

# EMPLOYABILITY SKILL DEVELOPMENT PROGRAM (ESDP)

By Connect+ | Sign Up Business Consultants

Equipping You with the Skills  
Employers Truly Seek

**PRICE:**  
**AUD \$55/  
₹3000**

## INTRODUCTION

In today's fast-evolving job market, qualifications alone aren't enough. Employers are increasingly looking for candidates who bring real-world skills, workplace readiness, and confidence to the table.

That's where Connect+'s Employability Skill Development Program (ESDP) comes in.

Designed by HR professionals and corporate trainers from Australia, India, and UAE, ESDP empowers students, graduates, job seekers, and career switchers with the most essential workplace skills to thrive in modern organisations.

Whether you're aiming for your first job or your next big opportunity, ESDP helps you bridge the gap between education and employability.

## WHAT IS ESDP?

ESDP is a structured, interactive, and hybrid program aimed at enhancing core soft skills and professional capabilities needed to enter, survive, and grow in today's workforce.

## Mode of Delivery:

Hybrid: One live online class every week +  
Daily WhatsApp-based micro learning & activities.

## Duration: 1 Month (Flexible batches available)

### KEY FOCUS AREAS INCLUDE:

- 👉 Workplace Communication
- 👉 Emotional Intelligence
- 👉 Leadership & Team Collaboration
- 👉 Time & Priority Management
- 👉 Interview Etiquette & Grooming
- 👉 Problem Solving & Critical Thinking
- 👉 Digital Professionalism (LinkedIn, Email Etiquette)
- 👉 Basic Workplace Tools (Docs, Sheets, Presentations)

## Ideal for:

- College students & fresh graduates
- Career switchers & job seekers
- Working professionals looking to up-skill



## WHAT SETS US APART

- **Real-World Skills, Not Textbook Theory**

Each module is designed by industry professionals, keeping in mind what employers actually expect from candidates.

- **Hybrid Format = Continuous Learning**

You learn live with our experts once a week, and receive daily engaging tasks, challenges, and content via WhatsApp.

- **Career-Boosting Certification**

Participants receive a certification of completion jointly issued by Sign Up Business Consultants Australia and Connect+, adding value to your resume and LinkedIn profile.

- **Highly Interactive & Feedback-Oriented**

You don't just learn; you practice. Role plays, peer interactions, micro-challenges, and individual feedback make it fun and transformative.

- **Affordable, Accessible, Effective**

Designed for affordability, yet packed with premium corporate training elements.

## OUR GLOBAL CREDIBILITY

Backed by Sign Up Business Consultants, Connect+ is powered by:

✓ ASIC Registered (Australia)

✓ Recognised by MSME India

✓ ISO 9001:2015 Certified

✓ Accredited by EGAC & QRO

Our global standards mean your training and certification hold international value.

*Ready to become workplace-ready?*

ESDP is your stepping stone to interviews, internships, promotions, and placements.

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