



NOHS Athletic Booster Club

Agenda

5:30pm August 15, 2022

1. Roll Call/Attendance: Meeting called to order @ 5:37 pm; roll call Lauren Staggs
2. Approval of Agenda: Mary Johnson 1st. Amy Adkerson 2nd.
3. Reading/Approval of minutes from previous meeting. Amy Adkerson 1st. Mary Johnson 2nd.
4. Officer Reports
 - a. President:
 - i. 2023 Goals and Communication Plan/Ideas:
 - Fundraising: dan will go over in his presentation
 - Everyone on the team understands what boosters does. Was sent out via email last Thursday. If you didn't get the email please send a message to Mike so he knows.
 - Improve communication among north community and marketing things that are happening at school. Partnered with VNN for athletic website. Could have someone in charge of posting about boosters. Instagram might be the best way to communicate to the students. Promote the changes that are happening.
 - ii. NOHS-NOMS Shared facilities
 - Shared facilities with middle school. Mike spent time with high school and middle school tennis coaches. Got ideas of what needs to happen at tennis courts. Have 40-50 students on middle school team and approx 40 on high school. Field 3 needs renovation. Funding in October for seeding.
 - Shared: weight room, track, field 2, field 3, tennis courts, some middle school kids play high school baseball
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 - b. Treasurer:
 - i. Update on expenses and budget
 - Not a lot to report
 - July \$3.45 income (interest)
 - July \$3904.15 expenses: 2500 video. Boosters paid 500. Will get 2000 donation back in august. 400 insurance. 300 campus improvements.
 - Work day last day of July 40-45 volunteers. Landscaped. Painted. Trimmed bushes.
 - c. Concessions:
 - i. Added 3 more volunteers to committee: Ben Irwin, Regina Christ and Amy Adkerson have volunteered to help with concessions. Will be there to meet reps to get the \$
 - ii. Anything needed before big home games: volleyball starts Thursday. Beta club kids supposed to come Thursday. Will come every other Thursday to clean and stock concession stands.
 - iii. Everything is ready to go.
 - d. Spirit Wear
 - i. Next sale and what is needed to drive \$
 - Sold almost 3K on Monday. All old stuff. All income

- Order has been placed. Hoping to have by Friday to add to old stuff
 - Did a small order initially. Will see what's left in budget and do a large order.
 - Could sell at boy's soccer game on 8/16 vs. st. X
 - Have a new credit card machine. Cheat sheet put together. Only have 1 machine. Will have to pass it around. Can use for concessions. Spirit wear. Can use Apple Pay on machine. Can use an app if credit card machine not available.
 - Venmo is not an option. They do not support nonprofit.
 - For new people if you have ideas to sell spirit wear let Jen know.
5. Athletic Director:
- a. Updates:
 - i. Family ID: goes along with scheduling software. Can log and do everything online. Ex. Physicals, drug screens
 - ii. Turf field: will get teal field. Goal is to have it available for all sports. Football, lacrosse, soccer, field hockey. School board will be paying for it. After football season is over will get going on new field. Need an RFP (approx 30 days). Construction period 60-90 days from time ground is broken. Board approved on July 25 oldham county board meeting. Approx \$1million
 - b. Facility Planning Presentation/Review: will email out to group
 - c. Need to prioritize and come up with a reasonable number. Approx 2-3 million.
6. Other Business
- a. Kickoff fundraising campaign. Video ready, presentation ready, what's next?
 - i. What should our goal be? 500k-1mill by Xmas.
 - Total goal 2 million
 - Idea of lifetime sports pass. Mike will ask some parents who have kids at south.
 - Marketing: why we need it and what you get in return
 - Arm chair fundraiser
 - b. Sponsorship banners
 - c. Currently Spaulding university taking all the spots for homearama.
 - d. Start a google doc for retainment ideas
 - e. 50:50 raffle at home games
7. Team Reports
- a. Boys and girls lacrosse head coach stepping down. Positions have been posted.
 - b. Needs sponsorship \$ to go to boosters for rumble so its tax deductible. Write check to NOHS boosters but put girls xc in memo.
 - c. Boys soccer game 8/16 at st. X
8. Adjourn- NEXT MEETING IS Monday Sept 12, 2022 @ 5:30. Location TBD