 ¼ page advertisement with your website, email, LinkedIn or other social media site

\$1500- ½ page advertisement with your website, email, LinkedIn or other social media site

\$2000- Full page advertisement with your website, email, LinkedIn or other social media site

### Divas Directory Annual pricing

[www.beautyandbeastinbusiness.com](http://www.beautyandbeastinbusiness.com)

This is a Directory created of Female Owned/Co-owned business and Solopreneurs

**\$250 Annual Diva Directory -**  
Boutique Businesses (less than 100 employees)

**\$350 Annual Diva Directory-**  
Celebrated Business (100-250 employees)

**\$500 Annual Diva Directory-**  
Crowd Pleaser Businesses 250+ employees)