



2025 Rose City Women's Summit Sponsorship Benefits

The Junior League of Portland is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

The Rose City Summit is the Junior League of Portland's signature leadership and professional development event with a focus on advancing leadership opportunities for all women. Our theme for the 2025 event is **Rise: Women Stepping up and Redefining Leadership.**

Event Details:

Rose City Women's Summit

Wednesday Apr 23, 2025, 11am - 1pm

Ecotrust Irving Street Studio, 907 NW Irving St. Portland OR 97209

<https://rosesummit.org/>

Programming:



Keynote Speaker:

As a former elite athlete and business owner, **Libra Forde** is a dynamic leader who champions high-performance personal and professional behavior. Drawing on her background in athletics and education, she cultivates actionable, manageable, and sustainable thought partnerships. With over 25 years of experience in corporate/non-profit executive leadership, racial and social justice work, and public speaking, Libra excels at connecting with diverse communities, professional groups, and individuals. Currently serving as the Executive Director of the Women's Foundation of Oregon, a philanthropic organization focused on dismantling systems that impede gender and racial justice, Libra is committed to driving meaningful change. She's a trailblazer, a dedicated mother and a community leader, creating a lasting legacy.

Leadership Panel

We will also hear from a panel of exceptional leaders representing different industries and experiences. In this panel they will share their insights and revelations on their own journey to leadership. The focus of the panel will be leading with a purpose, making an impact at work, at home and in the community. They will challenge participants to see how they can lead in multiple areas of their life and redefine what it means to be a leader.

Sponsorship Opportunities

Presenting Partner: \$5,000+

- Recognition as the exclusive Presenting Partner in all event materials and marketing
- Premier logo placement on all event materials including at each seat
- Full screen placement for digital display during the event
- Featured recognition in any press releases
- Spotlight recognition in one social media post
- Complimentary tickets to the Summit
- Opportunity to provide flyer or similar marketing material for take-away bags
- Inclusion in email follow up to all attendees

Advocate Partner: \$2,500

- Recognition in event materials and marketing
- Full screen placement for digital display during the event
- Verbal acknowledgement during the program
- Complimentary tickets to the Summit
- Spotlight recognition in one social media post
- Opportunity to provide flyer or similar marketing material for take-away bags
- Inclusion in email follow up to all attendees

Rose Table Host: \$1,000

- Recognition in event materials and marketing
- Inclusion in digital display during the event
- Verbal acknowledgement during the program
- Spotlight recognition in one social media post
- Complimentary tickets to the Summit

Friend of the League: \$500

- Recognition in event materials and marketing
- Inclusion in digital display during the event
- Complimentary ticket to the Summit

In-Kind Sponsor, open to negotiation

- Complimentary ticket to the Summit
- Opportunity to provide promotional product for take-away bags

**For more information about these opportunities, please contact
The Rose Summit Chair at summit@jlpdx.org**



JUNIOR LEAGUE OF
PORTLAND, OR

About the Junior League of Portland

Since its founding in 1910, the Junior League of Portland has served the needs of the community while educating and developing volunteer leaders in the Portland area— over one hundred years dedicated to irreplaceable community programs and committed voluntarism.

The Junior League has been the driving force behind the kinds of initiatives and institutions that make our community a healthier, more vital place to live. Junior League members, reflecting a wide range of backgrounds, interests, and professional pursuits, work together to identify unmet needs, forge effective coalitions, and work for change.

In our current fiscal year, our accomplishments and contributions into the community includes \$38,000 in grants awarded to local Portland nonprofits, 500+ volunteer hours in our Portland community, 30+ member training events ranging from courses led by Diversity, Equity and Inclusion, professional development, and personal development courses to prepare our members for activation on community boards and non profits.

2025 Board of Directors

Jeanie Nguyen, President
Pleschette Fontenet, President Elect
Bee Talmadge, Executive Vice President
Tiffany Blackmon, Secretary
Alicia Gruber, Treasurer
Alexia Wellons, Community Vice President
Rachel Coleman, Membership Experience Vice President
Lindsay Schlobohm, Development Vice President
Liz Fox, Operations Vice President
Alisha Sherman, Board Assistant
Sally Wolcott, Sustainer Representative to the Board

www.jlpdx.org

The Junior League of Portland is a 501(c)3 nonprofit organization: TAX ID# 93-0386355



The Business Case for Partnership

Rose Summit offers a unique opportunity to showcase (both to opinion leaders in Portland and within your company) your organization's commitment to the advancement of women, diversity and inclusion.

Rose Summit is designed as a professional development opportunity suitable for leaders from any industry, with content geared toward both emerging and seasoned professionals.

Consider hosting a table for a particular team or unit within your organization so they can come away from the summit with shared language and new ideas to implement in the workplace. The Summit might be of particular value to Employee Resource Groups.

Pre-pandemic, the Summit was a full day conference with nearly two dozen sponsors. As we reinvent the event we are focused on a more intimate, relational community gathering. You won't get lost in the crowd.

Sponsorship of the Summit at the Presenting and Advocate levels provides significant marketing visibility to hundreds of Junior League members across the Portland region. The top cities of residence for members are Portland, Vancouver, and Beaverton. Membership includes women in their 20's all the way up to 90+, and the average age of an active member is 36.5 years.

We invite you to join in supporting women who are making their mark and creating impact on the local and global scale.