

Maximizing the Value of Your Existing Technology

Gain the IT Support You Need to Manage Your Business

Your small or medium-sized business helps power the global economy. You own or operate one of the firms that provides 90% of the world's businesses and 50% of its jobs.ⁱ

However, it's more difficult than ever to run and grow your business. From digital transformation to remote work and cyber threats, you're constantly anticipating and responding to trends that impact your business. As you consider your technology needs for the future, you may be confronting the following challenges:

Challenge #1 – Technology isn't your day job

You manage an ever-growing technology footprint, which includes mobile phones and tablets, laptops and desktops, networking, servers, storage, peripherals, and printers. All of these devices and systems need to be managed, monitored, upgraded, and secured. Unfortunately, none of these duties are in your job description.

Challenge #2 – You need help maximizing the value of your current technology

Your current IT systems probably work well, but require extra care and support, given their age. In addition, you'd like help securing your systems, since digital risks and threats are on the rise. You could:

- ▶ Do it yourself – But you may lack the skills and time to maintain systems.
- ▶ Hire a vendor – But he or she may not have the expertise and coverage you need.
- ▶ **Team with a managed service provider – We offer staff, skills, modern tooling, services, and ongoing support to accomplish your strategic technology priorities.**

ⁱ"Small and Medium Enterprises (SMEs) Finance," Webpage, World Bank, <https://www.worldbank.org/en/topic/smefinance>. (Accessed Nov 2020.)

Challenge #3 – You need customized services and support

We're a managed service provider who can help you maximize the value of your current technology. We help you by providing:

- ▶ **IT services** – We take the time to learn about your goals and evaluate your current systems. We can then customize services to your needs and support you with skilled staff and modern tooling.
- ▶ **Managed security** – We can protect you from the latest threats including ransomware.
- ▶ **Managed backup** – We'll help ensure you always have access to your data, even when IT challenges arise.
- ▶ **Remote IT support** – We can maintain your services, from upgrading systems to troubleshooting problems. We'll connect remotely to your systems to diagnose and fix any issues you face, to keep your business and staff productive.

Our services are affordable for your business because we deliver services on a per-seat basis. That means you only pay for what you use – while also gaining the ability to add new services or scale usage as you grow.

Want to learn more? You can get better IT support, starting today.

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