

Kamryn Rasberry

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Goal-oriented media and entertainment enthusiast looking to collaborate with other passionate talent. Seeking the opportunity to support a creative project and help make the production process smooth from start to finish.

EDUCATION

Grambling State University

BA, Mass Communication

May 2020

Grambling, LA

- *Cum laude*; The National Society of Leadership and Success; 3.69/4.0 GPA
- Anthem Corporate Scholar; UNCF Internship recipient
- West Coast Club; Alpha Kappa Alpha Sorority, Inc.; Tigerettes Dance Team, GSU TV Center

WORK EXPERIENCE

Freelance

January 2023

Production Assistant, Broadcast Management Group

Las Vegas, NV

- Provide support to technical director and videographer in setting, shooting, and striking production set; coordinate and manage craft service table

The Anthem Companies, Inc.

May 2020 – April 2022

Account Service Coordinator

Las Vegas, NV

- Enhance digital solutions for core products and launch non-traditional digital product including the Sydney platform—an online member-accessible digital strategy—to offer a personalized member experience
- Collaborate with multiple departments to design and produce material-rich digital and physical open enrollment booklets detailing plan design, perks, and benefits for thousands of members

Sales Intern II

Las Vegas, NV

- Enhance digital capabilities and develop new virtual-based care solutions
- Develop strategies, responses, and content for new business development in adherence to strict deadlines

A.N. Publishing

Aug 2020 – Aug 2021

Serialized TV Journalism Intern

Las Vegas, NV

- Write bi-weekly columns covering feature films, television releases, and industry insider feature interviews
- Ensure delivery of thoughtful and engaging content under tight deadlines
- Reporting of quality news stories consistent with journalistic ethics daily

Grambling State University Television Center

Jan 2020 – Mar 2020

First Assistant Camera

Grambling, LA

- Rig the stadium with cables, cameras, and audio; operate video camera for live streaming of men's basketball game; take instruction from technical director

Board Operator

- Operate video controls for switchboard during broadcast of Grambling State University's Black History Month Convocation while taking instruction from event's technical director

Grambling State University Department of Residential Life

Aug 2018 – May 2020

Resident Assistant

Grambling, LA

- Awarded as "most creative" in designing fliers, brochures, and digital content for campus residents and for institution's media page
- Provide re-enactments of real-life and hypothetical campus scenarios and produce visual materials to enforce campus safety guidelines and regulations, security policies, and safety procedures

SKILLS & INTERESTS

- **Skills:** Adobe Ps, Id, Pr, Au, Acrobat; brand development; digital marketing and advertising, digital editing; media production; story-telling; oral and written communication; Microsoft Outlook, Word, Excel, Powerpoint
- **Interests:** puns; online shopping; game nights; dancing; writing; Netflix; Hulu; Ben & Jerry's; staycations