

INTRODUCTION

In today's global job market, language is power—and Business English is the language of success

At Connect+, a division of Sign Up Business Consultants, we offer a dynamic Business English Training Program that sharpens your communication skills, enhances fluency, and builds confidence to thrive in professional settings—be it interviews, emails, meetings, or presentations.

Whether you're job hunting, preparing for study/work abroad, or simply want to sound more professional—this is your gateway to success.

WHO IS THIS FOR?

- ✓ Job Seekers preparing for interviews or corporate roles
- ✓ Working Professionals who want to improve emails, meetings & client interaction.
- ✓ Students & Fresh Graduates aiming to upgrade their communication for placements
- ✓ Migrants or IELTS Background Candidates preparing for life and work abroad
- ✓ Trainers, Academicians, and Public Speakers

PROGRAM STRUCTURE

- Mode of Training: Hybrid Model
- 1 Live Online Class per Week (with trainer)
- Daily WhatsApp-based Class Activities (Audio/Video/Voice/Grammar tasks)

DURATION:1 MONTH (30 DAYS)

Includes:

- Personalised corrections & weekly feedback
- Business communication tasks
- Interactive sessions with Q&A

Learn at your pace, stay consistent with daily engagement.

WHAT YOU WILL LEARN

- Professional Email Writing
- Meeting & Telephone Etiquette
- Presentation Skills
- Resume & Interview Language
- ✓ Vocabulary for Workplace Success
- ▼ Tone & Formality in Corporate Contexts
- Grammar for Clarity
- Confidence in Business Conversations





UNIQUE SELLING POINTS (USPs)

1. Daily Support Model

Stay connected daily through WhatsApp, creating a continuous learning environment.

2. Hybrid Learning Convenience

Live online sessions + flexible daily tasks keep your routine stress-free and effective.

3. Customised Coaching

Exercises and corrections tailored to your goals, role, and industry.

4. Global Standards

Aligned with corporate expectations in Australia, UAE, India, UK, USA, and more.

WHY CHOOSE US?

- Registered with ASIC (Australia) & MSME (India)
- **ISO** 9001:2015 Certified
- Accredited by EGAC & QRO
- Trainers with Global Industry Experience
- 🔽 Flexible, Accessible, and Practical

Over 1000+ learners across India, Australia, and the Gulf have benefited from our English programs.