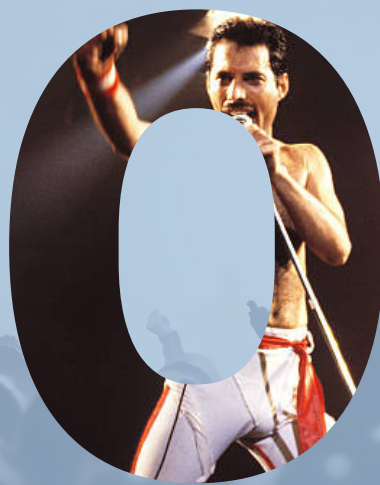


KNIGHTS OF ROCK PRESENTS

The



**Untold stories from the people who lived and worked side by side with the greatest creative revolutionaries of all time.**



# CONCEPT



“We came to your town, we took lots of money, we drank all your liquor, all the women wanted us, all the men wanted to be us, and then we just left, but you invited us to come back next year.” ...

Anonymous, Rock Tour Manager

# CONCEPT

We had only  
one rule.

**There are no  
rules!**



"Welcome to **"The Road"** - an electrifying, heart-pounding journey back in time to the golden era of music history, when rebels, visionaries, and dreamers became one unstoppable force, united in their pursuit of artistic freedom.

Now, the dedicated **crews** who traveled with these legendary artists have taken it upon themselves to tell the **"true"** story of this monumental time in music history, past and present.

ARTIST(s) will be asked to participate as schedules allow.

Join us for a once-in-a-lifetime ride through the raw, untamed spirit of an era that defined a generation and changed the course of music history forever.



# ARCHIVE

Get ready for a thrilling ride back in time as our captivating series kicks off with the unforgettable '70s!

Each episode offers **rare and exclusive archival footage**. These **never-before-seen or heard photos, audio clips, and videos** will make each show an unparalleled, one-of-a-kind experience.

The crews have unboxed a treasure chest of video, audio clips, photos, and memorabilia that has been tucked away for many years. Our team has been archiving this material.

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# TOURS

Episodes listed:

Fleetwood Mac

Run DMC

Chaka Khan

Bette Midler

Beach Boys

In the pipeline:

Baby Face

Billy Idol

Bob Dylan

Bob Marley

Brian Setzer

Bruce Springsteen

Carole King

Christopher Cross

Crosby Stills and Nash

Def Leppard

Diana Ross

Doobie Brothers

Jackson Brown

Joni Mitchell

Keith Urban

Kiss

Led Zeppelin

Michael McDonald

Pat Benatar

Paula Abdul

Paul McCartney

Rick Springfield

Ringo Starr

Sammy Hagar

Stevie Nicks

Van Halen

And more...



# 45 YEARS

Working alongside the most talented music icons in history, Leo Rossi has a treasure trove of secrets.



# LEO ROSSI

THE HOST

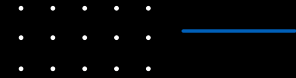
Lighting | Production | Tour Management | Tour Accounting

Meet Leo Rossi, the larger-than-life sidekick who shared the stage with history's most iconic bands and artists including; The Who, Fleetwood Mac, Chaka Kahn, Bette Midler, Billy Idol, The Beach Boys and many more. He's the keeper of secrets that'll have you laughing, gasping, and begging for more!

From wild backstage antics to uproarious offstage shenanigans, Leo's tales rival the legendary concerts themselves. They will walk you through how they created and changed the way we watched concerts. This one-of-a-kind insiders perspective will redefine what it means to rock 'n' roll!



# FORMAT

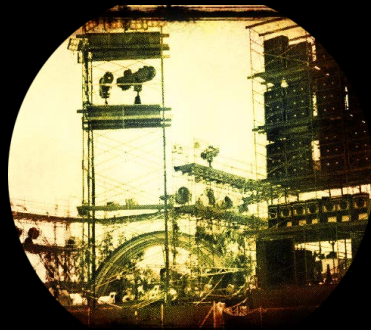


## open



Each episode begins with 2-4 crew sitting at the table. We begin by talking about the band, the tour, and the year(s) it took place. **ARTIST** will then be introduced and share their stories and memories.

## setup



Leo Rossi will introduce the A,B, and C story throughout each episode – each tour had it's unique set of circumstances. The A story will be of significance to the times they were in and the challenges they faced.

## challenge / conflicts



We talk about the relationships between the band and crew, often times closer than we'd think. What happens leading up to a concert and the shenanigans that took place at these historic events. How the crews solved unexpected problems and using ingenuity and imagination to grow a business.

## close



What lasting memories did each person take from this tour? What bonds were made? relationships lost? What was learned from the experience? Where are they now?



# FORMAT

Elements to enhance the show



## LOCATION

Filming at a studio and/or various locations where major concerts took place. We will seek others that were there and witnessed the chaos.



## ARTIST PARTICIPATION

ARTIST(s) will be asked to participate as schedules allow.



## RE-CREATIONS

Possible to do recreations to enhance story.



## GRAPHICS

Visual effects can also be added to emphasize challenges or illustrate a highlighted moment.



## ARCHIVE

We have rare and never-before-seen or heard, audio clips, videos, and pictures available.

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# EPISODES

Episode 1: **Fleetwood Mac** "Rumours" Tour - 1977-78

Before there were cell phones.

The Crew



Special Guest(s):



## A-STORY

**Ray Lindsey** was Lindsey Buckingham's guitar tech. While in rehearsals, Stevie Nicks was having troubles playing the opening acoustic guitar section on "Go your own way", she was just learning how to play guitar. A frustrated Lindsey Buckingham told Stevie that Ray could play the part better than her, which landed Ray a spot in the band for years to come. **We have audio clips of this conversation.**

## B-STORY

The band was on a world tour including **Australia, New Zealand and Japan**. During this time these countries did not have adequate sound and lighting systems equivalent to that of the United States. The crew, using their ingenuity, devised a plan to lease a Stretch DC-8 Cargo Jet to fly all the sound and lighting equipment to these countries which had never been done before. The crew also devised a plan to sublease the jet to cattle merchants to offset the costs thus generating more profits than the actual tour. As one would imagine, the crew had to deal with a smell that was quite nasty.

## C-STORY

Leo and the fellow crew member Rhyno, are left behind at a truck stop, late at night, during the bus trip to next city. With **no cell phones** to call the bus driver, they had employees at a truck stop call state troopers to find the bus and have them turn around, this caused a melt down. The bus driver was finally pulled over by state troopers and turned around to go back to pick them up thus causing devastating delay and possible cancellation in setup for the upcoming show the next day.

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# EPISODES

Episode 2: **Run DMC**- “Together Forever” Tour – 1987  
Someone Call Security!

The Crew

Art



Special Guests: Joseph Simmons & Darryl McDaniels



## A-STORY

During a concert in 1986, a wave of fights and stabbings erupted during a concert at the Long Beach Arena, injuring 39 people and prompting police to storm the arena and shut down the show.

It prompted a quick response for more security measures and thus the beginning of the use of metal detectors. **Andre Augustine** was the supervisor and his security team put into motion the use of these devices and the tour went on with no further incidents.

## B-STORY

Andre Augustine was a former NFL player for the NY Jets who found his way into security. During this tour Andre got arrested for taking away counterfeit merchandise from a guy selling on venue property in Philadelphia, the counterfeiter accused Andre of stealing even though he was selling fraudulent merchandise. There was cash in the bags Andre took so the police saw it as theft and this got Andre thrown in the slammer. **Why would the police side with an obvious counterfeiter and not security who were protecting the rights of a rap group?**

## C-STORY

Barrels were placed outside venues for patrons to discard any illegal items not allowed in the building. No warnings were mentioned in the advertisement of these shows so when patrons arrived, that barrel filled with knives, firearms, various pills, marijuana, etc. The repercussions of getting caught with these items inside the venue was to be dealt with by local law enforcement.

The pressure from promoters and the cities was at an all time high. If they had any further incidents, the entire tour would be cancelled.



# EPISODES

Episode 3: **Chaka Kahn** "I Feel for You" Tour - 1984

This is My Night

The Crew

Special Guest:  
Chaka Kahn

Coming  
Soon



## A-STORY

Chaka, known as the **Queen of Funk**, was an African American woman who broke barriers in R&B. She left the comforts of Rufus to go on her own. Leo was her 'Tour Manager' but quit because Chaka was doing drugs and her camp was in denial, Leo saw this as **GREED!**, **Etta James** told Leo "Don't let her die on your watch", he soon after quit because he cared too much about Chaka when others didn't.

## B-STORY

Chaka's wardrobe person (Lisa) would buy drugs for Chaka and herself. Leo was onto this and one day spotted her in a limo doing sexual favors for drugs. Leo opened the car door and pulled Lisa out then sent her packing, she was fired!

## C-STORY

During a show, Chaka hit a note she never thought she could and wet herself out of excitement. She asked Leo right in the middle of the show if she could change and he replied; "No, you've got to get back out there". This led to them having an ongoing personal joke between the two of them. Chaka would often look offstage at Leo and make a gesture about changing clothes in which Leo would gesture back.

# EPISODES

Episode 4: **Bette Midler** "No Frills" Tour - 1982

Divas not a bad word.

The Crew



Special Guest:



## A-STORY

The definitive story of **AIDS** within rock n roll was headline news. The tour was ground zero of our first pandemic HIV/AIDS. There were numerous illnesses and deaths within the tours circles. Bette had a close relationship with the LGBTQ+ community and she championed the AIDS cause assisting and honoring every person that she was close to affected by the pandemic. She attended many funerals.

## B-STORY

In 1982 the movie "**Jinxed**" starring Bette was released and it failed at the box office. With a struggling acting career, Bette decided to returned to her roots in music and hired Jerry Levin and Leo Rossi to create a rock show "**No Frills**", following the release of the album of the same name. With a mixed crew of Gay Hollywood and Roc N Roll, the tour became a massive success. This coincides with the HIV pandemic.

## C-STORY

This story is about the young Singer/song writer, actress **Katy Sagal** who was a member of the trio "Harletts" who sang and danced side by side on the tour. The story demonstrates how hard work combined with true talent can lead to success.

# EPISODES

Episode 5: **The Beach Boys** – “50th Anniversary Reunion” Tour - 2012

We started it all..

## A-STORY

In 2012, **Leo was Tour Director** for the Beach Boys 50th Anniversary reunion tour. With criticism and doubt to the success of this type of reunion tour, the Beach Boys were the laughing stock of the music industry.

With the leadership of Leo Rossi and his crew, **the tour became a huge success** that spawned other legacy acts to embark on their own 50th anniversary tours. **This is still happening today!**

## B-STORY

Mike Love owns the name “Beach Boys”. Brian Wilson can only use his name as a member of the Beach Boys. This ongoing feud has lasted for decades. Mike and Brian wanted to have their own entourages on the tour so Leo had to merge and manage two entirely separate touring entities creating one for the tour. Its truly a complicated story with a success story for the ages.

## The Crew



**Special Guest: Al Jardine**  
Co-founder of ‘The Beach Boys’.



## C-STORY

Leo’s son ‘Ryan’ passed away in 2011 from cancer, this took Leo into deep dark depression. In 2012, Leo was offered the Tour Director position on the Beach Boys 50<sup>th</sup> but initially turned it down because depression overruled his passion. Destiny and fate connected Leo and Jeff Foskett (guitar player for Beach Boys), who convinced Leo that this was going to be a special tour and with Leo’s special skills he could make a difference. Leo decide to take the tour and it was a decision that not only changed him but the life of many others.



# THE CREW

## Jerry Levin

Tour Management

Al Jarreau, Loggins and Messina, Fleetwood Mac, Bette Midler, Brian Setzer, & Hollywood Vampires

## Lars Brogaard

Tour Management

Rod Stewart, ABBA, Christopher Cross, & Diana Ross

## Mark Drale

Sound

Rolling Stone, Deep Purple, Fleetwood Mac, Chaka Khan, & Michael McDonald

## Ray Lindsey

Guitar Tech | Production

Fleetwood Mac, Prince, Crosby Stills and Nash, & Def Leppard

## Curry Grant

Lighting Designer

Fleetwood Mac, Stevie Nicks, Supertramp, General Manager Production Resource Group (PRG)

## Marc Brickman

Lighting | Set Design

Bruce Springsteen, Joni Mitchell, Carole King, Pink Floyd, & Paul McCartney

## Bill Darlington

Sound | Management | Tour Management

Rolling Stones, Bruce Springsteen, Rick Springfield, Al Jarreau, Bette Midler, & Cher

## Gary Geller

Production | Tour Management

Van Halen, Sex Pistols, & Al Jarreau

## Chuck Hull

Sound | Management | Tour Management

Fleetwood Mac, Lynyrd Skynyrd, Beach Boys, & Keith Urban

## Neal Preston

Rock Photographer

Al Jarreau, Loggins and Messina, Led Zeppelin, Queen, & Rolling Stone Magazine

## Andre Augustine

Security | Tour Management

Cher, Bon Jovi, Aerosmith, NWA, Run DMC, Jeff Beck, KISS, & Prince

# THE CREW

## Ron "Rhyno" Penny

Production | Tour Management

Al Jarreau, Loggins and Messina,  
Fleetwood Mac, Ozark Mountain Daredevils

## David Covelli

Lighting, Backline | Tour Management

Rick Springfield, Black Sabbath, &  
Fleetwood Mac

## Jeff Chonis

Backline | Drum Tech

Ringo Star, Stevie Nicks, & Pat Benatar

## Tim Lamb

Lighting, Production | Tour Management

Queen, Bob Marley, Jimmy Buffett, Beach  
Boys, & Bob Seger

## David Richanbach

Lighting | Set Design | Production

Black Sabbath, Fleetwood Mac, Head of  
Production for Apple Computers  
1980-1992

## Wayne LeBeaux

Road Manager

Bruce Springsteen, Ringo Star, Sammy  
Hagar, Jackson Browne, & Kiss

## Ted Cohen

Warner Records Artist and Repertoire

Van Halen, Neil Young, Fleetwood Mac,  
& Doobie Brothers

## Wally Versen

Security

Freddie Mercury and Queen

## Bob Lieberman

Tour Management

Jimmy Buffett & Bob Dylan

## Kenny D'Alessandro

Sound

Fleetwood Mac, Earth Wind & Fire

## Patrick Byrne

Backline | Tour Management

Fleetwood Mac, & Steve Martin

## Michael Droke

Sound | Production | Tour Management

Tower of Power, Diana Ross & Baby Face

## Baron Tambura

Security

Fleetwood Mac, Stevie Nicks, & Bob Dylan

## Bob Cayne

Tour Accountant

Paula Abdul, Fleetwood Mac, & David  
Copperfield

## Danny Zelisko

Concert Promoter

Too many acts to list. Over 40 years in the  
business.

# SUMMARY

Music creates memories and reminds us when things were good, giving us an everlasting love affair with our youth.

The Road, will take music fans to an unprecedented era of camaraderie when the 'Knights of Rock' and these legendary artists created the ultimate soundtrack of our lives.

Let's together, tell the true story of life on "**The Road**".

## Contacts

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