

Fact sheet for the Salute to America's Band Directors Project



What is the Salute to America's Band Directors Project?

It's a way to recognize the extraordinary dedication and accomplishments of band directors everywhere—public and private schools at all levels, colleges and universities, the military, community bands.

How will this be accomplished?

We are seeking 300 current or retired band directors from all over the country to form an unprecedented *marching band of band directors* that will play and march in the 2021 Rose Parade® in Pasadena, California. A specially-designed colorful float will precede the band. The music for the New Year's Day 5.5-mile parade route will be directed by well-known music educator and innovative band director Jon Waters, who will also direct rehearsals in Pasadena. The music arrangement is being done by Bob Thurston, a published composer, former high-school band director, and retired military musician.

Why the theme, "We teach music. We teach life.?"

Ask almost any person who has been led by a band director and you will likely hear that his or her life was positively changed by a motivational leader who taught, inspired and mentored.

Who is organizing this effort?

The [Michael D. Sewell Memorial Foundation](#), based in Pickerington, Ohio, is spearheading this effort. The Foundation was created to recognize and carry on the

work of Mike Sewell, who dedicated his life to the music programs in Pickerington and the Central Ohio area for more than 38 years.

What is included in the travel package?

Four nights' lodging at a Los Angeles luxury hotel; local bus transportation to all events; breakfast at the hotel for four mornings; a special banquet; a ticket to Bandfest; music arrangement; direction and rehearsal for the parade; and a commemorative parade blazer. Optional educational seminars for CEU credits are under consideration.

What is the estimated cost for a participant?

\$1,875.00 per person with two marchers per room, \$2,250.00 for one marcher per room. Costs for a non-marcher as well as a local participant (no hotel stay) will be made available on our website soon.

How will participants be selected?

Selection of applicants will be based on the date applications are received, as well as the background and instrument of the applicant, by a committee of the Michael D. Sewell Memorial Foundation. Selected qualified applicants will be notified once the Foundation's Rose Parade application is approved by the Tournament of Roses.®

For complete information, visit:

BandDirectorSalute.org or email questions@BandDirectorSalute.org

Note: This project is contingent upon the acceptance of the Foundation's Rose Parade application by the Tournament of Roses. Rose Parade® and Tournament of Roses® are official trademarks used with permission by the Pasadena Tournament of Roses.® This promotion is in no way sponsored, endorsed, or administered by the Tournament of Roses Association.