



ROSE CITY SUMMIT  
JUNIOR LEAGUE OF PORTLAND, OR

*Join us in advancing leadership opportunities and professional development for women.*

## Rose City Summit 2026

*Trailblaze(Her): Resilience, Leadership, and Redefining Power*

**Saturday, April 11, 2026**

AMAN Event Venue | Portland, OR

**Expected Attendance:** ~150 professionals across business, nonprofit, and civic sectors.

### **Keynote Lunch: Dr. Robin Beavers**

*Senior Vice President of Community and Social Impact for the Portland Timbers*

Networking & Headshots

Panel Discussion

You are invited to join the Junior League of Portland's mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

[The Rose City Summit](#) is the Junior League of Portland's signature fundraiser, bringing together emerging and established professionals across industries and communities for a conversation about leadership, development, resilience, and building thriving communities.

## **Introducing the Rose City Summit**

The Rose City Summit offers a distinctive opportunity to showcase your organization's commitment to advancing women, championing changemakers, and fostering inclusive leadership.

Designed as a professional development experience suitable for leaders from any industry, content is geared toward both emerging and seasoned professionals. This year's theme, **Trailblaze(Her): Resilience, Leadership, and Redefining Power**, will explore how women are shaping the future of leadership and driving meaningful change at all levels in their organizations and communities.

In 2017, the Junior League of Portland saw an opportunity to create space for candid conversations for women at all stages of leadership across intersections of business, civic engagement, and nonprofits. Our inaugural event featured **Tarana Burke, Founder of the Me Too movement**. Each year, we bring together entrepreneurs, advocates, founders, leaders, and philanthropists from across the region to learn from speakers like **Tori Dunlap, Shari Dunn, and Libra Forde**.



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From activating volunteers in service of nonprofits across Oregon and Southwest Washington, to developing women who go on to take leadership positions on nonprofit boards and professional teams, to providing funds for community partners, the Junior League of Portland is proud of all we've accomplished in our 115 year history, alongside partners like yourself.

We invite you to join us in empowering women who are making their mark locally and globally. Together, we can cultivate leadership, strengthen community, and accelerate meaningful change.

Enclosed you'll find materials sharing the benefits and recognition that come from a sponsorship, and we thank you for your consideration of being part of the Rose City Summit.

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## Why Sponsor the Rose City Summit

By sponsoring the Rose City Summit, your organization will:

- Demonstrate a commitment to advancing women in leadership
- Build visibility among Portland's civic, nonprofit, and business leaders
- Connect your brand with professionals and changemakers across industries
- Support leadership development and volunteer initiatives that strengthen our community
- Align your organization with a respected nonprofit with **115 years of community impact**

Your sponsorship helps make it possible for the Junior League of Portland to continue developing women leaders and supporting community initiatives throughout the region while positioning your organization as a visible champion of leadership, equity, and community impact.

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## Your Sponsorship Supports

Funds raised through the Rose City Summit support the Junior League of Portland's leadership development and community impact work, including:

- Grants to local nonprofit organizations
- Volunteer initiatives serving Portland and Southwest Washington metros
- Leadership training and professional development for women volunteers
- Programs that prepare members to serve on nonprofit boards and community leadership roles

Your partnership helps ensure the Junior League can continue building a pipeline of women leaders equipped to strengthen our communities.



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JUNIOR LEAGUE OF PORTLAND, OR

## 2026 Sponsorship Opportunities

### Exclusive Opportunity to be Presenting Partner: \$5,000+

#### Benefits include:

- Recognition as **Rose City Summit Presented by [Sponsor]** in all event materials and marketing
- Premier logo placement on all event materials including at each seat
- Full screen placement for digital display during the event
- Featured recognition in any press releases & verbal acknowledgement during the event
- Spotlight recognition in two social media posts
- Opportunity to provide flyer or similar marketing material for take-away bags
- Inclusion in email blast to all attendees
- Spotlight recognition at the Junior League of Portland annual all-member meeting
- **Three (3) dedicated sponsor tables with eight (8) complimentary Summit tickets per / table (24 complimentary tickets in total)**

### Advocate Partner: \$2,500

#### Benefits include:

- Recognition in event materials and marketing
- Full screen placement for digital display during the event
- Verbal acknowledgement during the program
- Spotlight recognition in two social media posts
- Opportunity to provide flyer or similar marketing material for take-away bags
- Inclusion in email blast to all attendees
- **Two (2) dedicated sponsor tables with eight (8) complimentary Summit tickets per / table (16 complimentary tickets in total)**

### Rose Table Host: \$1,000

#### Benefits include:

- Recognition in event materials and marketing
- Inclusion in digital display during the event
- Verbal acknowledgement during the program
- Spotlight recognition in one social media post
- **Eight (8) complimentary Summit tickets**

### Friend of the League: \$500

#### Benefits include:

- Recognition in event materials and marketing
- Inclusion in digital display during the event
- **Three (3) complimentary Summit ticket**



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JUNIOR LEAGUE OF PORTLAND, OR

### **In-Kind Sponsor\***

*\*Recognition may vary depending on the nature and value of the contribution. Examples include but are not limited to:*

- Photography
- Headshots
- Gift bag items
- Printing services
- Beverage or catering support

#### **Benefits may include:**

- Opportunity to provide promotional product for take-away bags
- **One (1) complimentary Summit ticket**

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## **Join Us as a 2026 Sponsor**

We invite you to partner with the **Junior League of Portland** in supporting women leaders and strengthening our community.

Your sponsorship helps make the Rose City Summit possible while advancing the Junior League's mission to develop women leaders through volunteer action, collaboration, and training.

To confirm your sponsorship or start a conversation about partnership opportunities, please contact:

**Rose City Summit Chair**  
summit@jlpdx.org

We welcome the opportunity to connect and explore how your organization can engage with this event and our mission.

Sponsorship opportunities are limited and confirmed on a first-come basis.

Thank you for your consideration and support. We look forward to partnering with organizations, like yours, that share our commitment to leadership, community impact, and empowering women.



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## About the Junior League of Portland

Since its founding in **1910**, the Junior League of Portland has served the needs of the community while educating and developing volunteer leaders in the Portland area – over one hundred years dedicated to irreplaceable community programs and committed voluntarism.

As the **fourth-oldest Junior League chapter among over 230 chapters worldwide**, the Junior League of Portland has been the driving force behind the kinds of initiatives and institutions that make our community a healthier, more vital place to live. Junior League members, reflecting a wide range of backgrounds, interests, and professional pursuits, work together to identify unmet needs, forge effective coalitions, and work for change.

In the past year alone, our members contributed:

- **\$35,000 in grants** awarded to local Portland nonprofits
- **6,500+ volunteer hours** across the Portland metro and Southwest Washington community
- **30+ leadership and training events** focused on professional development, DEI, and nonprofit governance

Through this work, the Junior League continues to build a professional volunteer force equipped to serve on nonprofit boards, lead community initiatives, and drive lasting impact.

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## 2026 Board of Directors

**Pleschette Fontenet, President**, *Regional Sales Director, Lenovo*

**Dr. Charity True, Executive Vice President**, *Training Manager, NS BlueScope*

**Alicia Gruber, Treasurer**, *Community Leader*

**Kelsie Davis, Principal Consultant**, *Incendium Consulting Ltd*

**Fernanda Gwinner, Philanthropy Officer**, *Friends of the Columbia Gorge*

**Ebony Lewis, Director**, *Continuing Medical Education & Professional Development, Northwest Permanente*

**Carrie Noble, National Sales Manager**, *FreeWill*

**Cayce Renshall, Associate Director of Property Acquisition**, *AT&T*

**Alisha Sherman, Owner**, *Sherman Home Group*

**Anne Thielman, Community Leader**