



Mt. Hood Region Cadillac & LaSalle Club



Portland, OR

February 2019 Newsletter

Website: www.mthoodclc.com

Director's Message: Greetings to all current and new members of Mt. Hood Region CLC.

Daylight Savings Time starts this Sunday March 10th and Spring begins March 19th so it's time to dust of our Cadillacs and LaSalles and make them ready for Club activities to come.

The Next General meeting will be held March 27, 2019 at Elmer's in Clackamas, 16087 SE 82nd Drive, Clackamas. Dinner at 6:00, meeting at 7:00 Hope to see you there.



Greg Duthie
Director, Mt. Hood Region CLC

Mount Hood Region CLC
Minutes General Meeting
February 27, 2019



The meeting was called to order at 7; 06 pm at Elmer's Restaurant. Attending were Board members Greg and Kathryn Duthie, Keith Stone, Sue Rohmer, Jack Wojnowski, Laurie Abbott and Rocio Baunsgard. Also present were Penny Stone, Randy Rohner, Jodie Wojnowski, Mona

Marsh, Orville Crull, Jerry and Carol Barteaux, (R) Colonel James Rise, Shahin Sarmadi, Roger Hull, Lisa Jones, Jode and Brad Geoff, Richard Fabbro, and Carl Johnson.

Greetings and introductions to our new member (R) Colonel James Rise.

Minutes of the last meeting: The Minutes were approved. There were no additions or corrections. Kathryn motioned and Laurie seconded the motion.

Kathryn gave the Treasurer's Report.

I. Announcements:

Greg and Kathryn attended the CLC National Board Meeting in Murfreesboro, TN. They had the chance to see how things work at the national level. They also had the opportunity to visit and tour around the museums and other attractions. They included a trip to Nashville to the Grand Ole' Opry and other museums.

The Club is looking for different venues to hold our General Meetings.

II. Committee Reports

A. Activities Chair- Sue Rohner

First activity was the Valentines Brunch. Fourteen members attended. There were flowers and candy and all had an enjoyable time. Sue looked up and had lunch at The Cedar House Restaurant. It is an English Pub. It has a nice menu and they serve beer and wine. It is located nearby thee Elmer's on 82nd Dr. It has adequate room for our group. It has high chairs (bar stools). The restaurant would probably provide regular chairs if the Club decided to hold our meetings there.

B. Membership Chair- Laurie Abbott

Unfortunately, the Club lost three members. They live out of town. Dues are due.

C. Webmaster- Jack Wojnowski

Jack needs articles for the newsletter. He is working close with Chris McCauley on the transition. Jack reminded the Club members that we need somebody to do the letter. Also, a volunteer photographer needs to be appointed for the different functions.

D. Member at Large-Larry Schick was absent.

E. 2020 Driving Tour-Richard Fabbro

The 2020 Driving Tour is only 18 months away. The volunteer signup sheet needs to be included in the letter and posted on the website. The Club needs help from volunteers to make the 2020 Driving Tour a successful endeavor. They need to be responsible for many aspects of the tour which are listed on the volunteer signup sheet.

Volunteers need to be responsible only for their part of the tour. They needn't be involved the whole duration of the tour. The Tour runs from 8/22-8/28. If volunteers do not materialize within 30 days, the Club needs to consider cancellation of the Tour.

Richard suggested looking at the power point for the 2020 Tour on the website so members could become better acquainted with itineraries and other details. Separate meetings need to be held to discuss the details of the 2020 Tour. National driving tours are advertised on The Self Starter. Registration and sponsors from clubs are included.

III. New Business

Portland Swap Meet

Keith Stone reminded the Club the Swap Meet is coming up very soon on 4/1. Spots are open if the Club is still interested. The Club members need to volunteer for April 5/6/7. Set up needs to be organized on the Thursday prior to the Swap Meet starting on Friday. It usually last Friday to Sunday, but most people leave on Saturday. On the last day prices and parking are usually cut in price. The Club needs to get two spaces. Each space is 10x10 (\$75). One space is entirely too small. A signup email went out to members on 3/1 requesting volunteers to man the Swap Meet. The email has specific details on hours, days and number of people needed.

IV. Networking

Carl Johnson has donated some of his Cadillac memorabilia to include Cadillac Through the Years and large paintings to a museum on the East Coast.

Carl also mentioned that he knows of a person in Damascus who works on old cars (1970 and older). He does a very good job and he is looking for work in the winter.

Adjournment - The meeting was adjourned at 8:15.

Respectfully Submitted, Rocio Baunsgard, Secretary

Recommended 2020 National Driving Tour Committee Positions and Responsibilities

The 2020 CLC National Driving Tour is being hosted by the MHRCLC. Although the tour is still 18 months away, there is much work that needs to be done ahead of time to ensure a fun and successful event.

A power point presentation that was developed for presentation at the National CLC Board of Director's meeting in February 2018 is available for viewing on the MHRCLC website. Although there have been some changes to the tour itinerary since this presentation was developed, it for the most part is still relevant to the overall tour concept, daily driving destinations and lodging.

Click here to view the Power Point Presentation as offered by our website:

<http://mthoodclc.com/2020%20Driving%20Tour.htm>

If the MHRCLC is going to continue with this tour, volunteers are needed to take on specific responsibilities and be active members of the Tour Committee. Below are some of the proposed Committee roles and projected responsibilities.

Tour Director Richard Fabbro

- Coordinate Committee activities
- Schedule Committee meetings
- Provide progress reports to the MHRCLC Board and National Events Coordinator
- Provide support and resources as necessary to Committee members

Finance Coordinator

- Prepare and manage the budget for the event
- Report budget status at scheduled Tour Committee meetings as well as to the MHRCLC Board
- Oversee accounts receivable and accounts payable and coordinate finances with the MHRCLC Board

Hotel Liaison Red Lion

- Serve as main point of contact between the Hotel and the Committee and tour participants
- Evaluate the hotel facilities including hospitality suite, comped rooms, dining facilities, parking arrangements and other matters of concern.
- Man, the hospitality room during the daily pre-drive meetings and at the end of the daily drive
- Arrange for light refreshments and snacks for the hospitality room

Hotel Liaison Chinook Winds

- Serve as main point of contact between the Hotel and the Committee and tour participants
- Evaluate the hotel facilities including hospitality suite, comped rooms, dining facilities, parking arrangements and other matters of concern.
- Man, the hospitality room during the daily pre-drive meetings and at the end of the daily drive
- Arrange for light refreshments and snacks for the hospitality room
- Point of contact between the tour committee and the Facility banquet coordinator.

Photographer

Take numerous photos of tour participants and points of interest along the tour route as well as various gatherings such as the opening social event and closing banquet

Tour Leader St. Helen's Drive

- Drive the entire route well in advance of the driving tour to provide sufficient time to incorporate route details into the driving tour booklet.
- Make specific note of all points of interest, turns, alternate routes, road and street names as well as the specific mile markers for event so a detailed turn by turn chronology can be developed.
- Take photographs of significant point of interest that may be included in the driving tour booklet and provide those to the Driving Booklet Coordinator.
- Kick off the daily driving tour meeting and review any special conditions changes etc. as necessary.
- Lead the tour on the day of the drive and meet participants at the host facility at the end of the day.

Tour Leader Mt. Hood Drive

- Drive the entire route well in advance of the driving tour to provide sufficient time to incorporate route details into the driving tour booklet.
- Make specific note of all points of interest, turns, alternate routes, road and street names as well as the specific mile markers for event so a detailed turn by turn chronology can be developed.

- Take photographs of significant point of interest that may be included in the driving tour booklet.
- Kick off the daily driving tour meeting and review any special conditions changes etc. as necessary.
- Lead the tour on the day of the drive and meet participants at the host facility at the end of the day.

Tour Leader Lincoln City Drive

- Drive the entire route well in advance of the driving tour to provide sufficient time to incorporate route details into the driving tour booklet.
- Make specific note of all points of interest, turns, alternate routes, road and street names as well as the specific mile markers for event so a detailed turn by turn chronology can be developed.
- Take photographs of significant point of interest that may be included in the driving tour booklet.
- Kick off the daily driving tour meeting and review any special conditions changes etc. as necessary.
- Lead the tour on the day of the drive and meet participants at the host facility at the end of the day.

Tour Leader Newport Drive

- Drive the entire route well in advance of the driving tour to provide sufficient time to incorporate route details into the driving tour booklet.
- Make specific note of all points of interest, turns, alternate routes, road and street names as well as the specific mile markers for event so a detailed turn by turn chronology can be developed.
- Take photographs of significant point of interest that may be included in the driving tour booklet.
- Kick off the daily driving tour meeting and review any special conditions changes etc. as necessary.
- Lead the tour on the day of the drive and meet participants at the host facility at the end of the day.

Tour Leader Astoria Drive

- Drive the entire route well in advance of the driving tour to provide sufficient time to incorporate route details into the driving tour booklet.

- Make specific note of all points of interest, turns, alternate routes, road and street names as well as the specific mile markers for event so a detailed turn by turn chronology can be developed.
- Take photographs of significant point of interest that may be included in the driving tour booklet.
- Kick off the daily driving tour meeting and review any special conditions changes etc. as necessary.
- Lead the tour on the day of the drive and meet participants at the host facility at the end of the day.

Advertising, Promotions, Sponsorships,

- Solicit sponsorships from businesses in the tour geographic areas that would be willing to contribute money and/or promotional materials in turn for limited advertisement in the tour driving book.
- Propose varying levels of sponsorship categories to the Tour Committee.
- Coordinate sponsor advertising information with the Driving Tour Booklet Coordinator.
- Coordinate with the CLC Self Starter Editor for any advertising opportunities and tour announcements.

Driving Tour Booklet and Maps Coordinator

- Oversee the development of the driving tour booklet.
- Identify local printers and solicit bids for booklet printing.
- Develop the booklet format and design.
- Recommend a printer to the Tour Committee.
- Oversee the printing of the tour booklet and approve the final draft prior to printing.
- Coordinate any advertisement and filler materials with the Marketing Coordinator.

Chamber of Commerce Liaison Vancouver, Lincoln City, Astoria, Portland

- Serve as the point of contact between the tour committee and the various Chambers of Commerce and Tourism in the communities where tour activities will occur.
- Solicit available promotional materials that may be available and of interest to tour participants to be included in any tour promotions that the club may pursue.
- Utilize available Chamber and/or Tourism resources that may be available to help promote the tour, the MHRCLC and the National CLC.

Tour Historian

- Maintain a detailed log and summary of events throughout the tour.
- Prepare a draft article for Board review that will be provided to the National CLC for inclusion in the Self-Starter magazine.

The positions described above and their associated responsibilities are based on my experiences while attending the National Driving Tour in Southern California in 2018. They are not in concrete and are subject to modification as we move forward with the tour planning process.

If you are interested in fulfilling one or more of the positions above, please contact me as soon as possible by phone or email.

Thanks in advance, Tour Director, Richard Fabbro, (360)915-4689 (cell)
fabrofour@hotmail.com

Private shop who works on old cars is: Don Walter - owner, cellphone 503-807-7500, and the address is 18200 SE Sunnyside Road in Damascus. It's a ways out, but he does all the work for Dale Matthews and I have had good luck there. He has one fulltime employee whose name is Robert, and he does most of the work. - Carl Johnson



LaSalle was an American brand of [luxury automobiles](#) manufactured and marketed by [General Motors' Cadillac](#) division from 1927 through 1940. Alfred P. Sloan developed the concept for LaSalle and certain other General Motors' marques in order to fill pricing gaps he perceived in the General Motors product portfolio. Sloan created LaSalle as a companion marque for Cadillac. LaSalle automobiles were manufactured by Cadillac, but were priced lower than Cadillac-branded automobiles and were marketed as the second-most prestigious marque in the General Motors portfolio.



Like Cadillac, the LaSalle brand name was based on that of a French explorer, [René-Robert Cavelier, Sieur de La Salle](#)



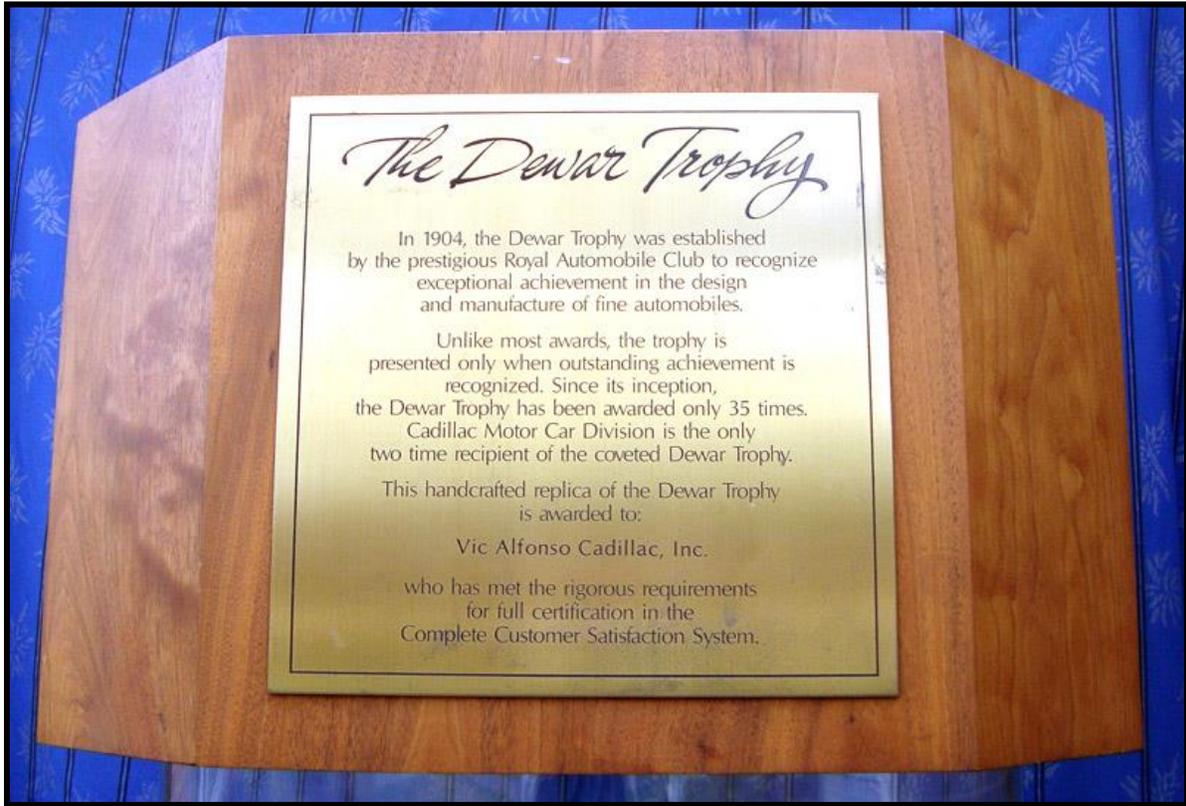
Here are a few samples of the collection Carl Johnson is offering to a museum.

In 1986, while working at Vic Alfonso Cadillac in Portland, our dealership enrolled in the "Complete Customer Care System." This essentially documented the day-to-day operations of the dealership. The program consisted of eight modules, which were essentially 3-ring binders, containing about 12 to 15 chapters each, with a final exam at the end of each one. They covered such topics as Market retention, Sales and Service operations, Parts department, Policies and Procedures, Advertising, Personnel management, and Plant management.

I was tasked with doing this project, in addition to my regular daily duties. It took months of work, even at home in the evenings. When it was completed, officials from Cadillac Motor Division "graded" the results, and as a consequence, our dealership was awarded a replica of the DeWar's Trophy, which was originally given to Cadillac in 1908 by the Royal Automobile Club in England for pioneering the interchangeability of parts.

Many years have gone by, and I can't reliably say how many of these were awarded nationwide. I did hear at the time that only sixteen had been given out, but other dealerships may have been certified after ours, thereby adding to that number. There is just no way to verify the number now.

When the dealership was sold, the Alfonsos, gifted me the lighted revolving display case containing the trophy, and also five paintings of Cadillacs through the years, each measuring 4.5 feet by 4.5 feet. Since these gifts were a little too dominant to display in the living room, I decided to give them to the Cadillac Museum in Hickory Corners, where everyone passing through could enjoy them. I felt they were an important piece of Cadillac history, and should be on display for all to see. - **Carl**



Car-Tuning Subculture – article submitted by Rocio Baunsgard

What some of the kids are doing nowadays.... *Boso* represents a far-off bastion of Japanese car-tuning culture that borders on theater of the absurd . . . in the best way possible. How can *Boso* be explained to the casual observer? Perhaps this: The cars resemble real-life creations dreamed up by wacky cartoonists experiencing bad acid trips. The scene's roots stretch back to motorcycle gangs of the 1950s, a more sinister criminal gang era in the '70s, and then transformed into more of a rowdy car club vibe in the 1980s. Today the outlaw edginess of *Boso* is gone, and the scene has more of a gritty, grunting Rambo-esque facade with a geeky, goofy Ken Jeong aura beneath the surface.

Exposed Oil Coolers

Another identifying trait commonly seen on *Boso* cars is an oil cooler placed outside the grille and/or front bumper, with its hoses exposed and on display. At first glance one would think it's a race-inspired feature, but all the engine gear in the Super Silhouette racers were self-contained. This is another chopper-inspired modification that made its way to four wheels. It has also made the jump to America, where it's been used for years in old-school classic import builds.



Takeyari

Takeyari is the proper name for the crazy tailpipes that have become beacons of the *Boso* movement. The traditional look is lightning bolts that extend feet above the rear bumper. In some cases, the exhaust pipes don't bother making it to the rear of the vehicle and are routed through the hood and over the roof. This is seen as an evolution of the wild exhausts from *Boso* bikes of the past, which themselves can be traced to the long pipes found on American choppers back in the day. If you hear the term "bamboo spears" in idle *Boso* chit-chat, the topic of discussion is likely *Takeyari*.



FOR SALE OR WANTS:

For sale: 2 sets 1951 Cadillac 331 cylinder heads \$125.00/set, 2 sets 1951 Cadillac rocker arm assemblies \$75.00/set, 2 pair rocker covers for 331 cu. in. Cadillac motor \$40.00/pair, 1 pair L&R 1949 Cadillac exhaust manifolds \$100.00/ Pair. All parts should be considered cores. Call Greg Duthie @ 206 380 0123 or wgd300@hotmail.com

Mail all correspondence to:
Cadillac & LaSalle Club
Mt. Hood Region
PO Box 2741
Clackamas OR 97015

DIRECTOR	Greg Duthie	206-380-0123
VICE PRESIDENT	Keith Stone	503-203-8401
SECRETARY	Rocio Baungard	360-606-0290
TREASURER	Kathryn Duthie	503-266-4514
ACTIVITIES CHAIR	Sue Rhoner	503-913-0446
MEMBERSHIP CHAIR	Laurie Abbott	971-255-7096
Webmaster/PR/Marketing/Editor	Jack Wojnowski	503-819-4193
MEMBER AT LARGE	Larry Schick	503-784-1000
SUNSHINE PERSON	Carol Barteaux	503-775-7754

Any mistakes in this newsletter were purposely put in to test if you are truly reading our publication.



Webmaster, Editor
Jack Wojnowski