

**A ONCE-IN-A-LIFETIME OPPORTUNITY FOR YOUR BAND DIRECTOR!**



*Attention school principals and superintendents, band booster leaders, music department chairs and deans: Consider this wonderful opportunity for you to show your band directors appreciation for all they do in guiding their students' lives!*

## **You can send your band director to march in the 2021 Rose Parade!®**

**The Saluting America's Band Directors project is a way to recognize the extraordinary dedication and accomplishments of band directors everywhere—public and private schools at all levels, colleges and universities, the military, community bands.**

Ask any person who has been led by a band director and you will likely hear that their life was positively impacted by a motivational leader who taught, inspired and mentored, not only by *teaching music*, but by *teaching life*.

The Saluting America's Band Directors project has been approved by the Tournament of Roses to have an unprecedented entry in the **2021 Rose Parade in Pasadena, California**. A custom-designed animated float will lead a *marching band composed of 300 band directors* from across the country. The music for the New Year's Day 5.5-mile parade route will be directed by well-known music educator and innovative band director Jon Waters, who will also direct rehearsals in Pasadena. The music is being arranged by Bob Thurston, a published composer, former high-school band director, and retired staff arranger for the



US Air Force Band in Washington DC. We are spreading the word to band directors, booster leaders and administrators across the country to apply for this unique experience. Included for this event are three or four nights' lodging at a Pasadena-area hotel, local bus transportation to all events, breakfast at the hotel, an evening banquet, a ticket to Bandfest, a tour of a float-building factory, music arrangement, direction and rehearsal for the parade and a commemorative parade blazer. Optional seminars for CEU credits are planned.

The Michael D. Sewell Memorial Foundation, based in Pickerington, Ohio, is spearheading this effort. The foundation was created to recognize and carry on the work of Mike Sewell, who dedicated his life to the music programs in Central Ohio area for more than 38 years.

**Your organization can sponsor this once-in-a-lifetime experience for your band director. To see how, and for pricing information, visit: [BandDirectorSalute.org/](https://BandDirectorSalute.org/) sponsor-a-band-director, and for complete information, see [BandDirectorSalute.org](https://BandDirectorSalute.org/).**

Note: Rose Parade® and Tournament of Roses® are official trademarks used with permission by the Pasadena Tournament of Roses®. This promotion is in no way sponsored, endorsed, or administered by the Tournament of Roses Association.