

Claremont Post

YOUR GUIDE TO CLAREMONT LIFE & EVENTS

MEET THE MAYOR

**WHAT IS
HAPPENING IN
THE VILLAGE?**

**MEET THE WOMEN
CHANGING
CLAREMONT**

**WAYS TO HEAL FROM
TRAUMA**

**AMAZING DEALS
IN CLAREMONT**



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Where Claremont's Stories Begin



Welcome to Claremont Post, a magazine created to celebrate the people, organizations, and businesses that make Claremont such a remarkable place.

Over the years, Claremont has become a city I am deeply invested in. I own three local businesses here, serve on the board of the Claremont Education Foundation, and work alongside countless residents, educators, nonprofits, and entrepreneurs who care deeply about this community. Through that involvement, one thing has become clear: Claremont's strength comes from the people who show up, give back, and lead with heart.

Claremont Post was created to spotlight those stories.

If you've read my book, you'll recognize the spirit behind these pages. This magazine is a natural extension of that work—focused on real people, real impact, and the organizations quietly shaping the future of the city. Inside, you'll meet community leaders, volunteers, educators, creatives, and small business owners who make Claremont what it is, often without asking for recognition.

This magazine is meant to be interactive. I want readers to engage with us, share stories, tag us on social media, and tell us who we should feature next. Visit our website, follow us online, and help shape future issues. Claremont Post is not just something to read—it's something to be part of.

Supporting local businesses is a core part of our mission. That's why we *proudly offer free advertising opportunities to Claremont businesses*. If you own a business—or know one that deserves to be seen—visit our website to learn how to be featured in an upcoming issue.

Thank you for picking up the first issue of Claremont Post. I hope these pages leave you feeling proud of this city and excited about what's still to come.

This is just the beginning.



Written by Mitchell Stein
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The Endless Foundation



Empowering Families. Strengthening Communities.

The Endless Foundation is dedicated to supporting under-served families in and around the Claremont community. Our mission is to provide essential resources, guidance, and support that help families overcome challenges and build a more stable future.

Through emergency assistance, community partnerships, and access to vital services, we work to ensure no family has to face hardship alone. With the help of donors, volunteers, and community advocates, we are creating meaningful change—one family at a time.

Together, we can strengthen our community and help every family in Claremont thrive.

 darleneberg@theendlessfoundation.com

 626-627-8395

 theendlessfoundation.com

Here are the members from left to right:

Caren Morgan – *Assistant Financial Officer*

Caren is a Strategic Marketing Manager who brings strong leadership, critical thinking, and experience in team development and corporate partnerships to the organization. She is passionate about contributing her strategic perspective to help advance its mission and long-term impact.

Tasha Bell – *Board Member*

With over 20 years as a Vice President of a professional property acquisition and management company, Tasha brings disciplined governance, financial oversight, and strategic growth expertise to her role as a board member.

Also a co-owner of a boutique fitness studio, she pairs a community-centered, entrepreneurial perspective with a strong passion for supporting and empowering youth within the community.

Monique Baca-Geary – *Secretary*

Monique has been an educator for 40 years serving students with special needs as well as serving as Director of a non-public school. Monique also provides coaching and training for small groups of people looking to live more authentically, and connect with others and self by developing a community of support.

Lorena Sandoval – *Board Member*

Lorena proudly serves as a board member for The Endless Foundation. She is passionate about advocating for children and believes every child deserves compassion, dignity, and their opportunity to reach their full potential.

Jasmyn Han – *Board Member*

Jasmyn is the Director of Solutions Consulting for a software company and contributes her technical background and perspective as a board member. Motivated by gratitude for the opportunities she has had, she is passionate about helping the organization thrive in its mission to support children in underserved communities.

Darlene Berg – *President*

Darlene has been in the fitness industry for 25 years, the owner of Endless Fitness since 2017 and is deeply committed to giving back to the *Claremont community*. For the past five years, she has worked closely with the local school district to support students in *need*, promoting *health, connection, and long-term community well-being*.

Devynn Stein – *Assistant Secretary*

Devynn is a co-owner and operator of The Spot Cafe. The Spot Cafe, alongside Devynn and family, has served the Claremont community for 13 years.

Lyndsay Petersen – *Financial Officer*

Lyndsay is the Finance Manager of a medical manufacturing company. She brings a strong background in financial leadership and a passion for service to the nonprofit team, where she enjoys supporting programs that make a meaningful impact in the community.

Kelsey Bunker-Robertson – *Vice President*

Kelsey is a mother of six, a women's and girls flag football coach, and a substitute teacher who deeply values community involvement. Through athletics and education, her work centers on youth development, confidence-building, and creating spaces through The Endless Foundation where the next generation feels supported and valued.

SUPPORT CLAREMONT

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Free consultation, free first session

Unlimited classes for \$99 the first month

2 semi-private personal training sessions \$10 off

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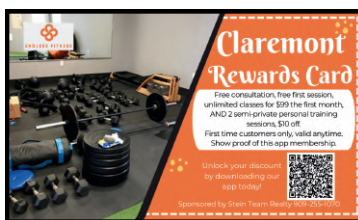


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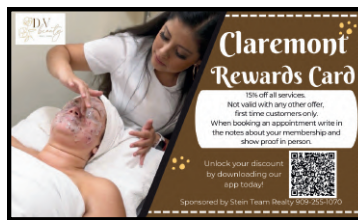


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Get your chance to win a \$25 gift card - \$100 every month!

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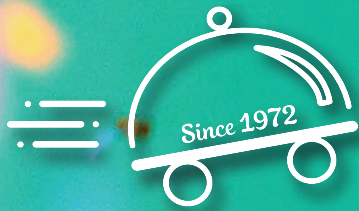
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Claremont Meals on Wheels

Delivering Hot Meals with Warm Smiles

PARTY PARADE 2026

SOUPER SUPPER

Sat., March 7th - 6 PM Host:
Rhonda Prout 1911 Lockhaven
Way, Claremont

BATTLE OF THE PADDLE

Sun., March 15th - Time TBD The
Claremont Club 1777 Monte Vista
Ave., Claremont

EVOLVE DISTILLING

Wed., March 18th - 7 PM Hosts:
Steve Juliar & Nona Tirre
1420 N. Claremont Blvd.,
Suite 111A, Claremont

BACKYARD SOUTHERN DELIGHTS

Sat., March 21st - 5PM Host:
Cassandra Edwards 337
Andover Dr., Claremont

BUNCO NIGHT

Fri., March 27th - 6:30 PM Host:
Claremont Place 120 W. San Jose
Ave., Claremont

DRAG QUEEN BINGO

Sun., April 19th - 11 AM
Hosts: Stein Team Realty &
Piano Piano

DINE OUT

Bert and Rocky's Thurs., March 5, 2026

Patra's Thai Dining Thurs., March 5, 2026

Union on Yale Mon., March 9, 2026

El Rancho Thurs., March 12, 2026 **Back Abbey**

Mon., March 16, 2026 **Claremont Village Eatery**

Wed., March 18, 2026

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& Jamie Gonzalez
Rhonda & Randy Prout
Anonymous



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Darlene and Endless Fitness



This story is written by me, **Mitch Stein**, and it's one I'm truly proud to share.

When I think about what makes Claremont special, I don't think about buildings or streets—I think about people. The ones who show up when it's uncomfortable. The ones who raise their hands when something needs to be done. That's exactly why the women of The Endless Foundation belong on the cover of this issue of Claremont Post. They represent the heart of this city: action, compassion, and an unshakable commitment to community.



At the center of it all is **Darlene Berg**. Darlene is the founder of The Endless Foundation, the owner of Endless Fitness, and an ambassador for the Claremont Chamber of Commerce. But titles don't really explain who she is. To understand Darlene, you have to see how she lives her values—every single day.

When you walk into her gym, it's immediately clear that Endless Fitness is not just a gym. *It's a family*. There's an energy in the room that goes far beyond workouts. People know each other. They check in. They celebrate milestones together and support each other through setbacks.

You don't feel judged or rushed—you feel *welcomed*. And what binds that group together isn't just fitness goals. It's a shared belief that being stronger also means being more *involved*, more *compassionate*, and more *connected* to the community around them.

That culture didn't happen by accident. Darlene built it intentionally. She has over two decades of experience in fitness and wellness, but what truly sets her apart is how she uses that platform to *mobilize people for good*. The same people lifting weights beside you are often the same people showing up to volunteer, donate, march, and advocate. *The gym becomes a starting point, not the destination*.

What has always impressed me most about Darlene is her willingness to jump into any situation without hesitation. She doesn't wait for perfect conditions or full consensus. If something is wrong, she steps forward. She helped lead the fight against homophobia with the Chino Valley Unified School District, standing up for students and families when it mattered most. That kind of leadership takes courage, especially when the conversations are hard.



She's now leading the charge to bring a Pride celebration to Claremont on April 18—a meaningful moment for visibility, inclusion, and unity in our city. It's another example of how Darlene doesn't just talk about belonging—she works to create it.

Her commitment to service also includes ongoing work with the Pomona Police Foundation, supporting efforts that strengthen relationships between law enforcement and the communities they serve. Again, the theme is consistent: connection, *trust*, and showing up for one another.

One of the most powerful efforts led by The Endless Foundation each year is The Longest Day in Claremont, a fundraiser dedicated to raising money and awareness for Alzheimer's. This event is intentionally demanding, honoring the long and exhausting journey faced by those living with the disease and the families who care for them. From sunrise to sunset, participants commit their time and energy to reflect that reality. It's emotional, meaningful, and *deeply human*. It's not just about fundraising—it's about visibility, compassion, and reminding families that they are not alone.

Every **Fourth of July**, Darlene and The Endless Foundation group also march in the Claremont parade carrying both the Pride flag and the American flag. I've proudly joined them the last two years. That image says everything to me about who we are as a city. We *honor our differences. We stand together.* We recognize that we are all Claremont residents—and U.S. citizens—together.

The *Endless Foundation* doesn't just talk about community. They build it, live it, and invite others into it. If you want to get involved, support their work, or simply learn more, Darlene is always open to connection. She can be reached through The Endless Foundation or Endless Fitness, and she welcomes anyone who shares a desire to make Claremont stronger, kinder, and more inclusive.

Because of leaders like Darlene Berg, *Claremont isn't just a place to live—it's a place where people truly show up for one another.*

Where to find Darlene:

Endless Fitness and The Endless Foundation

1420 N Claremont Blvd Suite 200

Claremont, CA 91711

Phone: (626) 627-8395

Website: endlessfitnessclaremont.com and theendlessfoundation.com

Instagram: [@endlessfitness_claremont](https://www.instagram.com/endlessfitness_claremont) and [@theendlessfoundation](https://www.instagram.com/theendlessfoundation)



ENDLESS FITNESS



CLAREMONT PRIDE FESTIVAL



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APRIL 18, 2026



12:00 PM TO 4:00 PM



CLAREMONT MEMORIAL PARK



Drag Queen BINGO

APRIL 19, 2026

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Monthly Must-Do Events

Moms Morning at The Spot Café – Third Thursdays

- Every third Thursday of the month, The Spot Café hosts a cozy morning just for moms and their little ones. Enjoy meaningful conversations with local moms while kiddos take part in a free craft and sip on complimentary hot cocoa or smoothies. It's a relaxed, welcoming space to connect, unwind, and build community.
- Every 3rd Thursday, 10 AM–12 PM.



Claremont Village Art Walk – First Saturdays

- Every first Saturday of the month the Claremont Village comes alive with gallery openings, local art exhibits, live music, and light bites from area eateries. It's a highlight of Claremont's vibrant cultural scene and a great way to explore local creativity.
- Feb 7 & Mar 7, 6–9 PM.



Claremont Farmers & Artisans Market – Weekly Sundays

- This long-running market in the Village brings fresh produce, flowers, artisan goods, and a friendly local vibe every Sunday morning. It's perfect for farmers market browsing, meeting neighbors, and supporting local makers. Weekly in
- Feb & March, 8 AM–1 PM.



First Sunday Family Bird Walks at California Botanic Garden

- Enjoy a free guided bird-watching stroll through one of Claremont's best natural gems hosted by the Pomona Valley Bird Alliance.
- Feb 1 & Mar 1, 8–10 AM.



She Opens the Door – Claremont Lewis Museum of Art

A compelling art exhibition featuring works by women artists and writers exploring language and space, running Dec 6, 2025 – Mar 22, 2026. Ongoing Free Fridays and Family Free Day opportunities make this accessible to all throughout February and into March.

**Saturday, March 21, 2026 – Inspiring a Passion for Nature Through Books*

- 2:00 PM
- Padua Room, Alexander Hughes Community Center (1700 Danbury Rd., Claremont)
- An author talk by Georgeanne Irvine (San Diego Wildlife Alliance) connecting reading with nature and animal themes.



A New Space for Connection in CLAREMONT

Tracy's Healing Room is a welcoming community sanctuary in Claremont, created for connection, inspiration, and emotional well-being. Rooted in healing, self-expression, and belonging, the space offers workshops, gatherings, and experiences designed to help people feel seen, supported, and empowered—just as they are.

To celebrate community and creative expression, Tracy's Healing Room is hosting Voices & Vibes, an open mic and karaoke night on March 6th from 6:00–9:00 PM. Guests are invited to sing, share poetry, or simply enjoy the music and warm energy of a community-centered evening.

Voices & Vibes

at Tracy's Healing Room 🎵🎶

Open Mic • Karaoke • Cocktails & Community

📅 **March 6th**

🕒 **6:00 – 9:00 PM**

📍 **985 West Foothill Blvd, Suite 101
Claremont, CA 91711**

Step into a night of *music, expression, and good vibes.*
Bring your voice, your poetry, your courage — or simply come to
enjoy the energy and cheer from the crowd.

🎤 *Open Mic + Karaoke* hosted inside
🌸 *Tracy's Healing Room* 🌸

🍸 Bartender & drinks available
🎵 Sing, share, or shine from the audience
💜 Community-centered, welcoming space

✦ **\$40 Admission • Includes 1 Drink Ticket** ✦

- **Dress Code:** Come as yourself — all authentic vibes welcome
- **Event Colors:** Inspired by Tracy's Healing Room brand palette.

All are welcome — bring a friend and your voice!

Contact: Tracy's Healing Room
— A space for connection, creativity, and community. —

Jennifer Stark: Community, Courage, and Claremont

I first met **Jennifer Stark** during my early days as a Claremont resident, when I was a Sycamore Elementary mom still falling in love with the city I had just moved to. I was captivated by the stories of native Claremonters—people whose roots ran deep—and Jennifer was one of them. Raised in Claremont by parents who left a meaningful mark on the community, she was now raising her own children here and showing up in all the familiar ways: volunteering at school, chaperoning field trips, and dashing off to yoga with a smile that made you want to linger and chat.

Over the years, our paths crossed often. We worked out at the same gym, supported the same theater fundraisers, waved to each other around town. Jennifer was always warm, engaged, and unmistakably herself.



Then there was that **Fourth of July parade**. As I lined up to march, Jennifer flew past me on roller skates, grinning and waving while holding a sign bearing the Statue of Liberty's iconic words: "Give me your tired, your poor..." It was a moment that felt both playful and profoundly brave—especially in a year when many of us were feeling shaken and uncertain after the presidential election.



What I didn't know then was that this was also a pivotal year for Jennifer. She later described it as the moment she stepped out of her "unexamined bubble" and realized it was time to do more than care quietly. She noticed something unsettling: no woman had served on the Claremont City Council in more than ten years. No mom actively raising kids in the school district she herself grew up in.

In 2018, with the support of an extraordinary community and campaign team, Jennifer ran for City Council and won. Now serving her second term as mayor, she leads with a deep respect for Claremont's history and an equally strong commitment to its future. She is especially passionate about Claremont's housing stock—believing that thoughtful leadership is essential to addressing these challenges in a way that reflects our values. Jennifer often speaks about the importance of honoring what has made Claremont special while making room for those who want to build their lives here next.



Her leadership is grounded in relationship-building and a belief that local government is nonpartisan work. She leads without alienation, prioritizes collaboration over grudges, and believes progress comes from turning the page—not holding onto sore feelings.

Watching Jennifer lead, I'm reminded how powerful it is when women bring their lived experience, heart, and vision to the table—and how much better our city is because of it.



Written by **Jordana "JoJo" Treadwell**
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REASONS TO LIST WITH STEIN TEAM

FULL-SERVICE EXPERIENCE



From listing to closing (and even after), the team handles the details, solves problems, and helps you transition smoothly—because we want you to stay part of the Claremont community.

THEY KNOW CLAREMONT

We don't just work here—we're deeply rooted here. With 25+ years of experience in the city, our team understands each neighborhood's unique vibe, history, and value.

HYPER-LOCAL PRICING STRATEGY



We know exactly what homes have sold for—and why. We combine this insight with decades of community connections to help sellers position their property at the sweet spot where it moves quickly and profitably.

THEY CARE ABOUT YOU, NOT JUST THE SALE



You're treated like a neighbor, not a number. Our business is built on relationships—not transactions.

LOCAL LOYALTY EQUALS BUYER TRUST



Buyers trust agents who are invested in the community. Our team's reputation helps buyers feel confident, which helps your home sell faster and for more.

DEEP COMMUNITY CONNECTIONS



From nonprofit boards to small-business shoutouts, our team is rooted in the local network—meaning more buyers, more referrals, and more visibility for your listing.

STRATEGIC MARKETING THAT WORKS HERE



We use targeted social media, The Claremont Post, the Claremont Rewards App, and local events to market directly to qualified buyers in the area.

CUSTOMIZED SELLING STRATEGY



No one-size-fits-all approach here. Our team creates a game plan that works for your home, your timeline, and your goals.

CLEAR, HONEST COMMUNICATION

We're straight shooters. You'll always know where things stand—and we'll guide you through every step of the process.

CONCIERGE PREP SERVICES



We offer free walkthroughs and connect you to trusted contractors, stagers, cleaners, and photographers—people they know and use themselves.



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909-255-1070

JUSTIN EDEN
DRE# 02074511
909-258-9301

JOJO TREADWELL
DRE# 02116732
909-519-1358

KW COLLEGE
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