



# Mt. Hood Region Cadillac & LaSalle Club

Portland, OR

Website: [www.mthoodregionclc.com](http://www.mthoodregionclc.com)



## April 2022 Newsletter

### Director's Message

Hello members,

The 20 plus who attended the tour on May 3rd to the Brother's Automotive Museum were amazed with the car collection. The hundreds of cars on display were some of the most expensive and rarest ever built. Many of the vehicles were muscle cars.

I would guess there was at least 50 Plymouth Barracudas with some of those being some of the rarest ever built. I think they were running out of room to store them. They had 18 Cuda's up on racks along the back wall. I think they had almost every year of Corvette's ever built and some years there were multiples. The exotic car list went from Maserati, Ferrari, Lamborghini, Bugatti, Porsche, Ford GT40, Mercedes and more. Some of these exotic cars cost between 1 and 3 million dollars each. One of the 3-million-dollar Bugatti's was delivered new to the museum and has never been driven.

In one area of the museum there were 10 original Ford Shelby Cobra's. At another corner there was a rare automobile a 1948 Tucker 48. Only 50 Tuckers were ever built. The Tucker looked like it was in new condition. Another cool car that caught my eye was the 1957 Dual-Ghia Convertible.

There were many neon car signs, posters, static engine displays and automotive memorabilia throughout the warehouse. Another two items that were different were the full-size pink Barbie Jeep and the Lamborghini race boat. I'm sure the members who attended will be talking about this collection for years to come.

It was great to meet Tim Stuart one of the newest members for the first time at the car show. Herb Hostler another new member was present also and I was happy to see he attended. It was a great turn out and think everyone could just say WOW to this car collection.

Keith Stone



## General Meeting Minutes

**April 28, 2022**

In attendance: Keith and Penny Stone, Randy and Sue Rohner, Johnny McCauley, Jack and Jodie Wojnowski, Carl Johnson, Rocio Baunsgard, Orville Crull, Mona Marsh and Forrest Wheeler. The meeting was called to order at 7:10 p.m.

Minutes were posted in the March newsletter. Sue Rohmer made a motion to accept the minutes as written. Johnny McCauley seconded. The motion was approved.

The Treasurer's report was given.

Johnny McCauley, Activity Chairman, talked about the upcoming tour on May 3rd to the Museum. There are 22 members signed up for the tour. Price per person is \$15. Please write Debbie a check. Group will meet at the Oregon Shopping Mall prior to 8:45 am. The drive to the museum will take about an hour. We will drive together.

The Museum is a private one and people or groups can view it by invitation only. By Johnny McCauley's recommendation, during the tour our group stayed together

After viewing the extensive car collection, the group went to lunch to Gilgamesh Brewery and then drove home.

Our next tour will be to North Central and Eastern Oregon, National Forest, Baker City, The Historic R.R., Painted Hills, John Day River. It will include a 5-hour drive and a 2-night stay. Mona mentioned there are pictures of the Painted Hills on our site on Facebook.

Carl shared that the all-electric Cadillac will be out on May 24<sup>th</sup>.

Our Cadillac Christmas dinner will be at Bumper's. Sue Rohner will get in touch and confirm dates. Possible date first weekend in December 12/4).

Larry Schick is recovering and slowly getting back to normal.

Our condolences to Leonard and Debbie Dutton on their daughter Heather's passing. Condolences are in also order for Greg and Kathryn Duthie on their daughter Janine's passing.

Rocio Baunsgard  
Newsletter Editor

# The Story of the Mary Kay Pink Cadillacs

It was in 1967 that company founder Mary Kay Ash ordered her first pink Cadillac Coupe DeVille from a Dallas dealership and asked to have it painted to match the pale pink Mary Kay lip and eye palette she carried in her purse. And an icon was born. More than 6,000 top sales reps of [Mary Kay](#) cosmetics are in San Diego this week for the company's annual leadership conference, which opened today, Jan. 16, and will run through Jan. 23 at the San Diego Convention Center.

This matters only slightly to auto enthusiasts because who doesn't know of the pink Mary Kay Cadillacs? It began as a reward for hard sales work in 1969 when top sellers were awarded the use of a pink Cadillac. That first car was a 1970 Cadillac Coupe DeVille, which began the Mary Kay Career Car Program.



The top achievers earn the use of the car for two years, then they can requalify for the program. To date, more than 24,000 Mary Kay pink Cadillac awards have been earned and more than 164,000 independent sales force members have qualified or re-qualified for the use of a Mary Kay Career Car.

The 2019 Mary Kay pink Cadillac XT5 will be on display at the conference.

In 1969, she rewarded the top five independent sales force members with the use of their own pink 1970 Coupe DeVille and in turn, launched the Mary Kay Career Car Program.

“If these wheels could talk, they would tell you about the many adventures of Mary Kay’s top independent sales force members – from bringing babies home from the hospital to delivering countless Mary Kay products to brand lovers nationwide,” Nathan Moore, president of Mary Kay Inc.’s North America region, said in a statement.

Born May 12, 1918, founder Ash died on Nov. 22, 2001.

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