



“

A Guide to Authentic Presence.
Dressing for the truth, not the camera.
A JWhitehornMedia Editorial

WEDDINGS



LIFESTYLE

Layout & Table of Contents

- 01 Introduction: The Philosophy
- 02 Texture & Tone: (Corduroy, Silk, etc.)
- 03 The Urban Palette: Color swatches (Slate, Rust, Olive)
- 04 Movement is Life: If you can't move don't wear it
- 05 Movement: Friendly Style Guide
- 06 The Final Checklist: A scannable bulleted list for the day of the shoot
- 07 Back Cover: "About the Artist" blurb



“

Introduction: The Philosophy

Your engagement session isn't a performance; it's a record of your history. For this reason, I ask you to dress for the truth. Forget about matching; focus on being yourselves. My camera is looking for the textures of your life—the soft knit of a favorite sweater, the worn-in leather of your boots, and the way you move when you aren't thinking about being watched.



WEDDINGS



LIFESTYLE



Texture > Tone

To capture a cinematic "pop," your wardrobe needs texture. Flat fabrics fall flat on camera. But raw materials like corduroy, worn leather, and silk create tiny highlights and shadows. This "micro-contrast" lets my Leica-standard glass render a 3D quality—making the image feel like a memory you can touch.

The Rule: If it's tactile in your hands, it will look timeless on screen.

WEDDINGS



LIFESTYLE

The "Earth & Urban" Palette



“

Our palette is designed to echo the Detroit landscape. These tones don't fight with the city or nature; they belong to it. By wearing colors found in the brick, steel, and earth, you become a natural part of the frame rather than a distraction from it.



“

Movement & Environment

Authentic moments happen in motion. If you can't move in it, don't wear it. Opt for broken-in shoes and flowing fabrics that catch the wind. When you're comfortable, the camera disappears—and the real story begins.

WEDDINGS



LIFESTYLE



Movement-Friendly Style Guide

Flowing Fabrics:

Silk or satin skirts, linen trousers, and wide-leg pants. These catch the wind and create elegant lines while you walk.

Broken-In Shoes:

Leather boots, minimalist sneakers, or loafers. Avoid brand-new shoes that cause stiffness or pain during urban exploration.

Oversized Layers:

Knits and unstructured blazers. These allow you to "shrug" or move your arms freely for candid, natural poses.

The "Sit & Walk" Test:

If you can't comfortably sit on a brick ledge or walk briskly across a street in it, don't wear it.

The Rule: If it feels restrictive, it will look restrictive in the frame.



The Final Shot: A Pre-Session

Pockets Check:

Remove phones, keys, and wallets. We want clean, uninterrupted silhouettes.

Logo Audit:

Ensure your outfit is free of heavy branding or graphic tees that pull focus from the emotion of the shot.

Steamer Session:

A quick steam for linen or silk makes a world of difference under Leica glass.

The Comfort Test:

Make sure you can sit, lean, and walk naturally. If you feel stiff, the camera will see it.

Minimalist Accessories:

One or two timeless pieces beat a crowded look every time.

Before you step in front of the lens, run through this quick list to ensure everything is camera-ready.

These small adjustments ensure the focus stays exactly where it belongs: on you.

Inclusive love stories, captured.

Michigan-based inclusive photography for traditional & LGBTQIA+ weddings, lifestyle, and brands.

Creating Magic Together

Photography is a powerful medium that can tell a story, capture emotions, and preserve memories. I invite you to work together with me to create magic—images that resonate deeply and reflect the essence of your individuality. Let's overcome the barriers of anxiety, embrace vulnerability, and collaborate on something extraordinary.

Together, we will embark on a journey that transforms discomfort into confidence, allowing you to shine in front of the lens. Reach out today, and let's start capturing your story, one authentic image at a time.

WEDDINGS



LIFESTYLE