

agenda of the conference

Tuesday, April 23

8:00am	Registration Desk Opens for Check-in Trade Show Opens
9:00am - 10:10am	Opening Ceremony Emcee Opens Lance Green Director Opening Remarks Matthew Leavell, BuyLow Warehouse Keynote Address Curtis Greve, Marketing Results <i>The Past, Present & Future of Liquidation and What does it Mean to Me?</i>
10:15am - 11:00am	Panel Discussion: Operating a Discount Brick & Mortar Store Robin Cheatwood, Xtreme Recycling Jessie Wilhite, Midwest Surplus Liquidators Tim Metrovich, MetroMerch
11:10am - 12:00pm	Breakout Session Nathan Wright, Buggy Busters <i>What Really is Reverse Logistics?</i>
12:00pm - 1:30pm	Lunch & Networking Break
1:30pm - 2:15pm	Panel Discussion: Operating a Bin Store Nathan Wright, Buggy Busters Ray Tautic, Excess4Less Bobby Shalaby, Black Friday Deals
2:15pm - 3:00pm	Breakout Session Jessie Wilhite, Midwest Surplus Liquidators <i>Building a Diversified Business</i>
3:00pm - 3:45pm	Breakout Session Bert Leffel, Listernaut <i>How to Sell in Volume Online</i>
3:45pm - 4:15pm	Networking Break
4:15pm - 5:00pm	Breakout Session Evan Shulman, ManyFastScan <i>Data Usage & Technology in Liquidation</i>
5:00pm - 5:45pm	Keynote Address BJ Brinkerhoff & Hannah Kaufman Joseph, JBJ Legal <i>Starting a Business: 20 Tips in 40 Minutes</i>
6:00pm - 11:00pm	Evening Cocktail Reception at The Sports & Social Club <i>6pm - 9pm Sponsored by Carolina Sisters</i> <i>9pm-11pm Sponsored by TLA Wholesale & Auctions</i>