

Winifred Summer

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Career Building

How to build your career based on your main focus

Your career will go through phases where your focus shifts based on your personal needs. This chart lists the 5 main focuses of your career and things that can help you get to where you want to be!

Career Focus	Beginner	Intermediate	High-level
Salary Increase 💰	Learn a language. Get a side gig.	New skills with tech. Seek internal promotion.	Get a new job.
Fulfillment ❤️ (Value, impact, and joy)	Network to find like-minds.	Join a professional organization,	Career change or pivot. Start a business.
Exposure/Education 🧠	Volunteer. Utilize free resources locally or online.	Deep research with books or enrolling in classes.	Seek mentorship. Take on projects that allow travel.
Status/Respect 🎉	Become an expert	Be a thought leader	Support a well-respected organization. Network up.
Environment 🏠 (Work culture and physical location)	Identify what is a priority and why. Find the roles that align with the environment. Ensure your skillset matches.	Seek transfer within organization if possible.	Be open to moving to a different city, state, or country.

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